

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM422769

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900401098		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Well Being Hygiene, Inc.		03/03/2017	Corporation: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rochester Midland Corporation		
<b>Street Address:</b>	155 Paragon Drive		
<b>City:</b>	Rochester		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14624		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3860194	WELL BEING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5852582821		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	585 258 2800		
<b>Email:</b>	jgregorio@underbergkessler.com		
<b>Correspondent Name:</b>	Jessie Gregorio, Esq.		
<b>Address Line 1:</b>	Underberg & Kessler LLP		
<b>Address Line 2:</b>	300 Bausch & Lomb Place		
<b>Address Line 4:</b>	Rochester, NEW YORK 14604		
<b>ATTORNEY DOCKET NUMBER:</b>	900401098		
<b>NAME OF SUBMITTER:</b>	/Jessie Gregorio/		
<b>SIGNATURE:</b>	/Jessie Gregorio/		
<b>DATE SIGNED:</b>	04/06/2017		
<b>Total Attachments: 5</b>			
source=DOC040617#page1.tif			
source=DOC040617#page2.tif			
source=DOC040617#page3.tif			

source=040617#page1.tif

source=040617#page2.tif

## ASSIGNMENT OF TRADEMARK

TO ALL WHOM IT MAY CONCERN, be it known:

WHEREAS, Well Being Hygiene, Inc., a corporation duly organized and existing under the laws of the State of Georgia, and having a place of business at 955-A Interstate Ridge Drive, Gainesville, GA 30501 (the "Assignor") has used and continues to use the graphical trademark, "Well Being" (the "Mark"), registered in the United States Patent and Trademark Office on September 28, 1999, Registration Number 3860194; and

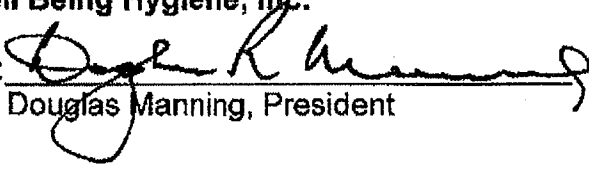
WHEREAS, Rochester Midland Corporation, a corporation duly organized and existing under the laws of the State of New York, and having a place of business at 155 Paragon Drive, Rochester, New York 14624 (the "Assignee") desires to acquire any and all rights that the Assignor may have in and to the Mark and the registration therefor, together with the goodwill of Assignor's business connected with the Mark, with which the Mark is used and which is symbolized by the Mark (the "Goodwill"), along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign onto the Assignee all right, title and interest in and to the Mark and the registration therefor, together with the Goodwill and the right to recover for damages and profits for past infringements thereof;

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the Mark in the Assignee and to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Well Being Hygiene, Inc.

BY:

  
Douglas Manning, President

STATE OF GEORGIA  
COUNTY OF HALL SS.:

On the 3rd day of March, 2017 before me, personally appeared Douglas Manning personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Cynthia D. Mabry  
Notary Public