

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421664

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Koninklijke Philips N.V.		12/01/2016	Corporation: NETHERLANDS
RECEIVING PARTY DATA			
Name:	philips lighting holding b.v.		
Street Address:	high tech campus 45		
City:	eindhoven		
State/Country:	NETHERLANDS		
Postal Code:	5656 AE		
Entity Type:	Corporation: NETHERLANDS		
PROPERTY NUMBERS Total: 38			
Property Type	Number	Word Mark	
Serial Number:	74293020	BURTON	
Serial Number:	75978394	TRADELINK	
Serial Number:	75422822	OUTPATIENT	
Serial Number:	76192582	UHP	
Serial Number:	76421366	PLUS 90 PROTECTION	
Serial Number:	76498684	SIGNPRO	
Serial Number:	76500388	TRADELINK	
Serial Number:	76500389	TRADELINK	
Serial Number:	76557253	MARK 7	
Serial Number:	76557254	MARK 10	
Serial Number:	76584088	PUREVOLT	
Serial Number:	76598555	OPTANIUM	
Serial Number:	76719068	SIMPLESET	
Serial Number:	77593872	ECOVANTAGE	
Serial Number:	77646930	AIRWAVE	
Serial Number:	77660416	PIQUE	
Serial Number:	77678221	VLX	
Serial Number:	77738052	OPT-ADJUST	
Serial Number:	77786947	E-ARC KEEPER	

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Property Type	Number	Word Mark
Serial Number:	77850260	ECOSTEP
Serial Number:	77875758	SURGICARE
Serial Number:	77897167	SHINE
Serial Number:	85028892	COLORREACH
Serial Number:	85342329	SOFTLOOK
Serial Number:	85412710	ARCFORM
Serial Number:	85412719	TRUGROOVE
Serial Number:	85413659	PUREFORM
Serial Number:	85455426	SKYRIBBON
Serial Number:	85455430	INTELLIHUE
Serial Number:	85457441	ARCHIPOINT
Serial Number:	85646741	VAYA
Serial Number:	85646760	CHROMASYNC
Serial Number:	85705456	ELI
Serial Number:	85742273	AQPC
Serial Number:	85748150	CAREWELL
Serial Number:	85749474	ECOSWAP
Serial Number:	86879735	LIGHTPOINTS
Serial Number:	86879831	LIGHTBALANCE

CORRESPONDENCE DATA

Fax Number: 9144959570

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9144959564

Email: dan.piotrowski@philips.com

Correspondent Name: Daniel Piotrowski

Address Line 1: 465 Columbus Avenue, Suite 330

Address Line 4: valhalla, NEW YORK 10595

NAME OF SUBMITTER:	daniel piotrowski
SIGNATURE:	/Daniel Piotrowski/
DATE SIGNED:	03/30/2017

Total Attachments: 3

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DEED OF ASSIGNMENT

This ASSIGNMENT made the first day of December Two thousand sixteen

BETWEEN

KONINKLIJKE PHILIPS N.V., a public limited liability company organized and existing under the laws of the Kingdom of the Netherlands, having registered office at High Tech Campus 5, 5656 AE Eindhoven, The Netherlands (hereinafter "**Assignor**") of the one part

and

PHILIPS LIGHTING HOLDING B.V., a limited liability company organized and existing under the laws of the Kingdom of the Netherlands, having registered office at High Tech Campus 45, 5656 AE Eindhoven, The Netherlands (hereinafter "**Assignee**") of the other part,

WHEREAS Assignor is the registered proprietor of Trademarks, which are listed in the annex (hereinafter "**Trademarks**");

WHEREAS, Assignee is desirous to acquire ownership of said Trademarks;

WHEREAS, the parties wish to ensure the assignment of the Trademarks such that Assignee may acquire the entire right, title and interest in and to said Trademarks;

NOW THIS DEED WITNESSES that in consideration of a sum of 1€ (one Euro) and other good and valuable consideration paid by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor hereby confirms assignment and transfer to Assignee, its successors and assigns, of all right, title and interest in and to said Trademarks, including (a) all rights in and to causes of action and enforcement rights for such Trademarks to pursue damages, injunctive relief and other remedies for past, present and future infringement of such Trademarks and (b) all rights to apply in any and all countries in the world for Trademarks for any inventions disclosed in the Trademarks. Assignee has accepted, and hereby accepts, such assignment.

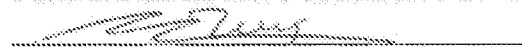
IN WITNESS WHEREOF the parties hereto have duly executed this agreement the day and year first above written.

EXECUTED for and on behalf of
KONINKLIJKE PHILIPS N.V.



Name: Foul Erik de Haan
Title: Authorized Representative

EXECUTED for and behalf of
PHILIPS LIGHTING HOLDING B.V.



