

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421621

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PHENIX GOURMET, LLC		03/28/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	HOUDINI, INC.		
Street Address:	4225 N. Palm Street		
City:	Fullerton		
State/Country:	CALIFORNIA		
Postal Code:	92835		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4348336	COOKIE GALLERY	
Registration Number:	4047658	MONACO BAKING COMPANY	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@LRRC.COM		
Correspondent Name:	Lewis Roca Rothgerber Christie LLP		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91209-9001		
NAME OF SUBMITTER:	David A. Plumley		
SIGNATURE:	/David A. Plumley/		
DATE SIGNED:	03/29/2017		
Total Attachments: 3			
source=TrademarkAssignment Monaco#page1.tif			
source=TrademarkAssignment Monaco#page2.tif			
source=TrademarkAssignment Monaco#page3.tif			

OP \$65.00 4348336

TRADEMARK ASSIGNMENT

WHEREAS, PHENIX GOURMET, LLC, a Delaware limited liability company licensed to do business in California, and having a place of business at 14700 Marquardt Avenue, Santa Fe Springs, California 90670 ("ASSIGNOR" herein), is the owner of the following marks as evidenced by their registrations in the United States Trademark Office.

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Docket No.</u>
COOKIE GALLERY	4348336	June 4, 2013	405604-00146
MONACO BAKING COMPANY	4047658	June 1, 2011	405604-00146

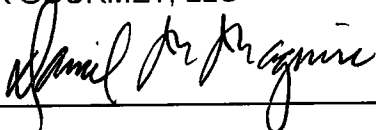
WHEREAS, HOUDINI INC., a California Corporation, having a place of business at 4225 N. Palm Street, Fullerton, California 92835 ("ASSIGNEE" herein), desires to acquire said marks and the above-identified registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said marks and said registrations, and all rights and privileges pertaining to said marks, together with that part of the goodwill of the business connected with the use of and symbolized by the marks.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect said marks and said registrations, and to perfect the record title of ASSIGNEE in and to said marks and said registrations.

PHENIX GOURMET, LLC

Date: 3/28/17

By: 

Name: DANIEL M MAGUIRE

Title: CFO

TRADEMARK ASSIGNMENT
Docket No. 079130

STATE OF CALIFORNIA)
COUNTY OF Orange)

On March 28, 2017 before me,
Deborah Dean, Notary Public, personally appeared **Name**, who
proved to me on the basis of satisfactory evidence to be the person whose name is subscribed
to the within instrument and acknowledged to me that he executed the same in his authorized
capacity, and that by his signature on the instrument the person, or the entity upon behalf of
which the person acted, executed the instrument.

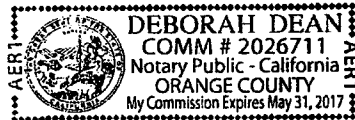
I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Deborah Dean
Signature of Notary (Seal)

DAP/jhg

DAP PAS1439267.1--09/12/16 11:59 AM



ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Orange

On march 28, 2017 before me, Deborah Dean, Notary Public
(insert name and title of the officer)

personally appeared Daniel M. Maguire
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Deborah Dean (Seal)

