

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422410

| | |
|------------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------|----------|----------------|--|
| 360 Holdings II-A LLC | | 02/23/2017 | Limited Liability Company: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | ThreeSixty Brands Group LLC |
| Street Address: | 15 Cushing |
| City: | Irvine |
| State/Country: | CALIFORNIA |
| Postal Code: | 92816 |
| Entity Type: | Limited Liability Company: DELAWARE |

PROPERTY NUMBERS Total: 30

| Property Type | Number | Word Mark |
|----------------------|----------|-------------------|
| Registration Number: | 1862537 | AUTO-DRIVE |
| Registration Number: | 2383876 | IONIC BREEZE |
| Registration Number: | 2801157 | SHARPER IMAGE |
| Registration Number: | 2801489 | SHARPER IMAGE |
| Registration Number: | 4538247 | SHARPER IMAGE |
| Registration Number: | 4649539 | SHARPER IMAGE |
| Registration Number: | 4440851 | SHARPER IMAGE |
| Registration Number: | 4426564 | SHARPER IMAGE |
| Registration Number: | 4511952 | SHARPER IMAGE |
| Registration Number: | 4683726 | SHARPER IMAGE |
| Registration Number: | 4805496 | SHARPER IMAGE |
| Serial Number: | 86598708 | SHARPER IMAGE |
| Serial Number: | 86790352 | SHARPER IMAGE |
| Registration Number: | 4092052 | SHARPER LIVING |
| Registration Number: | 2928740 | SHARPERIMAGE.COM |
| Registration Number: | 3074460 | SHARPERIMAGE.COM |
| Registration Number: | 1619646 | SOUND SOOTHER |
| Registration Number: | 2794855 | SOUND SOOTHER |
| Registration Number: | 1171695 | THE SHARPER IMAGE |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------|
| Registration Number: | 1498543 | THE SHARPER IMAGE |
| Registration Number: | 1489485 | THE SHARPER IMAGE |
| Registration Number: | 1646417 | THE SHARPER IMAGE |
| Registration Number: | 1645994 | THE SHARPER IMAGE |
| Registration Number: | 3886596 | THE SHARPER IMAGE |
| Registration Number: | 3854174 | THE SHARPER IMAGE |
| Registration Number: | 3588871 | THE SHARPER IMAGE |
| Registration Number: | 3130633 | THE SHARPER IMAGE |
| Registration Number: | 3950166 | THE SHARPER IMAGE |
| Registration Number: | 2072379 | TRAVEL COMPANION |
| Registration Number: | 2360586 | TURBO-GROOMER |

CORRESPONDENCE DATA

Fax Number: 8183324205

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (818) 654-8841

Email: Trademarks@avynolaw.com

Correspondent Name: Jennifer H. Hamilton

Address Line 1: Avyno Law P.C.

Address Line 2: 6345 Balboa Blvd., Bldg. I, Suite 208

Address Line 4: Encino, CALIFORNIA 91316

| | |
|--------------------|------------------------|
| NAME OF SUBMITTER: | Jennifer H. Hamilton |
| SIGNATURE: | /Jennifer H. Hamilton/ |
| DATE SIGNED: | 04/04/2017 |

Total Attachments: 3

source=MS 360 Holdings II-A LLC-DE-Amendment (Change of Name)#page1.tif

source=MS 360 Holdings II-A LLC-DE-Amendment (Change of Name)#page2.tif

source=MS 360 Holdings II-A LLC-DE-Amendment (Change of Name)#page3.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "360 HOLDINGS II-A LLC", CHANGING ITS NAME FROM "360 HOLDINGS II-A LLC" TO "THREESIXTY BRANDS GROUP LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF FEBRUARY, A.D. 2017, AT 4:28 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6128243 8100
SR# 20171195136

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202091206
Date: 02-23-17

TRADEMARK
REEL: 006026 FRAME: 0146

**CERTIFICATE OF AMENDMENT TO
THE CERTIFICATE OF FORMATION
OF
360 HOLDINGS II-A LLC**

This Certificate of Amendment to the Certificate of Formation (this "Certificate") is being executed as of February 23 , 2017 for the purpose of amending the Certificate of 360 Holdings II-A LLC (the "Company"), pursuant to the Delaware Limited Liability Company Act 6 Del. C. § 18-202.

The undersigned, being duly authorized to execute and file this Certificate, does hereby certify as follows:

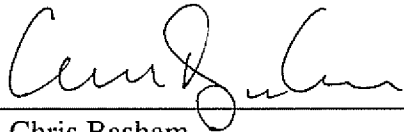
1. Name. The name of the limited liability company is 360 Holdings II-A LLC.
2. Certificate of Formation. The Certificate of Formation was filed with the Office of the Secretary of State of the State of Delaware on August 19, 2016.
3. Amendment. The first article of the Certificate of Formation is hereby amended and restated in its entirety to read as follows:

Name. The name of the limited liability company is ThreeSixty Brands Group LLC".
4. Effective Date. The effective date of the name change is the date on which this Certificate is filed with the Delaware Secretary of State.

[Signature Follows]

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of as of the day and year first above written.

360 Holdings II-A LLC

By: 

Name: Chris Basham

Title: Vice President, Assistant Treasurer
and Assistant Secretary