

900400958 04/03/2017

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM422257

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT														
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST														
<div style="text-align: right;">scd 04/06/2017</div> <b>CONVEYING PARTY DATA</b>															
<div style="text-align: right;">Limited Liability Company</div> <table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Gimbal Brothers, LLC</td> <td></td> <td>04/03/2017</td> <td><del>Corporation</del> CALIFORNIA</td> </tr> <tr> <td>Hillside Candy, LLC</td> <td></td> <td>04/03/2017</td> <td><del>Corporation</del> DELAWARE</td> </tr> </tbody> </table> <div style="text-align: right;">Limited Liability Company scd 04/06/2017</div>				Name	Formerly	Execution Date	Entity Type	Gimbal Brothers, LLC		04/03/2017	<del>Corporation</del> CALIFORNIA	Hillside Candy, LLC		04/03/2017	<del>Corporation</del> DELAWARE
Name	Formerly	Execution Date	Entity Type												
Gimbal Brothers, LLC		04/03/2017	<del>Corporation</del> CALIFORNIA												
Hillside Candy, LLC		04/03/2017	<del>Corporation</del> DELAWARE												
<b>RECEIVING PARTY DATA</b>															
<b>Name:</b>	Regions Bank														
<b>Street Address:</b>	1180 West Peachtree Street NW, Suite 1000														
<b>City:</b>	Atlanta														
<b>State/Country:</b>	GEORGIA														
<b>Postal Code:</b>	30309														
<b>Entity Type:</b>	National Banking Association: UNITED STATES														
<b>PROPERTY NUMBERS Total: 15</b>															
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>													
Registration Number:	1655914	GOLIGHTLY													
Registration Number:	3865271	GO ORGANICALLY													
Registration Number:	4235286	N R G SHOCK DROPS													
Registration Number:	4695385	GO ORGANIC													
Registration Number:	4695388	THE TRAVELER'S COMPANION													
Registration Number:	3347336	BUMBLE BEANS													
Registration Number:	3684347	CHERRY LOVERS													
Registration Number:	3417032	GIMBAL'S FINE CANDIES EST. 1898													
Registration Number:	3347339	LAVABALLS													
Registration Number:	3347337	SCOTTIE DOGS													
Registration Number:	3997155	SOUR LOVERS													
Registration Number:	4300715	CINNAMON LOVERS													
Registration Number:	3417031	GIMBAL'S FINE CANDIES EST. 1898													
Registration Number:	3872534	SOUR LOVERS													
Serial Number:	87388136	BETTERA													
<b>CORRESPONDENCE DATA</b>															
<b>Fax Number:</b>	6175236850														
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>															

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<b>using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</b>	
<b>Phone:</b>	617-523-2700
<b>Email:</b>	susan.dinicola@hklaw.com
<b>Correspondent Name:</b>	Holland & Knight LLP
<b>Address Line 1:</b>	10 St. James Avenue
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02116
<b>NAME OF SUBMITTER:</b>	Susan C. DiNicola
<b>SIGNATURE:</b>	/Susan C. DiNicola/
<b>DATE SIGNED:</b>	04/03/2017
<b>Total Attachments: 4</b>	
source=028282_00068_RegionsBankIPSecurity#page1.tif	
source=028282_00068_RegionsBankIPSecurity#page2.tif	
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source=028282_00068_RegionsBankIPSecurity#page4.tif	

**Notice of Grant of  
Security Interest in U.S. Trademarks**

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Credit and Security Agreement dated as of April 3, 2017 (as the same may be amended, modified, extended or restated from time to time, the “Security Agreement”) by and among BETTERA BRANDS, LLC, a Delaware limited liability company, GIMBAL BROTHERS, LLC, a California limited liability company, HILLSIDE CANDY, LLC, a Delaware limited liability company, BETTERA HOLDINGS, LLC, a Delaware limited liability company, and REGIONS BANK, in its capacity as administrative agent (the “Administrative Agent”) on behalf of the “Lenders” (as defined in the Security Agreement), the undersigned has granted a continuing security interest in and to, and Lien (as defined in the Security Agreement) upon, all right, title, and interest in the trademarks and trademark applications shown below to the Administrative Agent for the benefit of the Lenders:

**U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS**

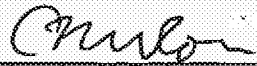
<b>TRADEMARK</b>	<b>REG. NUMBER</b>	<b>STATUS</b>	<b>CURRENT OWNER</b>
GOLIGHTLY	1,655,914	Registered	Hillside Candy, LLC
GO ORGANICALLY	3,865,271	Registered	Hillside Candy, LLC
N R G SHOCK DROPS	4,235,286	Registered	Hillside Candy, LLC
GO ORGANIC	4,695,385	Registered	Hillside Candy, LLC
THE TRAVELER’S COMPANION	4,695,388	Registered	Hillside Candy, LLC
BUMBLE BEAN	3,347,336	Registered	Gimbal Brothers, LLC
CHERRY LOVERS	3,684,347	Registered	Gimbal Brothers, LLC
EST.1898 GIMBAL’S FINE CANDIES & DESIGN	3,417,032	Registered	Gimbal Brothers, LLC
LAVABALLS	3,347,339	Registered	Gimbal Brothers, LLC
SCOTTIE DOGS	3,347,337	Registered	Gimbal Brothers, LLC
SOUR LOVERS	3,997,155	Registered	Gimbal Brothers, LLC

TRADEMARK	REG. NUMBER	STATUS	CURRENT OWNER
CINNAMON LOVERS	4,300,715	Registered	Gimbal Brothers, LLC
EST. 1898 GIMBAL'S FINE CANDIES & DESIGN	3,417,031	Registered	Gimbal Brothers, LLC
SOUR LOVERS	3,872,534	Registered	Gimbal Brothers, LLC
BETTERA	8,7388.136	Applied	Gimbal Brothers, LLC

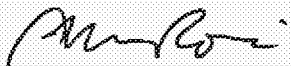
The undersigned and the Administrative Agent hereby acknowledge and agree that the security interest in the foregoing may only be terminated in accordance with the terms of the Security Agreement.

Very truly yours,

**GIMBAL BROTHERS, LLC**

By:   
Name: Christopher McRorie  
Title: Vice President, General Counsel & Secretary

**HILLSIDE CANDY, LLC**

By:   
Name: Christopher McRorie  
Title: Vice President, General Counsel & Secretary

Acknowledged and Accepted:

**REGIONS BANK**, as Administrative Agent

By: 

Name: Gregory Garbuz

Title: Director

[BETTERA—Notice of Security Interest in Trademarks]