

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM422267

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>SEQUENCE:</b>	02

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wonderful Citrus Packing LLC		02/01/2017	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Wonderful Citrus LLC
<b>Street Address:</b>	11444 West Olympic Blvd., 10th Floor
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90064
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	77956692	CRACKER TRAIL
Serial Number:	73279390	DNE
Serial Number:	74104139	FLORIDA PRIDE
Serial Number:	72441076	INDIAN RIVER CREST
Serial Number:	75120079	INDIAN RIVER PRIDE
Serial Number:	72441074	INDIAN RIVER SUPREME
Serial Number:	78498144	OCEAN PRIDE
Serial Number:	87116819	RIVER DRAGON
Serial Number:	87129147	RIVER PANTHER
Serial Number:	75549977	RIVER PRIDE
Serial Number:	78724217	TEXAS PRIDE
Serial Number:	77432099	WAVE CREST
Serial Number:	73065437	WHITE CREST

## CORRESPONDENCE DATA

Fax Number: 3109668810

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

CH \$340.00 77956692

**Phone:** 310-966-5726  
**Email:** latunda.powell@roll.com  
**Correspondent Name:** LaTunda Powell, Trademark Administrator  
**Address Line 1:** 11444 West Olympic Blvd., 7th Floor  
**Address Line 4:** Los Angeles, CALIFORNIA 90064

**ATTORNEY DOCKET NUMBER:** 107991

**NAME OF SUBMITTER:** LaTunda Powell, Trademark Administrator

**SIGNATURE:** /LaTunda Powell/

**DATE SIGNED:** 04/03/2017

**Total Attachments: 3**

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**UNITED STATES**  
**ASSIGNMENT OF TRADEMARKS**

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, WONDERFUL CITRUS PACKING LLC ("Assignor"), a limited liability company organized and existing under the laws of Delaware, whose principal place of business is at 1901 South Lexington, Delano, California 93215, USA, hereby assigns and transfers to WONDERFUL CITRUS LLC ("Assignee"), a limited liability company organized and existing under the laws of Delaware, whose business address is at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064, USA, effective as of February 1, 2017 (the "Effective Date"), the following:

A. All right, title, and interest held by Assignor in and to the business names, trade names, and/or service marks, and the application and/or registration therefor, listed in Exhibit A attached hereto and incorporated herein by this reference (hereinafter referred to as the "Marks");

B. The goodwill of the business connected with the use of and symbolized by the Mark, as part of the transfer of all business to which the Mark pertains, and including all associated artwork, labels, and package designs and other assets that uniquely reflect the Mark; and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Mark or injury to said goodwill, together with the right to sue or recover the same in Assignee's name.

IN WITNESS WHEREOF, the undersigned have hereunto executed this Assignment, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Date: February 1, 2017

Assignor:

WONDERFUL CITRUS PACKING LLC,  
a Delaware limited liability company

By: 

Name: \_\_\_\_\_

Craig B. Cooper  
Senior Vice President

Assignee:

WONDERFUL CITRUS LLC,  
a Delaware limited liability company

By: 

Name: \_\_\_\_\_



Craig B. Cooper  
Senior Vice President

[Assignment of US Trademarks from WCP to WC]

**TRADEMARK**  
**REEL: 006025 FRAME: 0298**

**"EXHIBIT A"**

**MARKS**

Country	Trademark	Serial Number	Registration Number	Application Date	Registration Date
U.S.	ATLANTIC TRUCK BROKERS	Common Law	n/a	n/a	n/a
U.S.	CRACKER TRAIL	77956692	3872691	03/11/10	11/09/10
U.S.	DNE	Common Law	n/a	n/a	n/a
U.S.	DNE & Design 	Common Law	n/a	n/a	n/a
U.S.	DNE & Design 	73279390	1175410	09/26/80	10/27/81
U.S.	DNE WORLD FRUIT LLC & Design 	Common Law	n/a	n/a	n/a
U.S.	FLORIDA FAMOUS	Common Law	n/a	n/a	n/a
U.S.	FLORIDA HEIRLOOM	Common Law	n/a	n/a	n/a
U.S.	FLORIDA PRIDE	74104139	1712763	10/9/90	9/1/92
U.S.	INDIAN RIVER CREST & Design 	72441076	974658	11/13/72	12/11/73
U.S.	INDIAN RIVER PRIDE	75120079	2077366	06/17/96	07/08/97

U.S.	INDIAN RIVER PRIDE & Design 	Common Law	n/a	n/a	n/a
U.S.	INDIAN RIVER SUPREME & Design 	72441074	974419	11/13/72	12/04/73
U.S.	OCEAN PRIDE	78498144	3094275	10/12/04	05/16/06
U.S.	RIVER DRAGON	87116819	Pending	07/26/16	Pending
U.S.	RIVER PANTHER	87129147	Pending	8/5/16	Pending
U.S.	RIVER PRIDE	75549977	2302954	09/08/98	12/21/99
U.S.	RIVER PRIDE BRAND & Design 	Common Law	n/a	n/a	n/a
U.S.	TEXAS PRIDE	78724217	3280754	09/30/05	08/14/07
U.S.	WAVE CREST	77432099	3553242	03/26/08	12/30/08
U.S.	WAVE CREST & Design 	Common Law	n/a	n/a	n/a
U.S.	WHITE CREST	73065437	1041917	10/09/75	06/22/76
U.S.	WORLD PACK	Common Law	n/a	n/a	n/a
U.S.	WORLD PACK COLD STORAGE & Design 	Common Law	n/a	n/a	n/a

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