# CH \$815.00 197908

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM422273

| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |
| SEQUENCE:             | 2                 |

# **CONVEYING PARTY DATA**

| Name           | Formerly | Execution Date | Entity Type           |
|----------------|----------|----------------|-----------------------|
| Infogroup Inc. |          | 04/03/2017     | Corporation: DELAWARE |

# **RECEIVING PARTY DATA**

| Name:             | Newstone Capital Partners LLC  |
|-------------------|--|
| Street Address:   | C/O TIMOTHY P COSTELLO, REAGAN PLACE AT OLD PARKLAND, 3963<br>MAPLE AVENUE |
| Internal Address: | SUITE 100  |
| City:             | Dallas   |
| State/Country:    | TEXAS  |
| Postal Code:      | 75219  |
| Entity Type:      | Limited Liability Company: DELAWARE  |

### **PROPERTY NUMBERS Total: 32**

| Property Type        | Number  | Word Mark                     |
|----------------------|---------|-------------------------------|
| Registration Number: | 1979086 | AMERICAN BUSINESS DIRECTORIES |
| Registration Number: | 1888255 | AMERICAN BUSINESS INFORMATION |
| Registration Number: | 1891315 | AMERICAN BUSINESS INFORMATION |
| Registration Number: | 1921327 | AMERICAN MEDICAL INFORMATION  |
| Registration Number: | 3589725 | CREDIT.NET                    |
| Registration Number: | 4440831 | DATA AXLE                     |
| Registration Number: | 3526051 | DIRECT MEDIA                  |
| Registration Number: | 4567489 | EXECUREACH                    |
| Registration Number: | 2430202 | INFOCANADA                    |
| Registration Number: | 3966125 | INFOCONNECT                   |
| Registration Number: | 3956974 | INFOGROUP                     |
| Registration Number: | 3940152 | INFOGROUP                     |
| Registration Number: | 3956973 | INFOGROUP                     |
| Registration Number: | 3940151 | INFOGROUP                     |
| Registration Number: | 2147134 | INFOUSA                       |
| Registration Number: | 2267512 | INFOUSA                       |
| Registration Number: | 3616006 | INFOUSA.COM                   |
|                      | ·       | TRADEMARK                     |

900400974 REEL: 006025 FRAME: 0640

| Property Type        | Number  | Word Mark           |
|----------------------|---------|---------------------|
| Registration Number: | 3626873 | INFOUSA.COM         |
| Registration Number: | 2220461 | MARKETZONE          |
| Registration Number: | 5040410 | MARKETING GENETICS  |
| Registration Number: | 4939239 | PATRONLINK          |
| Registration Number: | 2203474 | POLK CITY DIRECTORY |
| Registration Number: | 2507419 | REFERENCEUSA        |
| Registration Number: | 4853706 | SALES AXLE          |
| Registration Number: | 3176697 | SALES GENIE         |
| Registration Number: | 2191644 | SALES LEADS USA     |
| Registration Number: | 3588558 | SALESGENIE          |
| Registration Number: | 3388763 | SALESGENIE.COM      |
| Registration Number: | 4463510 | SAPPHIRE            |
| Registration Number: | 2416913 | YESMAIL             |
| Registration Number: | 4367323 | YESMAIL INTERACTIVE |
| Registration Number: | 4367324 | YESMAIL INTERACTIVE |

### **CORRESPONDENCE DATA**

### Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: shill@velaw.com
Correspondent Name: Sean M. Hill

Address Line 1: 1001 Fannin Street, Suite 2500

Address Line 2: Vinson & Elkins LLP
Address Line 4: Houston, TEXAS 77002

| ATTORNEY DOCKET NUMBER: | NEW626-36005   |
|-------------------------|----------------|
| NAME OF SUBMITTER:      | Sean M. Hill   |
| SIGNATURE:              | /Sean M. Hill/ |
| DATE SIGNED:            | 04/03/2017     |

