

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422693

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Insurance Administrators, LLC		04/04/2017	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	USI Insurance Services LLC		
Street Address:	200 Summit Lake Drive		
Internal Address:	Suite 350		
City:	Valhalla		
State/Country:	NEW YORK		
Postal Code:	10595		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 35			
Property Type	Number	Word Mark	
Registration Number:	3185527	ALUMNI ID RECOVERY	
Registration Number:	3001717	ALUMNI PETHEALTH	
Registration Number:	3026979	THE ALUMNI TRAVEL INSURANCE PROGRAM	
Registration Number:	2787593	THE ALUMNI AUTO AND HOME INSURANCE PROGR	
Registration Number:	2705422	SENIOR ALUMNITERM	
Registration Number:	3418089	ALUMNITERM 10/20	
Serial Number:	76718411	RAPID ID RECOVERY	
Registration Number:	3056831	ALUMNIANNUITY	
Registration Number:	4503527	ALUMNI DISABILITY INCOME PLAN	
Registration Number:	4378021	COVERVANTAGE	
Registration Number:	4412560	NEW GRAD ZONE	
Registration Number:	4412559	ALUMNI PETHEALTH PET HEALTH INSURANCE	
Registration Number:	4200399	ALUMNITERM 50+	
Registration Number:	4192299	ALUMNIHIP HOSPITAL INDEMNITY PLAN	
Registration Number:	4192298	ALUMNIAD&D ACCIDENTAL DEATH & DISMEMBERM	
Registration Number:	4296703	READYMED	
Registration Number:	4296702	READYMED SHORT TERM MEDICAL (STM)	
Registration Number:	4192291	READYMED	
TRADEMARK			

OP \$890.00 3185527

Property Type	Number	Word Mark
Registration Number:	4043632	ALUMNIMORTGAGE
Registration Number:	4047294	ALUMNI MORTGAGE
Registration Number:	4007880	ALUMNI MORTGAGE NEW HOME & REFINANCING
Registration Number:	2855524	ALUMNIABROAD
Registration Number:	2515137	ALUMNI INSURANCE PROGRAM
Registration Number:	2653110	GRADGIFT
Registration Number:	2385056	AMERICAN INSURANCE ADMINISTRATORS
Registration Number:	2380896	THE ALUMNI LIFE INSURANCE PROGRAM
Registration Number:	2389435	ESTATETERM
Registration Number:	2363611	THE ALUMNI HEALTH INSURANCE PROGRAM
Registration Number:	2543199	ALUMNILTC
Registration Number:	2355676	ALUMNITERM
Registration Number:	2111240	ALUMNIDENT
Registration Number:	2109386	ALUMNIMED+
Registration Number:	1824612	SUPLIMED65+
Registration Number:	1796069	PROTECTORMED+
Registration Number:	1724755	GRADMED

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024695163
Email: dan.neustadt@hkllaw.com
Correspondent Name: Daniel C. Neustadt
Address Line 1: Holland & Knight LLP
Address Line 2: 800 17th Street NW, Ste 1100
Address Line 4: Washington, D.C. 20006

NAME OF SUBMITTER:	Daniel C. Neustadt
SIGNATURE:	/Daniel C. Neustadt/
DATE SIGNED:	04/05/2017

Total Attachments: 4

source=Trademark Assignment 4.1.2017#page1.tif
source=Trademark Assignment 4.1.2017#page2.tif
source=Trademark Assignment 4.1.2017#page3.tif
source=Trademark Assignment 4.1.2017#page4.tif

TRADEMARK ASSIGNMENT

WHEREAS, American Insurance Administrators, LLC, a limited liability company formed and existing under the laws of the State of Ohio (hereinafter "Assignor"), is owner of all right, title and interest to the trademarks and service marks listed in Exhibit A hereto, including the corresponding U.S. trademark and service mark application and registrations therefor, along with the good will associated therewith and symbolized by those marks (hereinafter collectively the "Marks and Registrations") and wishes to assign all right, title and interest in and to the Marks and Registrations, including the good will associated therewith and symbolized thereby, to USI Insurance Services LLC, a limited liability company formed and existing under the laws of the State of Delaware (hereinafter "Assignee"); and

WHEREAS, Assignee wishes to obtain all right, title and interest of Assignor in and to the Marks and Registrations, including the good will associated therewith and symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged and confessed, the Assignor hereby assigns, transfers and sets over unto the Assignee, without reservation, the entire right, title and interest in and to the Marks and Registrations, together with the good will associated therewith and symbolized thereby, and with the right to sue and recover for past infringements of the Marks and Registrations.

American Insurance Administrators, LLC

John Sorrentino
[Signature]

John Sorrentino
[Printed Name]

Manager
[Title]

April 4, 2017
[Date]

USI Insurance Services LLC

[Signature]
[Signature]

Terry Burston
[Printed Name]

Vice President, Assistant General Counsel
and Chief Compliance Officer
[Title]

April 4, 2017
[Date]

