

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422680

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Estate of Felix Dennis		04/05/2017	England and Wales estate:
RECEIVING PARTY DATA			
Name:	Dennis IP Limited		
Street Address:	3rd Floor, 6 Kingly Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1B 5PF		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4382427	DEN OF GEEK	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128138181		
Email:	assignments@fzlj.com		
Correspondent Name:	NANCY SABARRA		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	4 TIMES SQUARE, 17TH FLOOR		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	FLXD 1203443		
NAME OF SUBMITTER:	Nancy Sabarra		
SIGNATURE:	/NES/		
DATE SIGNED:	04/05/2017		
Total Attachments: 1			
source=Executed assignment to Dennis IP (F2217459x96B9E)#page1.tif			

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ASSIGNMENT

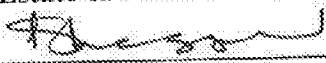
WHEREAS, **The Estate of Felix Dennis**, an estate organized and existing under the laws of England and Wales, United Kingdom, located at The Old Manor Dorsington Warwickshire CV37 8AR, United Kingdom ("**Assignor**"), is the owner of the following trademarks registered in the U.S. Patent and Trademark Office (hereinafter, the "**Trademark**");

TRADEMARK	REGISTRATION NO.
DEN OF GEEK	4382427

and WHEREAS, **Dennis IP Limited**, a private limited company organized and existing under the laws of the United Kingdom, located at 3rd Floor, 6 Kingly Street, London W1B 5PF, United Kingdom ("**Assignee**"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified application and/or registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

The Estate of Felix Dennis

By: 

Name: I G M. LEGGETT

Title: EXECUTOR

Date of Signature: 5/04/2017.

7:20546; AA; AA