

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422160

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Group360-Trident, LLC		03/28/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Group360, Inc.		
Street Address:	1227 Washington Ave.		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63103		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86775237	WE ARE ALEXANDER	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-552-6000		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Jennifer A. Visintine		
Address Line 1:	One US Bank Plaza		
Address Line 2:	Thompson Coburn LLP		
Address Line 4:	St. Louis, MISSOURI 63101		
NAME OF SUBMITTER:	Jennifer A. Visintine		
SIGNATURE:	/jav/		
DATE SIGNED:	04/03/2017		
Total Attachments: 2			
source=assignment#page1.tif			
source=assignment#page2.tif			

CH \$40.00 86775237

TRADEMARK ASSIGNMENT

WHEREAS, Group360-Trident, LLC, a Delaware limited liability company with an address of 5360 Legacy Drive #520, Plano, Texas 75024 (the "Joint Venture"), assigned the trademark WE ARE ALEXANDER and the trademark application and registration identified on Annex A (collectively, the "Trademark") to Group360, Inc., a Delaware corporation with an address of 1227 Washington Ave., St. Louis, Missouri 63103 ("Group360"), pursuant to that certain Trademark Assignment and License Back dated September 15, 2016;

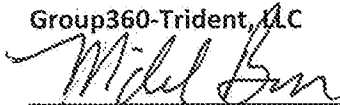
WHEREAS, Join Venture is desirous of confirming the assignment of the Trademark from Join Venture to Group360.

NOW, THEREFORE, in consideration of the foregoing premises, the mutual promises, covenants and conditions herein contained, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Joint Venture confirms that it has assigned, and hereby assigns, to Group360 all of its right, title and interest in and to the Trademark, together with the goodwill of the business associated with and symbolized by the Trademark, and all causes of actions, claims, demands or other rights in respect of any infringement or other violation of rights, including, without limitation, any past infringement or other violation of rights, with respect to the Trademark.
2. The assignment shall be deemed effective as of September 15, 2016.

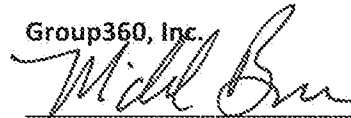
IN WITNESS WHEREOF, the Parties hereto have caused this Trademark Assignment to be executed.

By:

Group360-Trident, LLC

Signature

Michael Benson, Director
Printed Name and Title

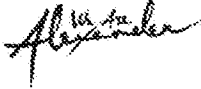
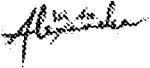
March 28, 2017
Date

Group360, Inc.

Signature

Michael Benson, President and COO
Printed Name and Title

March 28, 2017
Date

Annex 1

Trademark Serial No. Reg. No.	Country Status Key Dates	Full Goods/Services
 SN: 86775237	United States Pending Filed: October 1, 2015	(Int'l Class: 41) photography services
 RN: 014710362 AN: 014710362	European Union Registered Filed: October 22, 2015 Registered: April 6, 2016 Expiration Date: October 22, 2025	(Int'l Class: 35) Design of advertising and promotional materials for others for use in marketing campaigns used at trade shows, business-to-business events, and business-to-consumer events; creating corporate and brand identity for others; design of advertising materials for others; business marketing services, namely, design and implementation of social media strategies for businesses for marketing purposes; brand creation services; brand strategy services; brand positioning services; brand evaluation services; corporate identity services; business assistance relating to corporate identity; advisory services relating to corporate identity. (Int'l Class: 39) Storage of electronic media, namely, digital images, for others. (Int'l Class: 40) Printing services, namely, printing advertising materials for others. (Int'l Class: 41) Photography services. (Int'l Class: 42) Graphic art design, namely, creating, developing and designing digital illustrations and display graphics for interactive websites and kiosks; computer services, namely, designing and implementing websites for others; packaging design for others; website design and development for others; electronic data storage.