

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422724

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/11/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mangaroca S.A.		02/20/2017	Joint Stock Company: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Henkell & Co. Sektkellerei KG		
Street Address:	Biebricher Allee 142		
City:	Wiesbaden		
State/Country:	GERMANY		
Postal Code:	65187		
Entity Type:	Limited Partnership: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4546509	MANGAROCA BATIDA DE COCO	
CORRESPONDENCE DATA			
Fax Number:	2023444019		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023444019		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark Harrison		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043-9998		
ATTORNEY DOCKET NUMBER:	31915-415667		
DOMESTIC REPRESENTATIVE			
Name:	Mark Harrison		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043-9998		
NAME OF SUBMITTER:	Mark Harrison		
SIGNATURE:	/Mark Harrison/		

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DATE SIGNED:	04/06/2017
Total Attachments: 1 source=MANGAROCA assignment 4546509#page1.tif	

ASSIGNMENT

WHEREAS, Mangaroca S.A. (hereinafter "Assignor"), a Luxembourgish joint stock company with an address at 6, rue Eugène Ruppert, L-2453 Luxembourg, LUXEMBOURG is the owner of U.S. Trademark Registration No. 4546509 issued June 10, 2014 for the mark Mangaroca Batida de Coco, and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Henkell & Co. Sektkellerei KG (hereinafter "Assignee"), a German limited partnership with an address at Biebricher Allee 142, 65187 Wiesbaden, GERMANY, is desirous of acquiring the entire right, title and interest in and to the said trademark registration, and the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

AND WHEREAS, the mark is the subject of an Agreement for the Sale and Purchase of certain Assets, dated January 11, 2017 between Assignor and Assignee;

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby confirm the assignment, sale and transfer unto the said Assignee of the entire right, title and interest in and to the said trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark, effective as of January 11, 2017.

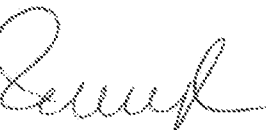
Dated this 27 day of FEB 2017

Mangaroca S.A.

By:


Name:

Title:



Ruth von Wyl

Director



Akiza Aramazani

Director