Name: Petronella Daniëlle Verweij
Title: Authorized Representative

Annex

Application Date	Application Number	Registration Date	Registration Number	Applicant	title	Client Reference
27.10.2011	85/457441	23.10.2012	4231314	Koninklijke Philips N.V	ARCHIPOINT	2011T50247 US
14.03.2003	76/500389	20.06.2006	3107205	Koninklijke Philips N.V	TRADELINK	1995T50188 US05
12.06.2002	76/421366	02.12.2003	2788218	Koninklijke Philips N.V	PLUS 90 PROTECTION	2002T50129 US01
25.10.2011	85/455426	15.10.2013	4419085	Koninklijke Philips N.V	SKYRIBBON	2011T50246 US
18.09.1995	75/978394	14.03.2000	2330342	Koninklijke Philips N.V	TRADELINK	1995T50188 US01
08.06.2012	85/646760	30.07.2013	4374730	Koninklijke Philips N.V	CHROMASYNC	2012T50315 US
09.10.2012	85/749474	29.04.2014	4522777	Koninklijke Philips N.V	ECOSWAP	2012T50457 US
10.01.2001	76/192582	16.07.2002	2594054	Koninklijke Philips N.V	UHP (LOGO)	2000T50271 US01
08.10.2012	85/748150	18.08.2015	4795565	Koninklijke Philips N.V	CareWell	2012T50042 US
30.09.2012	85/742273	26.08.2014	4593472	Koninklijke Philips N.V	AQPC	2012T50193 US
10.07.1992	74293020	20.07.1993	1782559	Koninklijke Philips N.V	Burton	2013T50300 US
01.09.2011	85/413659	25.09.2012	4215288	Koninklijke Philips N.V	PUREFORM	2011T50226 US
15.05.2009	77/738052	21.06.2011	3982005	Koninklijke Philips N.V	OPT-ADJUST	2009T50020 US
29.03.2004	76/584088	22.11.2005	3016877	Koninklijke Philips N.V	PUREVOLT	2004T50040 US
16.08.2012	85/705456	16.07.2013	4367184	Koninklijke Philips N.V	ELI	2013T50032 US
16.10.2008	77/593872	23.11.2010	3880514	Koninklijke Philips N.V	ECOVANTAGE	2008T50074 US
01.09.2011	85/412719	02.04.2013	4313921	Koninklijke Philips N.V	TRUGROOVE	2011T50223 US
01.09.2011	85/412710	02.04.2013	4313920	Koninklijke Philips N.V	ARCFORM	2011T50222 US
05.11.2003	76/557253	31.05.2005	2956626	Koninklijke Philips N.V	MARK 7	2003T50083 US
09.06.2011	85/342329	03.07.2012	4169186	Koninklijke Philips N.V	SOFTLOOK	2011T50156 US
26.01.1998	75422822	14.09.1999	2277397	Koninklijke Philips N.V	OUTPATIENT	2013T50309 US
14.03.2003	76/500388	27.06.2006	3109674	Koninklijke Philips N.V	TRADELINK	1995T50188 US04
09.01.2009	77/646930	21.06.2011	3981931	Koninklijke Philips N.V	AIRWAVE	2009T50034 US
25.10.2011	85/455430	27.05.2014	4538198	Koninklijke Philips N.V	INTELLIHUE	2011T50244 US
08.06.2012	85/646741	25.06.2013	4356723	Koninklijke Philips N.V	VAYA	2012T50336 US
03.05.2010	85/028892	10.05.2011	3956964	Koninklijke Philips N.V	COLORREACH	2008T50018 US
21.06.2004	76/598555	26.07.2005	2975535	Koninklijke Philips N.V	OPTANIUM	2004T50078 US

US

30.01.2009	77/660416	21.09.2010	3850903	Koninklijke Philips N.V	PIQUE	2009T50032 US
22.07.2009	77/786947	01.03.2011	3926475	Koninklijke Philips N.V	E-ARC KEEPER	2009T50039 US
16.10.2009	77/850260	04.01.2011	3901728	Koninklijke Philips N.V	ECOSTEP (Logo)	2009T50053 US
18.12.2009	77/897167	25.01.2011	3912229	Koninklijke Philips N.V	SHINE	2009T50084 US
05.11.2003	76/557254	31.05.2005	2956627	Koninklijke Philips N.V	MARK 10	2003T50082 US
18.11.2009	77/875758	10.01.2012	4084407	Koninklijke Philips N.V	SURGICARE	2009T50068 US
25.02.2009	77/678221	08.02.2011	3917567	Koninklijke Philips N.V	VLX	2009T50093 US
12.03.2003	76/498684	10.05.2005	2949111	Koninklijke Philips N.V	SIGNPRO	2003T50190 US01