### **Total Attachments: 8**

source=Trademark Security Agreement (Second Lien)#page1.tif source=Trademark Security Agreement (Second Lien)#page2.tif source=Trademark Security Agreement (Second Lien)#page3.tif source=Trademark Security Agreement (Second Lien)#page4.tif source=Trademark Security Agreement (Second Lien)#page5.tif source=Trademark Security Agreement (Second Lien)#page6.tif source=Trademark Security Agreement (Second Lien)#page7.tif source=Trademark Security Agreement (Second Lien)#page8.tif

### **EXECUTION VERSION**

SECOND LIEN TRADEMARK SECURITY AGREEMENT dated as of April 3, 2017 (this "<u>Agreement</u>"), among Infogroup Inc. (the "<u>Grantor</u>") and Newstone Capital Partners, LLC, as collateral agent (in such capacity, the "<u>Collateral Agent</u>").

Reference is made to (a) the Second Lien Credit Agreement dated as of April 3, 2017 (as amended, supplemented or otherwise modified from time to time, the "Second Lien Credit Agreement"), among Infogroup Parent Holdings, Inc. ("Holdings"), Infogroup Merger Sub, Inc. ("Merger Sub" and, together with any assignee of, or successor by merger to, Merger Sub's rights and obligations thereunder after the Merger, including Infogroup Inc. (the "Borrower")), Newstone Capital Partners, LLC as Administrative Agent (in such capacity, the "Administrative Agent") and the Lenders party thereto, and (b) the Second Lien Collateral Agreement dated of even date with the Second Lien Credit Agreement (as amended, supplemented or otherwise modified from time to time, the "Second Lien Collateral Agreement"), among Holdings, Merger Sub, the Borrower, the other grantors from time to time party thereto and the Collateral Agent. The Lenders have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Second Lien Credit Agreement. The Grantor is an Affiliate of the Borrower and is willing to execute and deliver this Agreement in order to induce the Lenders to make additional Loans and as consideration for Loans previously made. Accordingly, the parties hereto agree as follows:

SECTION 1. <u>Terms</u>. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the <u>Second Lien Collateral Agreement</u>. The rules of construction specified in Section 1.01(b) of the Second Lien Collateral Agreement also apply to this Agreement.

Grant of Security Interest. As security for the payment or performance, SECTION 2. as the case may be, in full of the Secured Obligations, the Grantor hereby grants to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest (the "Security Interest") in all of such Grantor's right, title and interest in, to and under all of such Grantor's Trademarks, in each case, that are Material Intellectual Property, including, but not limited to, the trademark applications and trademark registrations referred to in Schedule I attached hereto (the "Trademark Collateral"). This Agreement is not to be construed as an assignment of any Trademark Collateral and shall not be deemed to grant a security interest in any intent-to-use trademark applications filed in the United States Patent and Trademark Office, pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. Section 1051, prior to the accepted filing of a "Statement of Use" pursuant to Section 1(d) of the Lanham Act or an accepted filing of an "Amendment to Allege Use" pursuant to Section 1(c) of the Lanham Act but only to the extent, if any, that, and solely during the period, if any, in which the grant of a security interest therein would impair the validity or enforceability of such trademark, intent-to-use trademark application, or resulting trademark registration or result in cancellation of such trademark application or registration under applicable federal law.

SECTION 3. <u>Collateral Agreement</u>. The Security Interest granted to the Collateral Agent herein is granted in furtherance, and not in limitation, of the security interests granted to the Collateral Agent pursuant to the Second Lien Collateral Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Second Lien Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Second Lien Collateral Agreement, the terms of the Second Lien Collateral Agreement shall govern.

SECTION 4. <u>Termination</u>. Upon Payment in Full, the Security Interest granted herein shall terminate immediately and automatically and the Collateral Agent shall execute, acknowledge, and

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deliver to the Grantors an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and Security Interest in the Trademark Collateral under this Agreement.

SECTION 5. <u>Counterparts</u>. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original but all of which when taken together shall constitute a single contract. Delivery of an executed signature page to this Agreement by facsimile or other electronic transmission shall be effective as delivery of a manually signed counterpart of this Agreement.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

**GRANTOR:** 

Infogroup Inc.

