

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422139

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Herst Ventures, Inc.		03/28/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Lumenetix, Inc.		
Street Address:	4742 Scotts Valley Drive		
City:	Scotts Valley		
State/Country:	CALIFORNIA		
Postal Code:	95066		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77800062	ARAYA LIGHTING	
Serial Number:	77788428	ARAYA	
Serial Number:	77356876	ARAYA FINE ART REVEALED	
CORRESPONDENCE DATA			
Fax Number:	6508384350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-838-4300		
Email:	bcoleman@perkinscoie.com, pctrademarks@perkinscoie.com, kthompson@perkinscoie.com		
Correspondent Name:	Brian R. Coleman		
Address Line 1:	3150 Porter Drive		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	067681-4000		
NAME OF SUBMITTER:	Kimberley J. Thompson, paralegal		
SIGNATURE:	/Kimberley J. Thompson/		
DATE SIGNED:	04/03/2017		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "*Assignment*") is made as of the 28th day of March, 2017, by and between Herst Ventures, Inc., a California corporation having a place of business at 2027 Fourth Street, Berkeley, CA 94710 ("*Assignor*"), and Lumenetix, Inc., a Delaware corporation having a place of business at 4742 Scotts Valley Drive, Scotts Valley, CA 95066 ("*Assignee*").

WHEREAS, Assignor is the owner of the US trademark registrations listed in Exhibit A, and common law rights associated with the mark ARAYA and variants (the "*Marks*"); and

WHEREAS, Assignee, desires to acquire all right, title, and interest in and to the Marks, together with all goodwill appurtenant thereto and the portion of the business associated therewith, and Assignor desires to assign the same to Assignee:

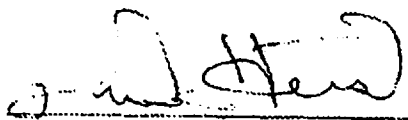
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill appurtenant thereto and the portion of the business associated therewith, and the right to sue for past, present and future infringements associated with the Marks.
2. Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder.
3. The parties may execute this agreement in counterparts, each of which together will be deemed the complete and fully executed agreement.
4. This agreement shall inure to the benefit of and be binding upon Assignee and Assignor and their respective heirs, successors, and assigns.

Signed: March 29, 2017.

ASSIGNOR:
HERST VENTURES, INC.

ASSIGNEE:
LUMENETIX, INC.



Name: DOUGLAS HERST
Title: CEO

Name:
Title:

EXHIBIT A

MARK	SERIAL NUMBER
ARAYA LIGHTING	77800062
ARAYA	77788428
ARAYA FINE ART REVEALED	77356876