

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421751

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
California Scents, LLC		03/29/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Energizer Brands II LLC		
Street Address:	533 Maryville University Drive		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63141		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	2571000	AIR-POWER	
Registration Number:	3575319	CALIFORNIA CAR SCENTS	
Registration Number:	1940353	CALIFORNIA SCENTS	
Registration Number:	3599885	CALIFORNIA SCENTS PROFESSIONAL	
Registration Number:	3017188	CITRUS SPLASH	
Registration Number:	2283162	COOL GEL	
Registration Number:	2836806	COOL SCENTS	
Registration Number:	4451296	FRESH IDEAS IN THE AIR	
Registration Number:	1968486	HANG OUTS	
Registration Number:	3714847	MINI-SCENTS	
Registration Number:	1995105	ORANGE SQUEEZE	
Registration Number:	2107165	PET SCENTS	
Registration Number:	1147929	SANI-AIR	
Registration Number:	2231386	SANI-GEL	
Registration Number:	2642001	SLIM TINS	
Registration Number:	2614112	SPILLPROOF ORGANIC AIR FRESHENER	
Registration Number:	3341680	STEALTH	
Registration Number:	3353577	VACUUM FRESH	
Registration Number:	3336865	VENT ELATIONS!	

OP \$515.00 2571000

Property Type	Number	Word Mark
Registration Number:	3821223	XTREME

CORRESPONDENCE DATA

Fax Number: 4048146555

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404.815.6500

Email: mcarson@kilpatricktownsend.com

Correspondent Name: Alicia Grahn Jones

Address Line 1: Kilpatrick Townsend & Stockton LLP

Address Line 2: 1100 Peachtree Street, NE, Suite 2800

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: 1028237

NAME OF SUBMITTER: Michael Carson

SIGNATURE: /Michael Carson/

DATE SIGNED: 03/30/2017

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into by and between California Scents, LLC, a California limited liability company with a principal address of 18850 Von Karman Avenue, Suite 200, Irvine, California 92612, United States of America ("Assignor"), on the one hand, and Energizer Brands II LLC, a Delaware limited liability company with a principal address of 533 Maryville University Drive, St Louis, Missouri 63141, United States of America ("Assignee"), on the other hand, and is effective as of July 18, 2016 (the "Effective Date"). Each of the above-referenced organizations may be referred to as a "Party"; collectively, they may be referred to as the "Parties."

WHEREAS, Assignor has adopted and is the record owner of the trademarks shown in the attached Schedule A (collectively, the "Marks");

WHEREAS, Assignee is desirous of acquiring the Marks, together with the goodwill of the business associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized thereby, all common law rights to the Marks, if any, all rights of action accrued, including without limitation the right to sue and recover for past infringement of the Marks and collect the same for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, and all records and files exclusively relating to the Marks.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed and delivered as of the date of signatures below.

CALIFORNIA SCENTS, LLC

By: _____

Emily K. Boss

Name: Emily K. Boss

Title: Vice President and General Counsel

Date: March 29, 2017

ENERGIZER BRANDS II LLC

By: _____

Kathryn A. Dugan

Name: Kathryn A. Dugan

Title: Assistant General Counsel and Assistant Secretary

Date: March 29, 2017

STATE OF Missouri
COUNTY OF St. Louis

SUBSCRIBED AND SWORN TO BEFORE ME
THIS 29th DAY OF March, 2017

Jessica Absheer
NOTARY PUBLIC

STATE OF Missouri
COUNTY OF St. Louis

SUBSCRIBED AND SWORN TO BEFORE ME
THIS 29th DAY OF March, 2017


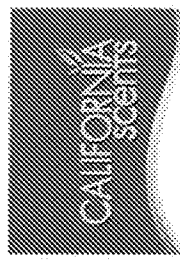
Jessica Absheer
NOTARY PUBLIC

JESSICA ABSHEER
Notary Public - Notary Seal
State of Missouri, Jefferson County
Commission # 15021998
My Commission Expires May 15, 2019

JESSICA ABSHEER
Notary Public - Notary Seal
State of Missouri, Jefferson County
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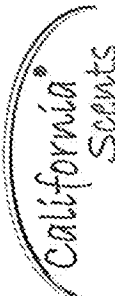
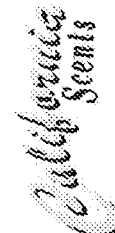
SCHEDULE A

Jurisdiction	Mark	Application No.	Filing Date	Registration No.	Registration Date
Argentina	CALIFORNIA SCENTS 	3142748	1/27/12	2506860	6/4/12
Australia	CALIFORNIA SCENTS	1236907	4/24/08	1236907	4/24/08
Bolivia	CALIFORNIA SCENTS	3636-2010	8/25/10	132350C	12/5/11
Brazil	CALIFORNIA SCENTS	910.532.133	1/19/16		
Canada	CALIFORNIA SCENTS	1,757,199	12/1/15		
Chile	CALIFORNIA SCENTS	835120	8/28/08	859321	9/1/09
China	CALIFORNIA SCENTS & DESIGN	18974439	1/25/16		
Colombia	CALIFORNIA SCENTS	1676173	3/29/16		
Costa Rica	CALIFORNIA SCENTS & DESIGN 	2015-0003474	4/13/15	245424	8/6/15
Dominican Republic	CALIFORNIA SCENTS	2013-8131	3/21/13	204336	7/2/13
European Union	CALIFORNIA SCENTS	6858724	4/23/08	6858724	1/21/09

