

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM422390

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diamond Distribution, LLC		03/31/2017	Limited Liability Company: ALABAMA
RECEIVING PARTY DATA			
Name:	Valterra Products, LLC		
Street Address:	15230 San Fernando Mission Boulevard		
Internal Address:	Suite B107		
City:	Mission Hills		
State/Country:	CALIFORNIA		
Postal Code:	91345		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86851001	HOTT ROD	
Registration Number:	5022620	GOBOX	
CORRESPONDENCE DATA			
Fax Number:	2054886267		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	205-521-8267		
Email:	devans@bradley.com		
Correspondent Name:	Donita Evans		
Address Line 1:	1819 Fifth Avenue North		
Address Line 2:	BRADLEY		
Address Line 4:	Birmingham, ALABAMA 35203		
ATTORNEY DOCKET NUMBER:	208504-301008		
NAME OF SUBMITTER:	Donita Evans		
SIGNATURE:	/donita evans/		
DATE SIGNED:	04/04/2017		
Total Attachments: 1			
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OP \$65.00 86851001

**DEED OF ASSIGNMENT OF
TRADEMARKS**

Diamond Distribution, LLC ("Assignor"), an Alabama limited liability company having a place of business located at 1020 Old Section Road, Birmingham, Alabama 35244, has adopted and is using, itself or through a related company, the trademarks represented by and referred to in Federal Trademark Application Serial No. 86-851,001 (for the mark HOTT ROD) and Federal Trademark Registration Number 5,022,620 (for the mark GoBox) (collectively, the "Marks").

Valterra Products, LLC ("Assignee"), a Delaware limited liability company having a place of business located at 15230 San Fernando Mission Boulevard, Suite B107, Mission Hills, California 91345, is desirous of acquiring all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, Application Serial No. 86-851,001 and Registration Number 5,022,620.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title, and interest in and to the Marks, Application Serial No. 86-851,001 and Registration Number 5,022,620, together with the goodwill of the business symbolized by such marks and the registration or application thereof, all such quality control standards, records, protocols, and information as are necessary to maintain the continuity of the quality of the goods and services represented by the Marks, and with the right to bring suit for all infringements or alleged infringements, whether occurring or accruing prior to the date of execution of this Deed of Assignment or after such date.

The Commissioner of Patents and Trademarks, and/or the regulatory authority for any individual State, is requested to make the proper notation of such assignment on the trademark records of the United States of America and of such State.

DIAMOND DISTRIBUTION, LLC

Signature: _____

Printed Name: Hubert Langston

Date: March 31, 2017

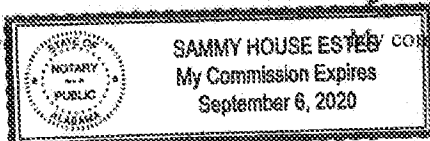
STATE OF ALABAMA

JEFFERSON COUNTY

I, the undersigned, a notary public in and for said county in said state, hereby certify that Hubert Langston whose name is signed to the foregoing instrument, and who is known to me, acknowledged before me on this day that, being informed of the contents of said instrument, he executed the same voluntarily on the day the same bears date.

Given under my hand and official seal this 31st day of March, 2017.

[NOTARIAL SEAL]



Notary Public

9-6-20