

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421695

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anderson Media Corporation, as successor Agent		03/24/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Direct Shot Distributing, LLC		
Street Address:	421 S.E. 34th Avenue		
City:	Amarillo		
State/Country:	TEXAS		
Postal Code:	79103-1702		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4481712	DIRECT SHOT	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919 286-8000		
Email:	PTO_TMconfirmation@mvalaw.com, JES-PTOTMCorrespondence@mvalaw.com		
Correspondent Name:	MOORE & VAN ALLEN PLLC		
Address Line 1:	3015 CARRINGTON MILL BOULEVARD		
Address Line 2:	SUITE 400		
Address Line 4:	MORRISVILLE, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	020160.029		
NAME OF SUBMITTER:	John Slaughter		
SIGNATURE:	/John Slaughter/		
DATE SIGNED:	03/30/2017		
Total Attachments: 3			
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OP \$40.00 4481712

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of March 24, 2017 (“Release”), is made by **ANDERSON MEDIA CORPORATION** (as successor by assignment to **BANK OF AMERICA, N.A.** (“Bank”)), a Delaware corporation in its capacity as successor Agent (“Anderson”), in favor of **DIRECT SHOT DISTRIBUTING, LLC**, a Texas limited liability company (“Company”).

WHEREAS, pursuant to that certain Loan and Security Agreement dated as of July 1, 2013 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the “Security Agreement”) by and among the Company, Bank, and others party thereto and the Trademark Security Agreement dated as of July 1, 2013 (“Trademark Security Agreement”) by and among the Company and Bank, Company granted, assigned and pledged to Bank, for the benefit of the Secured Parties, a continuing security interest in and Lien upon the Trademark Collateral;

WHEREAS, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office (“USPTO”) on September 11, 2013 at Reel 5108 Frame 0707; and

WHEREAS, pursuant to the Omnibus Assignment and Acceptance dated as of April 29, 2016 (“Omnibus Assignment”), Bank assigned its rights under the Security Agreement and Trademark Security Agreement to Anderson, and Bank resigned as and Anderson was appointed as Agent.

NOW THEREFORE, in consideration of the mutual promises and undertakings set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intention of being legally bound hereby, Anderson, on behalf of the Secured Parties, and Company agree as follows:

SECTION 1. Defined Terms. Capitalized terms used herein without definition shall have the meanings ascribed to such terms in the Security Agreement, Trademark Security Agreement, or Omnibus Assignment.

SECTION 2. Termination and Release. Anderson, on behalf of the Secured Parties, hereby:

- (a) absolutely, unconditionally and irrevocably terminates the Trademark Security Agreement;
- (b) absolutely, unconditionally and irrevocably terminates, cancels, forever discharges, and releases the mortgage, pledge, and hypothecation and security interest in and Lien upon the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto;
- (c) represents and warrants that it has full authority to execute and deliver this Release; and
- (d) authorizes the recordation of this Release with the USPTO at Company’s expense.

SECTION 3. Further Assurances. Anderson, at Company’s expense, hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the security interest release contemplated herein. To the extent that any other filings with any other governmental authority have been made with respect to any of the Trademark Collateral, Anderson will, at Company’s expense, execute and deliver a reasonable release or other instrument that will terminate any such filing and/or release any interests conveyed therein.

IN WITNESS WHEREOF, the Anderson, on behalf of the Secured Parties, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Anderson:

ANDERSON MEDIA CORPORATION (as successor by assignment to **BANK OF AMERICA, N.A.** ("Bank")), a Delaware corporation in its capacity as successor Agent

By:  _____

Name: Jay R. Maier

Title: Chief Financial Officer

Schedule A

Trademark Registration

Mark	Reg. No.	Reg. Date
DIRECT SHOT	4481712	02/11/14