

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM422124

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>SEQUENCE:</b>	3

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
i-5 Publishing, LLC		02/12/2016	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Lumina Media, LLC
<b>Street Address:</b>	2030 Main Street, Suite 1400
<b>City:</b>	Irvine
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92614
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2242212	VET CHANNEL
Registration Number:	2481013	VETERINARY PRACTICE NEWS
Registration Number:	3338569	VETERINARY PRACTICE NEWS
Registration Number:	4041193	VETERINARY PRACTICE NEWS
Registration Number:	1641258	VETERINARY PRACTICE STAFF
Registration Number:	1687840	CAT FANCY
Registration Number:	2372458	CAT FANCY
Registration Number:	1699011	DOG FANCY
Registration Number:	2474182	DOG FANCY
Registration Number:	3290168	CAT FANCY
Registration Number:	3293321	DOG FANCY
Registration Number:	3658772	CATSTER
Registration Number:	2923333	DOGSTER
Registration Number:	4354133	CATSTER
Registration Number:	4354132	CATSTER
Registration Number:	4882882	DOGSTER
Registration Number:	4882886	CATSTER
Registration Number:	3192040	PONDS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3197754	TRAINING SECRETS FOR BOXERS
Registration Number:	3203063	TRAINING SECRETS FOR ROTTWEILERS
Registration Number:	2036288	RABBITS
Registration Number:	3933085	TRAINING SECRETS FOR PIT BULLS
Registration Number:	3936281	DOG CHANNEL
Registration Number:	3942647	CAT CHANNEL

**CORRESPONDENCE DATA**

Fax Number: 2485940610  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 248-594-0644  
Email: tmdocketing@fishstewip.com  
Correspondent Name: Michelle L. Visser  
Address Line 1: 39533 Woodward Avenue, Suite 140  
Address Line 4: Bloomfield Hills, MICHIGAN 48304

NAME OF SUBMITTER:	Michelle L. Visser
SIGNATURE:	/Michelle L. Visser/
DATE SIGNED:	04/03/2017

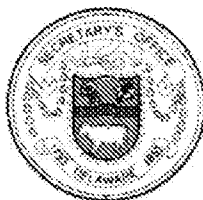
**Total Attachments: 1**  
source=i-5 Publish to Lumina Media name change effective 02-12-16#page1.tif

# Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "I-5 PUBLISHING, LLC", CHANGING ITS NAME FROM "I-5 PUBLISHING, LLC" TO "LUMINA MEDIA, LLC", FILED IN THIS OFFICE ON THE TWELFTH DAY OF FEBRUARY, A.D. 2016, AT 11:58 O'CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

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SR# 20160759243

Authentication: 201842241  
Date: 02-17-16

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

RECORDED: 04/03/2017

TRADEMARK  
REEL: 006025 FRAME: 0996