

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421982

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ActiveCampaign, Inc.		09/30/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ActiveCampaign, LLC		
Street Address:	222 S. Riverside Plaza #810		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4935812	ACTIVECAMPAIGN	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063598000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Jeremy L. Buxbaum		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	119362-4000		
NAME OF SUBMITTER:	Jeremy L. Buxbaum		
SIGNATURE:	/Jeremy L. Buxbaum/		
DATE SIGNED:	03/31/2017		
Total Attachments: 2			
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OP \$40.00 4935812

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "ACTIVECAMPAIGN, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ACTIVECAMPAIGN, INC." TO "ACTIVECAMPAIGN, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF SEPTEMBER, A.D. 2016, AT 9:09 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

5943439 8100V
SR# 20166010452

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203087668
Date: 09-30-16

TRADEMARK
REEL: 006023 FRAME: 0827

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT**

1. The jurisdiction where the Corporation first formed is the State of Illinois.
2. The jurisdiction immediately prior to filing this Certificate is the State of Delaware.
3. The date the Corporation first formed is January 29, 2016.
4. The name of the Corporation immediately prior to filing this Certificate is ActiveCampaign, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is ActiveCampaign, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 30th day of September, 2016.



Jason VandeBoom, Authorized Person