

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM421661

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Philips Electronics North America Corporation		12/22/2016	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Philips Lighting North America Corporation		
<b>Street Address:</b>	200 Franklin Square Drive		
<b>City:</b>	Somerset		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08873		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 25</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	73794943	DIRECTOR	
Serial Number:	73794842	DIRECTOR	
Serial Number:	76384302	COLD-PAK	
Serial Number:	75891494	INTELLIVOLT	
Serial Number:	75287983	ALTO	
Serial Number:	71672260	BUG-A-WAY	
Serial Number:	76265810	E-VISION	
Serial Number:	75022218	ALTO	
Serial Number:	74042377	WHITE SON	
Serial Number:	76202778	XTENZA	
Serial Number:	76231703	DURAMAX	
Serial Number:	75287981	ALTO	
Serial Number:	75891495	SMARTMATE	
Serial Number:	75117073	MASTERCOLOUR	
Serial Number:	73824218	SOFTONE PASTELS	
Serial Number:	76286566	XITANIUM	
Serial Number:	73821866	SOFTONE PASTELS	
Serial Number:	75615983	HALOGENA	
Serial Number:	76229116	CERAMALUX	
<b>TRADEMARK</b>			

CH \$640.00 73794943

Property Type	Number	Word Mark
Serial Number:	75119914	MASTERCOLOR
Serial Number:	75287982	ALTO
Serial Number:	75396903	BODINE
Serial Number:	73573982	ADVANCE
Serial Number:	76314697	ARC KEEPER
Serial Number:	72349283	ADVANCE

**CORRESPONDENCE DATA**

Fax Number: 9144959570

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 9144959564

Email: dan.piotrowski@philips.com

Correspondent Name: Daniel Piotrowski

Address Line 1: 465 Columbus Avenue, Suite 330

Address Line 4: valhalla, NEW YORK 10595

<b>NAME OF SUBMITTER:</b>	daniel piotrowski
<b>SIGNATURE:</b>	/Daniel Piotrowski/
<b>DATE SIGNED:</b>	03/29/2017

**Total Attachments: 4**

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**DEED OF ASSIGNMENT**

This ASSIGNMENT made the <sup>22<sup>nd</sup></sup> day of December Two thousand sixteen

BETWEEN

**PHILIPS ELECTRONICS NORTH AMERICA CORPORATION**, a public limited liability company organized and existing under the laws of the United States of America, having registered office at 100 East 42nd Street, New York N.Y. 10017 U.S.A (hereinafter "**Assignor**") of the one part

And

**PHILIPS LIGHTING NORTH AMERICA CORPORATION**, a limited liability company organized and existing under the laws of the United States of America, having registered office at 200 Franklin Square Drive, Somerset, NJ 08873, United States of America (hereinafter "**Assignee**") of the other part,

WHEREAS Assignor is the registered proprietor of Trademarks, which are listed in the annex (hereinafter "**Trademarks**");


WHEREAS, Assignee is desirous to acquire ownership of said Trademarks;

WHEREAS, the parties wish to ensure the assignment of the Trademarks such that Assignee may acquire the entire right, title and interest in and to said Trademarks;

NOW THIS DEED WITNESSES that in consideration of a sum of 1€ (one Euro) and other good and valuable consideration paid by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor hereby confirms assignment and transfer to Assignee, its successors and assigns, of all right, title and interest in and to said Trademarks, including (a) all rights in and to causes of action and enforcement rights for such Trademarks to pursue damages, injunctive relief and other remedies for past, present and future infringement of such Trademarks and (b) all rights to apply in any and all countries in the world for Trademarks for any inventions disclosed in the Trademarks. Assignee has accepted, and hereby accepts, such assignment.

IN WITNESS WHEREOF the parties hereto have duly executed this agreement the day and year first above written.

EXECUTED for and on behalf of  
**PHILIPS ELECTRONICS NORTH  
AMERICA CORPORATION**



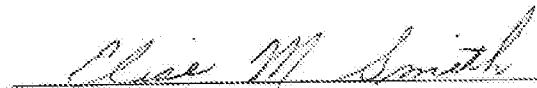
Name: David Schreiber  
Title: Authorized signatory

EXECUTED for and behalf of  
**PHILIPS LIGHTING NORTH  
AMERICA CORPORATION**



Name: P. D. Verweij  
Title: Authorized signatory

On this 22nd day of December, 2016,  
David Schreiber personally appeared before me  
and affirmed that he signed the foregoing  
document and is fully authorized to represent  
the said corporation.



ELISE M. SMITH  
Notary Public, State of New York  
No. 4221218  
Qualified in Westchester County  
Commission Expires May 31, 2018

## Annex

Registration Date	Application Number	Registration Date	Registration Number	Applicant	title	Client Reference
05.05.1996	75/117073	20.05.1997	2063231	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	MASTERCOLOUR	1996T50145 US
07.05.1997	75/287981	23.06.1998	2167423	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	ALTO (LOGO)	1995T50026 US04
10.07.2001	76/286566	15.10.2002	2634694	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	XITANIUM	2001T50293 US01
28.08.1989	73/821866	12.05.1992	1686241	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	SOFTONE PASTELS	1989T50013 US01
27.03.2001	76/231703	24.06.2003	2730018	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	DURAMAX	2001T50028 US01
05.01.1999	75/615983	06.02.2001	2426147	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	HALOGENA	1999T50160 US
31.01.2001	76/202778	27.08.2002	2612030	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	XTENZA	2001T50205 US
17.12.1985	73/573982	29.07.1986	1402976	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	ADVANCE	1945T50002 US02
05.06.1996	75/119914	13.05.1997	2061387	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	MASTERCOLOR	1996T50144 US
21.04.1989	73/794943	21.05.1991	1645096	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	DIRECTOR	1988T50007 US01
07.05.1997	75/287982	23.06.1998	2167424	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	ALTO (LOGO)	1995T50026 US03
07.05.1997	75/287983	23.06.1998	2167425	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	ALTO	1995T50066 US01
08.09.1989	73/824218	12.05.1992	1686242	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	SOFTONE PASTELS	1989T50013 US02

		24.08.1999	2271591	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	BODINE	1997T50018 US
		21.01.1992	1672978	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	WHITE SON	1990T50093 US
	75/022218	24.11.1998	2205992	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	ALTO	1995T50109 US
19.09.2001	76/314697	29.07.2003	2743986	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	ARC KEEPER	2001T50174 US
22.01.1970	72/349283	28.03.1972	931255	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	ADVANCE	1945T50002 US01
22.03.2001	76/229116	20.11.2001	2510395	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	CERAMALUX	2001T50145 US
13.03.2002	76/384302	07.02.2006	3058016	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	COLD-PAK	2002T50085 US
07.01.2000	75/891495	09.04.2002	2559779	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	SMARTMATE	2000T50211 US
25.08.1954	71/672260	14.02.1956	621121	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	BUG-A-WAY	1954T50010 US
01.06.2001	76/265810	12.03.2002	2547254	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	E-VISION	2001T50206 US
21.04.1989	73/794842	19.12.1989	1571748	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	DIRECTOR & DESIGN	1989T50060 US
07.01.2000	75/891494	09.04.2002	2559778	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION	INTELLIVOLT	2000T50212 US