

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421722

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cool Bands LLC		03/21/2017	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	ICEE OF AMERICA, INC.		
Street Address:	1205 South Dupont Avenue		
City:	Ontario		
State/Country:	CALIFORNIA		
Postal Code:	91761		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4848015	ICEE BANDS	
CORRESPONDENCE DATA			
Fax Number:	3053972248		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-962-2132		
Email:	kckline@duanemorris.com		
Correspondent Name:	Karen C. Kline		
Address Line 1:	5100 Town Center Circle, Suite 650		
Address Line 4:	Boca Raton, FLORIDA 33486-9000		
NAME OF SUBMITTER:	Karen C. Kline		
SIGNATURE:	/Karen C. Kline/		
DATE SIGNED:	03/30/2017		
Total Attachments: 1			
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EXHIBIT A

TRADEMARK ASSIGNMENT

This Assignment is made by and between Cool Bands, LLC, a New Jersey limited liability company having a business address at 71 Maple Stream Road, East Windsor, New Jersey 08520 ("ASSIGNOR"), and ICEE of America, Inc., a Texas corporation having a business address at 1205 South Dupont Avenue, Ontario, California 91761 ("ASSIGNEE") and is effective as of the date signed below (the "Effective Date").

WHEREAS, ASSIGNOR owns all right, title and interest in and to U.S. Registration No. 4,848,015 for ICEE BANDS in Class 25, including the goodwill specifically associated therewith (the "Trademark");

WHEREAS, ASSIGNEE is desirous of obtaining from ASSIGNOR, and ASSIGNOR wishes to transfer and assign to ASSIGNEE, all right, title and interest in and to the Trademark, and the applications and registrations thereof;

NOW, THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration the receipt and adequacy of which is hereby freely acknowledged, and intending to be legally bound, ASSIGNOR hereby assigns, grants and conveys to ASSIGNEE, and its successors and assigns, all right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by and associated with the Trademark, and the right to sue for past infringements and unauthorized uses of the Trademark.

IN WITNESS WHEREOF, ASSIGNOR has executed and delivered this Assignment by its duly authorized owner.

COOL BANDS, LLC

Date: 03/21/2017

By: Maxwell Rothstein

Name: Maxwell Rothstein

Title: Owner