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SCHEDULE A

Jurisdiction	Mark	Application No.	Filing Date	Registration No.	Registration Date
European Union	CALIFORNIA SCENTS & DESIGN (Color) 	5982293	6/8/07	5982293	4/7/08
Germany	CALIFORNIA SCENTS	30749238.9/05	7/26/07	30749238	1/7/08
Hong Kong	CALIFORNIA SCENTS	1137/1999	8/18/99	2002B05607	8/18/99
Indonesia	CALIFORNIA SCENTS (stylized) 	D002008015208	4/28/08	IDM00312050	6/27/11
Indonesia	COOL SCENTS	D002009028619	8/27/09	IDM000290508	1/20/11
Israel	CALIFORNIA SCENTS	129973	8/12/99	129973	1/3/01
Japan	CALIFORNIA SCENTS	H11-069008	7/29/99	4490220	7/13/01
Kuwait	CALIFORNIA SCENTS	161452	12/25/14		
Malaysia	CALIFORNIA SCENTS	8005124	3/14/08	8005124	12/27/11
Mexico	CALIFORNIA SCENTS	1715722	2/18/16		
Nigeria	CALIFORNIA SCENTS	F/T/2015/000005	1/7/15		
Panama	CALIFORNIA SCENTS (and design)	248603-01	3/29/16	24860301	11/11/16
Peru	CALIFORNIA SCENTS	574362-2014	5/7/14	215367	9/1/14
Philippines	CALIFORNIA SCENTS	4-1999-005823	8/12/99	4-1999-005823	3/11/04

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Jurisdiction	Mark	Application No.	Filing Date	Registration No.	Registration Date
Qatar	CALIFORNIA SCENTS	104735	3/20/16		
Russian Federation	CALIFORNIA SCENTS	2011719787	6/22/11	471703	9/27/12
Saudi Arabia	CALIFORNIA SCENTS	172498	9/21/11	143210879	8/24/13
Singapore	CALIFORNIA	T0804555E	4/9/08	T0804555E	4/9/08
Singapore	CALIFORNIA SCENTS (Stylized)	T0803276C	3/13/08	T0803276C	3/13/08
					
Taiwan	CALIFORNIA SCENTS	96009048	3/1/07	1294339	1/1/08
Trinidad and Tobago	CALIFORNIA SCENTS	51180	3/8/16		
United Arab Emirates	CALIFORNIA SCENTS	191456	5/8/13	191456	10/18/15
United States of America	AIR-POWER	76/123,147	9/6/00	2571000	5/21/02
United States of America	CALIFORNIA CAR SCENTS	77/463,948	5/2/08	3575319	2/17/09
United States of America	CALIFORNIA SCENTS	74/373,683	3/30/93	1940353	12/12/95
United States of America	CALIFORNIA SCENTS PROFESSIONAL	77/421,658	3/13/08	3599885	3/31/09
United States of America	CITRUS SPLASH	78/193,261	12/11/02	3017188	11/22/05
United States of America	COOL GEL	75/528,600	7/31/98	2283162	10/5/99
United States of America	COOL SCENTS	76/122,599	9/6/00	2836806	4/27/04
United States of America	FRESH IDEAS IN THE AIR	85/922,189	5/3/13	4451296	12/17/13

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Jurisdiction	Mark	Application No.	Filing Date	Registration No.	Registration Date
United States of America	HANG OUTS	74/675,794	5/8/95	1968486	4/16/96
United States of America	MINI-SCENTS	77/723,161	4/27/09	3714847	11/24/09
United States of America	ORANGE SQUEEZE	74/690,033	6/6/95	1995105	8/20/96
United States of America	PET SCENTS	75/188,011	10/15/96	2107165	10/21/97
United States of America	SANI-AIR	73/229,102	8/27/79	1147929	3/3/81
United States of America	SANI-GEL	75/240,816	1/21/97	2231386	3/16/99
United States of America	SLIM TINS	76/233,968	4/2/01	2642001	10/29/02
United States of America	SPILLPROOF ORGANIC AIR FRESHENER	76/123,148	9/6/00	2614112	9/3/02
United States of America	STEALTH	78/822,438	2/24/06	3341680	11/20/07
United States of America	VACUUM FRESH	78/696,021	8/19/05	3353577	12/11/07
United States of America	VENT ELATIONS!	78/822,425	2/24/06	3336865	11/13/07
United States of America	XTREME	77/885,895	12/3/09	3821223	7/20/10
Venezuela	CALIFORNIA SCENTS (Stylized) 	2013-021141	11/7/13		

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