

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421856

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Retirement Think Tank, LLC		07/01/2016	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	Advisors Excel, LLC		
Street Address:	2950 SW McClure Road		
City:	Topeka		
State/Country:	KANSAS		
Postal Code:	66614		
Entity Type:	Limited Liability Company: KANSAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4025711	ANNUITY THINK TANK	
Registration Number:	4435353	RETIREMENT DELIVERED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8663639595		
Email:	david.wolfe@advisorsexcel.com		
Correspondent Name:	David Wolfe		
Address Line 1:	2950 SW McClure Rd.		
Address Line 4:	Topeka, KANSAS 66614		
NAME OF SUBMITTER:	David Wolfe		
SIGNATURE:	/David Wolfe/		
DATE SIGNED:	03/31/2017		
Total Attachments: 4			
source=RTT - Trademark Assignment Agreement (signed) - 7-1-2016#page1.tif			
source=RTT - Trademark Assignment Agreement (signed) - 7-1-2016#page2.tif			
source=RTT - Trademark Assignment Agreement (signed) - 7-1-2016#page3.tif			
source=RTT - Trademark Assignment Agreement (signed) - 7-1-2016#page4.tif			

OP \$65.00 4025711

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is by and between Advisors Excel, LLC, a Kansas limited liability company (the "Assignee"), and Retirement Think Tank, LLC, a Georgia limited liability company (the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations set forth on Exhibit A (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks; and

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing an Asset Purchase Agreement, assigning, among other assets, all right, title and interest in and to the Trademarks from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and throughout the world, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

3. This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

[Signatures Pages Follow]

ASSIGNOR

Joe Simonds

By: Joe Simonds

Title: Member

STATE OF : Florida

COUNTY OF : Hillsborough

On this 1st day of July, 2016, before me, a Notary Public in and for the State and County aforesaid, personally appeared Joe Simonds, known by me to be the person of the above name, duly authorized to execute this Assignment on behalf of Retirement Think Tank, LLC, and who signed and executed the foregoing instrument on behalf of Retirement Think Tank, LLC.

Given under my hand and seal of office this 1st day of July, 2016.

My commission expires:
08/27/2017

Notary Public
[Signature]



Steven Lorenzo
State of Florida
My Commission Expires 08/27/2017
Commission No. FF 48737

ASSIGNEE

[Signature]

By: David Callahan

Title: Manager - Advisors Excel, LLC

STATE OF KANSAS :

COUNTY OF Shawnee:

On this 30 day of June, 2016, before me, a Notary Public in and for the State and County aforesaid, personally appeared David Callahan, known by me to be the person of the above name, duly authorized to execute this Assignment on behalf of Advisors Excel, LLC, and who signed and executed the foregoing instrument on behalf of Advisors Excel, LLC.

Given under my hand and seal of office this 30 day of June, 2016.

My commission expires:

May 16, 2017

[Signature]

Notary Public

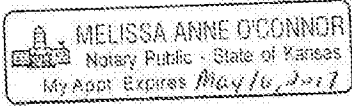


EXHIBIT A

Registered Trademarks

- "Annuity Think Tank", U.S. Registration No. 4,025,711
- "Retirement Delivered", U.S. Registration No. 4,435,353

Unregistered Trademarks

- "Retirement Think Tank"