

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422068

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Armada Skis Inc.		03/28/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Amer Sports Ski Acquisition Co.		
Street Address:	8750 W. Bryn Mawr Ave.		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60631		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2727229	ARMADA	
Registration Number:	2921688	ARMADA	
Registration Number:	4091598	ARMADA	
Registration Number:	4955241	A ARMADA	
Registration Number:	5034685	A ARMADA	
Serial Number:	86738380	A ARMADA	
Registration Number:	2921689	ARMADA	
Registration Number:	4541714	A	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7737146498		
Email:	terence.obrien@amersports.com		
Correspondent Name:	Terence P. O'Brien		
Address Line 1:	8750 W. Bryn Mawr Ave.		
Address Line 2:	Amer Sports Americas		
Address Line 4:	Chicago, ILLINOIS 60631		
NAME OF SUBMITTER:	Terence P. O'Brien		
SIGNATURE:	/Terence P. O'Brien/		

CH \$215.00 2727229

DATE SIGNED:	04/03/2017
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Total Attachments: 8

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Attachment 1

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Trademark Assignment") is made as of March 22, 2017, by and between Armada Skis Inc, a Delaware corporation, having a principal place of business at 2700 Rasmussen Rd, Park City, UT 84060 ("Assignor"), and Amer Sports Ski Acquisition Co., a Delaware corporation, having a principal place of business at 8750 W. Bryn Mawr Ave., Chicago, Illinois 60631 ("Assignee").

WHEREAS, Assignor and Assignee are parties to an Assignment and Assumption of Intellectual Property entered into on March 22, 2017, pursuant to which Assignor agreed to transfer to Assignee all right, title, and interest in and to the trademarks identified on the attached Trademark Report (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights in the Marks, including the applications and registrations identified on the Trademark Report.

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Marks. Assignor hereby sells, assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks, and any applications and registrations therefor, including the applications and registrations identified on the attached Trademark Report, together with that part of the good will of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this sale, assignment, and transfer had not been made. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office, and at trademark offices in countries outside of the United States, to transfer all registrations and pending applications for the Marks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment. With respect to the U.S. Trademarks, to the extent that an application for any Mark is based on intent-to-use and no allegation of use under Section 1(c) or 1(d) of the Lanham Act has been filed for such application, Assignor is assigning each such Mark and accompanying application as part of the entire business or portion thereof to which the Mark pertains as required by Section 10 of the Lanham Act.

2. Counterparts. This Trademark Assignment may be signed in counterparts, which together shall constitute one agreement. If this Trademark Assignment is signed in counterparts, no party shall be bound until both parties have duly executed, or caused to be duly executed, a counterpart of this Trademark Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed and such Trademark Assignment is effective as of the date indicated below.

EFFECTIVE DATE: MARCH 28, 2017

ARMADA SKIS, INC.
(Assignor)

By: _____
Name: _____
Title: _____

STATE OF _____)
: SS.
COUNTY OF _____)

Subscribed and sworn to before me, a Notary Public, this _____ day of _____, 2017.

Notary Public

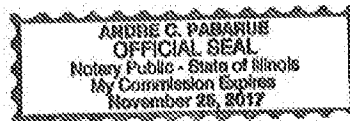
AMER SPORTS SKI ACQUISITION CO.
(Assignee)

By: Raymond M. Berens
Name: RAYMOND M. BERENS
Title: PRESIDENT

STATE OF ILLINOIS)
: SS.
COUNTY OF COOK)

Subscribed and sworn to before me, a Notary Public, this 29th day of MARCH, 2017.

Andre G. Pabstue
Notary Public



U.S. Sched 3:
Trademark Assignment Agmt.
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Trademark Report

[See Attached]*

*The "Marks" from the Trademark Report are incorporated herein.

Schedule 1 – Trademark Report



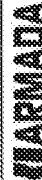

ARMADA TRADEMARK STATUS CHART – MARCH 17, 2017

MARK	COUNTRY	CLASS	SERIAL/REG. NO.	NOTES
ARMADA	US	28 – hard goods	78133543 2727229 Reg. 6/17/03	Registered. Next renewal: June 2023
ARMADA	US	18 - luggage	78266681 Reg. 1/25/05	Registered. Next renewal: January 2025
	US	18 - luggage	78266674 2921688 Reg. 1/25/05	Cancelled. Mark superseded by new logo
	US	16 – catalogs and posters	78319446 4091598 Reg. 1/24/12	Registered. Renewal due now.
	US	28 – hard goods	85865887 4091598 Reg. 6/3/14	Registered. Renewal due June 2019
	US	28 – hard goods	86730402 4955241 Reg. 5/10/16	Registered. 5 year renewal due May 2021
	US	18 – bags	86730422 5034685 Reg. 9/6/16	Registered. 5 year renewal due September 2021
	US	25 – apparel	86738380	Pending. Request to lift suspension filed. Expect to register in due course.

