

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM422127

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
M&B Holding Co., Inc.		10/20/2016	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Need it Now Delivers, LLC		
<b>Street Address:</b>	37-18 57th Street		
<b>City:</b>	Woodside		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11377		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76027662	NEED IT NOW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2126828383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2126828383		
<b>Email:</b>	gallanty@kantordavidoff.com		
<b>Correspondent Name:</b>	Alan Gallanty, Esq.		
<b>Address Line 1:</b>	415 Madison Avenue, 16th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>NAME OF SUBMITTER:</b>	Alan Gallanty, Esq.		
<b>SIGNATURE:</b>	/s/ Alan Gallanty, Esq.		
<b>DATE SIGNED:</b>	04/03/2017		
<b>Total Attachments: 2</b>			
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OP \$40.00 76027662

TRADEMARK ASSIGNMENT

This trademark assignment (the "Assignment"), dated this 2<sup>nd</sup> day of October 2016, is by and between M&B HOLDING CO., INC., a corporation organized and existing under the laws of the State of New York and having its principal place of business at 37-18 57<sup>th</sup> Street, Woodside, New York 11377 ("Assignor") on the one hand, and, on the other hand, NEED IT NOW DELIVERS, LLC, a limited liability company organized and existing under the laws of the State of Delaware and having its principal place of business at 37-18 57<sup>th</sup> Street, Woodside, New York 11377 ("Assignee").

WHEREAS, Assignor is the owner of the trademark set forth on Schedule A attached hereto, along with any and all associated common law rights ("Trademarks"); and

WHEREAS, Assignor is the named applicant in the application for registration of the Trademark filed with the United States Patent and Trademark Office and identified by the Serial Number set forth next to such Trademark on Schedule A; and

WHEREAS, Assignee is the successor in interest to the portion of Assignor's business to which the Trademark pertains; and

WHEREAS, Assignee wishes to acquire the Trademark and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

Assignor hereby assigns, transfers, and conveys, to Assignee, free and clear of all liens and encumbrances, all of Assignor's rights, title and interest throughout the world in and to the Trademark, together with the goodwill associated with or symbolized by the Trademark.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed as of the day and year first above written.

ASSIGNOR:

M&B HOLDING CO., INC.

By: 

Name: Eric Mautner

Title: President

ASSIGNEE:

NEED IT NOW DELIVERS, LLC

By: 

Name: Eric Mautner

Title: Manager

Schedule A

Trademark

NEED IT NOW - Serial No. 76027662 (Standard Character Mark) - International Class 039