

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422763

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/30/2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Car.com, Inc.		04/04/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Autobytel Inc.		
Street Address:	18872 MacArthur Boulevard, Suite 200		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612-1400		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3044596	CARTV.COM	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497600404		
Email:	efiling@knobbe.com		
Correspondent Name:	Knobbe Martens Olson & Bear LLP		
Address Line 1:	2040 Main Street		
Address Line 2:	14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	AUTOB.378T		
NAME OF SUBMITTER:	Samantha Markley		
SIGNATURE:	/Samantha Markley/		
DATE SIGNED:	04/06/2017		
Total Attachments: 3			
source=AUTOB.378T (Confirmatory Trademark Assignment) 4-4-17 (signed by ABTL)#page1.tif			
source=AUTOB.378T (Confirmatory Trademark Assignment) 4-4-17 (signed by ABTL)#page2.tif			
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OP \$40.00 3044596

CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment (hereinafter referred to as "Assignment") is effective as of June 2009, by and between Car.com, Inc., (hereinafter referred to as "ASSIGNOR"), and Autobytel Inc., (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR, to the best of its knowledge and belief, represents and confirms that prior to the effective date of this Assignment, was the owner of the trademarks listed in Schedule A, and the owner of the trademark registrations listed in Schedule B, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR, to the best of its knowledge and belief, represents and confirms that prior to the effective date of this Assignment, had adopted and used the Trademarks;

WHEREAS, ASSIGNOR represents and confirms that it had acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNEE was desirous of acquiring all rights, title, and interest in and to the Trademarks and worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide; and

WHEREAS, ASSIGNOR was willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide;

WHEREAS, ASSIGNOR did assign to ASSIGNEE, as of the effective date of this Assignment, all rights, title, and interest as ASSIGNOR did possess in and to the Trademarks and the Registration, together with the goodwill, the business associated with the Trademarks and certain tangible assets as indicia of said goodwill; and

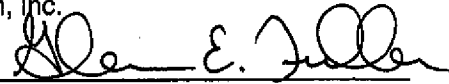
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby confirms its assignment and sale to ASSIGNEE of all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark set forth in Schedule A;
- (2) the Registration set forth in Schedule B;
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees;

together with the goodwill symbolized by said Trademark(s), and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Irvine, California, this 4th day of April, 2017.

Car.com, Inc.

By: 

Name: Glenn E. Fuller

Title: Executive Vice President, Chief Legal and
Administrative Officer and Secretary

Executed at Irvine, California, this 4th day of April, 2017.

Autobytel Inc.

By: 

Name: Glenn E. Fuller

Title: Executive Vice President, Chief Legal and
Administrative Officer and Secretary

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: CARTV.COM

SCHEDULE B

U.S. Registration No.	Registration Date	Mark
3044596	Jan. 17, 2006	CARTV.COM

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