EXHIBIT A

THE MARKS AND REGISTRATIONS



Mark	SN/RN	Filing Date/Issued Date	Status
ALUMNI ID RECOVERY	78490825 3185527	Sep. 28, 2004/ Dec. 19, 2006	Renewed
ALUMNI PETHEALTH	78465871 3001717	Aug. 11, 2004/ Sep. 27, 2005	Renewed
THE ALUMNI TRAVEL INSURANCE PROGRAM	78403883 3026979	Apr. 19, 2004/ Dec. 13, 2005	Renewed
THE ALUMNI AUTO AND HOME INSURANCE PROGRAM	78118032 2787593	Mar. 28, 2002/ Nov. 25, 2003	Renewed
SENIOR ALUMNITERM	78012043 2705422	Jun. 09, 2000/ Apr. 08, 2003	Renewed
ALUMNITERM 10/20	77268326 3418089	Aug. 30, 2007/ Apr. 29, 2008	Registered
RAPID ID RECOVERY	76718411	Aug. 31, 2015	Final OA Issued
ALUMNI ANNUITY	76573622 3056831	Jan. 30, 2004/ Feb. 07, 2006	Renewed
ALUMNI DISABILITY INCOME PLAN	76714430 4503527	Jun. 21, 2013/ Apr. 01, 2014	Registered
COVERVANTAGE	76713527 4378021	Feb. 25, 2013/ Aug. 06, 2013	Registered
NEW GRAD ZONE	76713155 4412560	Jan. 03, 2013/ Oct. 08, 2013	Registered
ALUMNI PETHEALTH PET HEALTH INSURANCE Alumni PetHealth Pet Health Insurance	76712970 4412559	Dec. 03, 2012/ Oct. 08, 2013	Registered
ALUMNITERM 50+	76710331 4200399	Jan. 23, 2012/ Sep. 04, 2012	Registered
ALUMNIHIP HOSPITAL INDEMNITY PLAN AlumniHIP Hospital Indemnity PLAN	76709871 4192299	Dec. 01, 2011/ Aug. 21, 2012	Registered

TRADEMARK

REEL: 006028 FRAME: 0355

EXHIBIT A

THE MARKS AND REGISTRATIONS


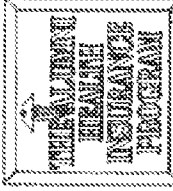
Mark	SN/RN	Filing Date/Issued Date	Status
ALUMNIAD&D ACCIDENTAL DEATH & DISMEMBERMENT AlumniAD&D <small>Accidental Death & Dismemberment</small>	76709869 4192298	Dec. 01, 2011/ Aug. 21, 2012	Registered
READYMED ReadyMed	76709343 4296703	Oct. 07, 2011/ Mar. 05, 2013	Registered
READYMED SHORT TERM MEDICAL (STM) ReadyMed <small>Short Term Medical (STM)</small>	76709340 4296702	Oct. 07, 2011/ Mar. 05, 2013	Registered
READYMED	76708164 4192291	Jun. 27, 2011/ Aug. 21, 2012	Registered
ALUMNIMORTGAGE	76707136 4043632	Apr. 06, 2011/ Oct. 25, 2011	Registered
ALUMNI MORTGAGE 	76707059 4047294	Apr. 01, 2011/ Nov. 01, 2011	Registered
ALUMNI MORTGAGE NEW HOME & REFINANCING 	76705978 4007880	Jan. 12, 2011/ Aug. 09, 2011	Registered
ALUMNIABROAD	76387680 2855524	Mar. 27, 2002/ Jun. 22, 2004	Renewed
ALUMNI INSURANCE PROGRAM	76214295 2515137	Feb. 22, 2001/ Dec. 04, 2001	Renewed
GRADGIFT	75852996 2653110	Nov. 18, 1999/ Nov. 26, 2002	Renewed
AMERICAN INSURANCE ADMINISTRATORS	75670340 2385056	Mar. 30, 1999/ Sep. 12, 2000	Renewed

TRADEMARK

REEL: 006028 FRAME: 0356

EXHIBIT A

THE MARKS AND REGISTRATIONS

Mark	SN/RN	Filing Date/Issued Date	Status
<p>THE ALUMNI LIFE INSURANCE PROGRAM</p> 	<p>75670339 2380896</p>	<p>Mar. 30, 1999/ Aug. 29, 2000</p>	<p>Renewed</p>
<p>ESTATETERM</p>	<p>75670338 2389435</p>	<p>Mar. 30, 1999/ Sep. 26, 2000</p>	<p>Renewed</p>
<p>THE ALUMNI HEALTH INSURANCE PROGRAM</p> 	<p>75433211 2363611</p>	<p>Feb. 12, 1998/ Jul. 04, 2000</p>	<p>Renewed</p>
<p>ALUMNILTC</p>	<p>75415928 2543199</p>	<p>Jan. 09, 1998/ Feb. 26, 2002</p>	<p>Renewed</p>
<p>ALUMNITERM</p>	<p>75339336 2355676</p>	<p>Aug. 12, 1997/ Jun. 06, 2000</p>	<p>Renewed</p>
<p>ALUMNIDENT</p>	<p>75045633 2111240</p>	<p>Jan. 19, 1996/ Nov. 04, 1997</p>	<p>Renewed</p>
<p>ALUMNIMED+</p>	<p>74553134 2109386</p>	<p>Jul. 25, 1994/ Oct. 28, 1997</p>	<p>Renewed</p>
<p>SUPLIMED65+</p>	<p>74398254 1824612</p>	<p>Jun. 07, 1993/ Mar. 01, 1994</p>	<p>Renewed</p>
<p>PROTECTORMED+</p>	<p>74203931 1796069</p>	<p>Sep. 16, 1991/ Sep. 28, 1993</p>	<p>Renewed</p>
<p>GRADMED</p>	<p>74084159 1724755</p>	<p>Jul. 30, 1990/ Oct. 13, 1992</p>	<p>Renewed</p>