

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422324

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shannon Sales, Inc.		03/31/2017	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Shannon Specialty Floors, Inc.		
Street Address:	1005 North 60th Street		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53214		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3890918	TIMBERSCAPES	
Registration Number:	4143248	SPORTSCAPES	
Registration Number:	4151399	WOODLAND PATH	
CORRESPONDENCE DATA			
Fax Number:	4142235000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-978-5567		
Email:	ptomailbox@whdlaw.com, julie.hughes@huschblackwell.com		
Correspondent Name:	Husch Blackwell LLP		
Address Line 1:	555 E Wells Street, Suite 1900		
Address Line 2:	Brianna Schonenberg		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Brianna Schonenberg		
SIGNATURE:	/Brianna Schonenberg/		
DATE SIGNED:	04/04/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is effective as of February 17, 2017 (the "Effective Date") by and between Shannon Sales, Inc., a Wisconsin corporation ("Assignor") and Shannon Specialty Floors, Inc., a Wisconsin corporation ("Assignee").

For good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Ownership. Assignor owns all right, title, and interest in the trademarks listed below (the "Assigned Marks"):

- (a) TIMBERSCAPES, U.S. Registration No. 3,890,918 for vinyl flooring in International Class 19, and for vinyl floor coverings in International Class 27;
- (b) SPORTSCAPES, U.S. Registration No. 4,143,248 for vinyl flooring in International Class 19, and for resilient hard surface covering for floors, walls and other surfaces in International Class 27;
- (c) WOODLAND PATH, U.S. Registration No. 4,151,399 for vinyl flooring in International Class 19, and for vinyl floor coverings in International Class 27.

2. Transfer. Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest, throughout the world, in and to the Assigned Marks and any application or registration therefor, together with all common law rights, the goodwill of the business symbolized by the Assigned Marks, any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of the Assigned Marks.

3. Acceptance. Assignee hereby accepts the assignment described herein and assumes all ownership, rights, liabilities and obligations in connection with such assignment.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment on the 31st day of March, 2017.

SHANNON SALES, INC.

Wallace C. Shannon
By: Wallace C. Shannon
Title: President

SHANNON SPECIALTY FLOORS, INC.

Wallace C. Shannon
By: Wallace C. Shannon
Title: President

TRADEMARK