

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM421693

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tre Milano, LLC		10/13/2015	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Trade Box, LLC		
Street Address:	5826 Uplander Way		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90230		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5016272	INSTYLER	
Registration Number:	4087027	THE AMAZING ROTATING IRON	
Registration Number:	4260589	INSTYLER PROFESSIONAL	
Registration Number:	4752158	INSTYLER	
CORRESPONDENCE DATA			
Fax Number:	3108208859		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310.442.8865		
Email:	bhipdocket@bakerlaw.com		
Correspondent Name:	C. Dennis Loomis		
Address Line 1:	11601 Wilshire Blvd.		
Address Line 2:	Suite 1400		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	C. Dennis Loomis		
SIGNATURE:	/cdl/		
DATE SIGNED:	03/30/2017		
Total Attachments: 3			
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CH \$115.00 5016272

TRANSFER AND ASSIGNMENT OF TRADEMARKS

This Agreement is entered into by and between **Tre Milano, LLC**, a California limited liability company with a business address at 5826 Uplander Way, Culver City, California 90230 ("**Assignor**") and **Trade Box, LLC**, a California limited liability company with a business address at 5826 Uplander Way, Culver City, California 90230 ("**Assignee**").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks which are the subject of trademark registrations or pending applications for registration (collectively, the "**Registrations**") in the United States listed in **Exhibit A** attached hereto and made a part hereof by this reference (the "**Trademarks**").

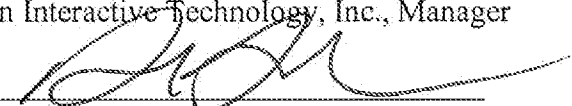
WHEREAS, Assignee wishes to acquire the entire right, title, and interest in each of the Trademarks and the associated Registrations in perpetuity.

NOW, for good and valuable consideration, the receipt and sufficiency of which is acknowledged by the parties hereto, Assignor and Assignee agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all right, title, and interest, in and to the Trademarks and the Registrations, including, but not limited to, all rights to renew the Registrations, all rights to prepare derivative marks, all goodwill and all other rights.
2. Agreement to Perform Necessary Acts. Assignor and Assignee agree to perform any further acts and to execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

Effective: October 13, 2015

TRE MILANO, LLC
Modern Interactive Technology, Inc., Manager

By: 
Dave Richmond, Chief Executive Officer

THE UNDERSIGNED HEREBY ACCEPTS THE ABOVE ASSIGNMENT.

Effective: October 13, 2015

TRADE BOX, LLC
Modern Interactive Technology, Inc., Manager

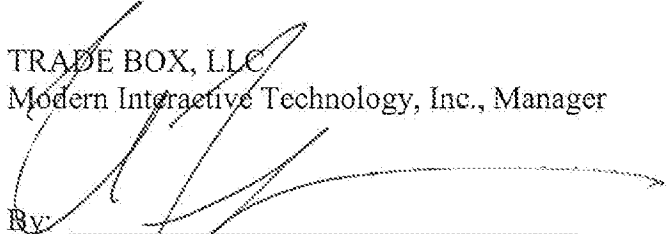
By: 
Mark Friedman, Secretary

EXHIBIT A TO TRANSFER AND ASSIGNMENT OF TRADEMARKS

Country	Mark Name	International Classes	Serial No.	Registration No.
United States	INSTYLER	011	86778320	5016272
United States	THE AMAZING ROTATING IRON	09	85322053	4087027
United States	INSTYLER PROFESSIONAL	08	85572821	4260589
United States	INSTYLER	03, 021	85370079	4752158

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

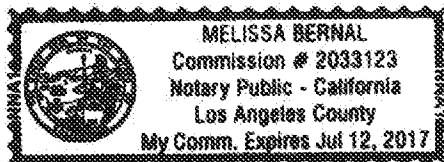
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
 County of Los Angeles)
 On March 21, 2017 before me, Melissa Bernal, Notary Public
 Date Here Insert Name and Title of the Officer
 personally appeared David Richmond and Mark Friedman
 Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is~~ are subscribed to the within instrument and acknowledged to me that ~~he~~ she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Melissa Bernal
 Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Transfer + Assignment of Trademark Document Date: October 13, 2015
 Number of Pages: 2 Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: David Richmond
☐ Corporate Officer — Title(s): _____
☐ Partner — ☐ Limited ☐ General
☐ Individual ☐ Attorney in Fact
☐ Trustee ☐ Guardian or Conservator
☒ Other: Chief Executive Officer
 Signer Is Representing: _____

Signer's Name: Mark Friedman
☐ Corporate Officer — Title(s): _____
☐ Partner — ☐ Limited ☐ General
☐ Individual ☐ Attorney in Fact
☐ Trustee ☐ Guardian or Conservator
☒ Other: Secretary
 Signer Is Representing: _____