Ву

Name: John Hofmann

Title: Chief Financial Officer, Executive Vice President and Principal Financial Officer

Newstone Capital Partners, LLC, as Collateral Agent

By:
Name: Timothy o clib
Title: Managing Director

# TRADEMARK COLLATERAL

| MARK  | Owner of<br>Record | COUNTRY | SER. NO. | FILING<br>DATE   | REG.<br>NO. | REG.<br>DATE     |
|---|--------------------|---------|----------|------------------|-------------|------------------|
|   | Record             |         |          |                  | 1104        | DAILS            |
| 1. AMERICAN BUSINESS DIRECTORIES (Design) AMCRICAN RUSINE DIRECTORIES | INFOGROUP<br>INC.  | U.S.A.  | 74284102 | Jun. 12,<br>1992 | 1979086     | Jun. 11,<br>1996 |
| 2. AMERICAN BUSINESS INFORMATIO N  American Business Informa          | INFOGROUP, INC.    | U.S.A.  | 74420726 | Aug. 5,<br>1993  | 1888255     | Apr. 11,<br>1995 |
| 3. AMERICAN BUSINESS INFORMATIO N                                     | INFOGROUP,<br>INC. | U.S.A.  | 74448252 | Oct. 18,<br>1993 | 1891315     | Apr. 25,<br>1995 |
| 4. AMERICAN MEDICAL INFORMATIO N                                      | INFOGROUP,<br>INC. | U.S.A.  | 74588279 | Oct. 17,<br>1994 | 1921327     | Sep. 19,<br>1995 |
| 5. CREDIT.NET (Design)  Credit.net                                    | INFOGROUP<br>INC.  | U.S.A.  | 77266249 | Aug. 28,<br>2007 | 3589725     | Mar. 17,<br>2009 |

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| MARK                                    | Owner of<br>Record | COUNTRY | SER. NO.   | FILING<br>DATE   | REG.    | REG.<br>DATE     |
|---|--------------------|---------|------------|------------------|---------|------------------|
| 6. DATA AXLE                            | INFOGROUP<br>INC.  | U.S.A.  | 85541264   | Feb. 13,<br>2012 | 4440831 | Nov. 26,<br>2013 |
| 7. DIRECT MEDIA – Supplemental Register | INFOGROUP<br>INC.  | U.S.A.  | 77/349,035 | Dec. 11, 2007    | 3526051 | Oct. 28,<br>2008 |
| 8. EXECUREACH                           | INFOGROUP<br>INC.  | U.S.A.  | 86122947   | Nov. 19,<br>2013 | 4567489 | Jul. 15, 2014    |
| 9. INFOCANADA                           | INFOGROUP<br>INC.  | U.S.A.  | 75/353,592 | Sep. 8,<br>1997  | 2430202 | Feb. 20,<br>2001 |
| 10. INFOCONNEC<br>T                     | INFOGROUP<br>INC.  | U.S.A.  | 85139559   | Sep. 28,<br>2010 | 3966125 | May 24,<br>2011  |
| 11. INFOGROUP                           | INFOGROUP<br>INC.  | U.S.A.  | 85033159   | May 7,<br>2010   | 3956974 | May 10,<br>2011  |
| 12. INFOGROUP                           | INFOGROUP<br>INC.  | U.S.A.  | 85033140   | May 7,<br>2010   | 3940152 | April 5,<br>2011 |
| 13. INFOGROUP (Design) (infogro         | INFOGROUP<br>INC.  | U.S.A.  | 85033089   | May 7,<br>2010   | 3956973 | May 10,<br>2011  |
| 14. INFOGROUP (Design)                  | INFOGROUP<br>INC.  | U.S.A.  | 85033129   | May 7,<br>2010   | 3940151 | Apr. 05,<br>2011 |
| Fawara A. P. T.                         |                    |         |            |                  |         |                  |