ARMADA	CANADA	18 - bags	TMA686581 Reg. 4/25/07	Registered. Renewal due. April 2017
ARMADA	CHILE	28 -hard goods	746,821 Reg. 1/18/06	Renewed. January 2016. Next renewal due 2026
ARMADA	EU/CTM	9/goggles 18/bags 25/apparel 28/skis and equipment	003354511 Reg. 12/11/07	Renewal due September 2023
ARMADA	International Reg.	Australia - 9 goggles China - 18/25/28 Great Britain- 28 Japan -25/28 Norway- 9/18/25/28 Switzerland- 9/18/25/28	816,533 Reg. 12/24/03	Next renewal due December, 2023
ARMADA	UK	9- goggles 18- bags 25- apparel 28- hard goods	EU003354511 1/12/07	Renewal due September 2023

Schedule 1 - Trademarks Report (continued)

Mark text	Application	Status	Image	Application date	Registration date	Registration number	Registration office	Owner	Owner address	Classes
ARMADA	461,079,811, 287,739	Valid		2003-12-24	2003-12-24		Australia IP AU	Armada Skis Inc.	729 W. 16th Street, Suite A2, Costa Mesa, 92827, California, US	9, 18, 26
ARMADA	CA CIPO 1199861	Valid		2003-09-11	2007-09-25	TM46555521	Canada CIPO	Armada Skis, Inc.	2700 Rasmussen Rd, Park City, UT 84098, UT, US	9, 18, 25, 26
ARMADA	MO.PS. 060401021	Valid					Norway PS	Armada Skis Int	729 W. 16th Street, Suite A2, CA92827, COSTA MESA, CA, US	9, 18, 25, 26
ARMADA	US USPTO 79136642	Valid		2002-06-05	2003-09-17	2727228	United States USPTO	ARMADA SKIS, INC.	1967 Piacenka Ave, 92627, COSTA MESA, CA, US	26
ARMADA	CL NAPI 681187	Valid		2005-08-16	2006-01-18	746821	Chile NAPI	ARMADA SKIS, INC.	US	26
ARMADA	US USPTO 79256261	Valid		2003-08-24	2006-01-25	2921668	United States USPTO	ARMADA SKIS, INC.	2700 Rasmussen Rd, 84098, Park City, UT, US	9, 18
A	US USPTO 82862861	Valid		2013-03-04	2014-09-09	4641774	United States USPTO	Armada Skis, Inc.	1967 Piacenka Ave, 92627, Costa Mesa, CA, US	29
ARMADA	GB IPO 000000000002	Valid		2003-06-30	2006-07-26		United Kingdom IPO	Armada Skis Inc	729 W. 16th Street, Suite A2, Costa Mesa, California 92627, United States of America, US	9, 18, 25, 26
ARMADA	INT WIPO 816533	Valid		2003-12-24	2003-12-24		WIPO (Madrid)	Armada Skis Inc	729 W. 16th Street, Suite A2, 92827, Costa Mesa, California, US	9, 18, 25, 26
ARMADA	CL NAPI 1193280	Valid		2016-02-29	2016-01-18	1213066	Chile NAPI	ARMADA SKIS, INC.	US	26
A ARMADA	US USPTO 86230222	Valid		2015-08-19	2016-09-06	5634685	United States USPTO	Armada Skis, Inc.	2700 Rasmussen Rd., 84098, Park City, UT, US	18

ARMADA	EU USPTO 003264211	Valid		2003-06-08	2007-01-12			European Union EUIPO	ARMADA SKIS INC	729 W. 16th Street, Suite A2, 92627, Costa Mesa, California, US	9, 18, 25, 28
	EU USPTO 003264128	Valid		2004-02-02	2005-09-29			European Union EUIPO	ARMADA SKIS INC	729 W. 16th Street, Suite A2, 92627, Costa Mesa, California, US	9, 18, 25, 28
A ARMADA	US USPTO 06070402	Valid		2015-03-19	2016-05-10	4955241		United States USPTO	Armada Skis, Inc.	2700 Rasmussen Rd., 84098, Park Cky., UT, US	26
ARMADA	US USPTO 73312446	Valid		2003-10-28	2012-01-24	4081988		United States USPTO	Armada Skis, Inc.	1987 Placencia Ave., 92627, Costa Mesa, CA, US	16, 28
ARMADA	US USPTO 73309417	Valid		2003-12-24	2012-03-13	4110651		United States USPTO	Armada Skis Inc	729 W. 16th Street, Suite A2 Costa Mesa, California 92627, 92627, Costa Mesa, CA, US	9, 18, 25, 28
A ARMADA	US USPTO 88728288	Pending		2015-06-26				United States USPTO	Armada Skis, Inc.	2700 Rasmussen Rd., 84098, Park Cky., UT, US	25

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