

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422291

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marhasin Warehouse		04/03/2017	Sole Proprietorship: CANADA
RECEIVING PARTY DATA			
Name:	Men's Collections		
Street Address:	3/6		
City:	Lod		
State/Country:	ISRAEL		
Postal Code:	71400		
Entity Type:	Sole Proprietorship: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5153027	MEN'S COLLECTIONS	
CORRESPONDENCE DATA			
Fax Number:	6509892131		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-965-8731		
Email:	trademarks@legalforce.com		
Correspondent Name:	Jessica Tam		
Address Line 1:	446 E Southern Ave		
Address Line 4:	Tempe, ARIZONA 85282		
ATTORNEY DOCKET NUMBER:	480953		
NAME OF SUBMITTER:	Jessica Tam		
SIGNATURE:	/Jessica Tam/		
DATE SIGNED:	04/04/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on this 3rd day of April, 2017 by Marhasin Warehouse, a Canada Sole proprietorship, composed of Georgi Marhasin, citizen of Canada having principal place of business at 15 Pebble Byway, Unit 62, Toronto, CANADA M2H3J5 (hereinafter referred to as "ASSIGNOR");

IN FAVOR OF

Men's Collections (hereinafter referred to as "ASSIGNEE"), an Israel Sole proprietorship, composed of Roni Kagan, citizen of Israel having principal place of business at 376, Lod, Israel 71400.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Registration No.	Date of Registration	Status
MEN'S COLLECTIONS	Trademark	5153027	February 28, 2017	Registered

AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration as agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.


IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

ASSIGNEE



Georgi Marhasin
Sole proprietor, Marhasin Warehouse



Roni Kagan
Sole proprietor, Men's Collections

TRADEMARK