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| MARK                         | Owner of<br>Record | COUNTRY | SER. NO. | FILING<br>DATE   | REG.<br>NO. | REG.<br>DATE      |
|------------------------------|--------------------|---------|----------|------------------|-------------|-------------------|
| 15. INFOUSA (Design)         | INFOGROUP<br>INC.  | U.S.A.  | 75153561 | Aug. 21,<br>1996 | 2147134     | Mar. 31,<br>1998  |
| 16. INFOUSA (Design) infoUSA | INFOGROUP<br>INC.  | U.S.A.  | 75153560 | Aug. 21,<br>1996 | 2267512     | Aug. 03,<br>1999  |
| 17. INFOUSA.COM              | INFOGROUP,<br>INC. | U.S.A.  | 77599697 | Oct. 24,<br>2008 | 3616006     | May 05,<br>2009   |
| 18. INFOUSA.COM              | INFOGROUP,<br>INC. | U.S.A.  | 77599182 | Oct. 23,<br>2008 | 3626873     | May 26,<br>2009   |
| 19. MARKETZON<br>E           | INFOGROUP<br>INC.  | U.S.A.  | 75410872 | Dec. 24,<br>1997 | 2220461     | Jan. 26,<br>1999  |
| 20. MARKETING<br>GENETICS    | INFOGROUP<br>INC.  | U.S.A.  | 86893217 | Feb. 1, 2016     | 5040410     | Sept. 13,<br>2016 |
| 21. PATRONLINK               | INFOGROUP,<br>INC. | U.S.A.  | 86674277 | Jun. 25,<br>2015 | 4939239     | Apr. 19,<br>2016  |
| 22. POLK CITY<br>DIRECTORY   | INFOGROUP<br>INC.  | U.S.A.  | 75149589 | Aug. 13,<br>1996 | 2203474     | Nov. 17,<br>1998  |
| 23. REFERENCEU<br>SA         | INFOGROUP<br>INC.  | U.S.A.  | 75504964 | Jun. 18,<br>1998 | 2507419     | Nov. 13,<br>2001  |

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| MARK                       | Owner of<br>Record | COUNTRY | SER. NO. | FILING<br>DATE    | REG.<br>NO. | REG.<br>DATE     |
|----------------------------|--------------------|---------|----------|-------------------|-------------|------------------|
| 24. SALES AXLE             | INFOGROUP<br>INC.  | U.S.A.  | 86359114 | Aug. 6,<br>2014   | 4853706     | Nov. 17,<br>2015 |
| 25. SALES GENIE            | INFOGROUP<br>INC.  | U.S.A.  | 78767335 | Dec. 6, 2005      | 3176697     | Nov. 28,<br>2006 |
| 26. SALES LEADS<br>USA     | INFOGROUP<br>INC.  | U.S.A.  | 75287202 | Apr. 30,<br>1997  | 2191644     | Sep. 22,<br>1998 |
| 27. SALESGENIE             | INFOGROUP<br>INC.  | U.S.A.  | 77361708 | Dec. 31,<br>2007  | 3588558     | Mar. 10,<br>2009 |
| 28. SALESGENIE.<br>COM     | INFOGROUP<br>INC.  | U.S.A.  | 77252326 | August 10, 2007   | 3388763     | Feb. 26, 2008    |
| 29. SAPPHIRE               | INFOGROUP<br>INC.  | U.S.A.  | 85662708 | June. 27,<br>2012 | 4463510     | Jan. 07,<br>2014 |
| 30. YESMAIL                | INFOGROUP<br>INC.  | U.S.A.  | 75651050 | Feb. 26,<br>1999  | 2416913     | Jan. 02,<br>2001 |
| 31. YESMAIL<br>INTERACTIVE | INFOGROUP<br>INC.  | U.S.A.  | 85745393 | Oct. 4,<br>2012   | 4367323     | Jul. 16, 2013    |
| 32. YESMAIL<br>INTERACTIVE | INFOGROUP<br>INC.  | U.S.A.  | 85745456 | Oct. 4,<br>2012   | 4367324     | Jul. 16, 2013    |

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