TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM422871

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Orix Growth Capital, LLC	FORMERLY Orix Ventures, LLC	03/31/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Urban Airship, Inc.
Street Address:	1417 NW Everett Street, Suite 300
City:	Portland
State/Country:	OREGON
Postal Code:	97209
Entity Type:	Corporation: DELAWARE
Name:	Tello, Inc.
Street Address:	1417 NW Everett Street, Suite 300
City:	Portland
State/Country:	OREGON
Postal Code:	97209
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3929539	SIMPLEGEO
Registration Number:	3802525	URBAN AIRSHIP
Registration Number:	3913907	AIRMAIL
Registration Number:	4113198	TELLO
Registration Number:	4073822	RICH PUSH
Registration Number:	4259471	GOOD PUSH
Registration Number:	4467995	PASSTOOLS

CORRESPONDENCE DATA

Fax Number: 6504936811

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-461-6125 Email: qlu@wsgr.com

TRADEMARK

REEL: 006028 FRAME: 0993

900401558

Correspondent Name: WSGR, c/o Qui Lu, Senior Paralegal

Address Line 1: 650 Page Mill Road

Address Line 2: FH2-1 P12

Address Line 4: Palo Alto, CALIFORNIA 94304

NAME OF SUBMITTER:	Qui Lu
SIGNATURE:	/Qui Lu/
DATE SIGNED:	04/06/2017

Total Attachments: 5

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TRADEMARK REEL: 006028 FRAME: 0994

TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Termination and Release of Intellectual Property Security Agreement (this "<u>Termination</u>"), dated as of March 31, 2017, is executed by ORIX GROWTH CAPITAL, LLC (F/K/A ORIX Ventures, LLC), a Delaware limited liability company ("<u>Lender</u>"), and in favor of URBAN AIRSHIP, INC., a Delaware corporation, and TELLO, INC., a Delaware corporation (each a "<u>Borrower</u>" and collectively, the "<u>Borrowers</u>"). All capitalized terms used in this Termination and not otherwise defined herein, shall have the respective meanings given to such terms in the Security Agreement (defined below).

RECITALS

- A. Pursuant to that certain Intellectual Property Security Agreement, dated as of August 31, 2015 (the "Security Agreement"), executed by Borrowers in favor of Lender, Borrowers granted to Lender a security interest in the IP Collateral (defined below).
- B. The Security Agreement was recorded with the Patent Division of the United States Patent and Trademark Office on September 25, 2015, at Reel/Frame 036654/0332, to evidence the security interest granted under the Security Agreement.
- C. The Security Agreement was recorded with the Trademark Division of the United States Patent and Trademark Office on September 25, 2015, at Reel/Frame 5630/0448, to evidence the security interest granted under the Security Agreement.
- D. Lender agrees to terminate and release its security interest in the IP Collateral specified below and to file this Termination with respect to such release of its security interest as herein provided.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Lender hereby agrees as follows:

- (a) Lender expressly terminates and releases all of Lender's right, title and interest in, to and under the following (collectively, the "IP Collateral"):
- (i) Intellectual Property, including without limitation those copyrights, patents, trademarks and mas works listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuation, renewals, extensions and continuations-in-part thereof.
- (b) Lender represents and warrants that it has the full power and authority to execute this Termination.
- (c) Lender authorizes and requests the Trademark and Patent Divisions of the United States Patent and Trademark Office and the United States Copyright Office to record this Termination.

[Signature Page Follows]

TRADEMARK REEL: 006028 FRAME: 0995 IN WITNESS WHEREOF, Lender has executed and delivered this Termination as of the day and year first above written.

ORIX GROWTH CAPITAL, LLC

Name: Mark Campbell

Title: Authorized Representative

SCHEDULE A

Copyrights

 $\begin{array}{ccc} \underline{\text{Title}} & & \underline{\text{Registration}} & \underline{\text{Registration}} \\ & & \underline{\text{Number}} & \underline{\text{Date}} \end{array}$

None

SCHEDULE B

<u>Patents</u>

<u>Title</u>	Application No.	<u>Filing</u> <u>Date</u>	Patent No.	<u>Issue</u> <u>Date</u>
PUSH NOTIFICATION DELIVERY SYSTEM	13/326,269	12/14/2011	8,244,822	08/14/2012
PUSH GATEWAY SYSTEMS AND METHODS	13/326,294	12/14/2011	8,423,656	04/16/2013
PUSH NOTIFICATION DELIVERY SYSTEM	13/160,190	06/14/2011	8,554,855	10/08/2013
PUSH GATEWAY SYSTEMS AND METHODS	13/160,213	06/14/2011	8,572,263	10/29/2013
PUSH NOTIFICATION DELIVERY SYSTEM WITH FEEDBACK ANALYSIS	13/160,226	06/14/2011	8,731,523	05/20/2014
PUSH NOTIFICATION DELIVERY SYSTEM WITH FEEDBACK ANALYSIS	13/683,318	11/21/2012	9,531,827	12/27/2016
PUSH COMPOSER	13/763,519	02/08/2013	9,491,131	11/08/2016
PUSH REPORTING	13/763,541	02/08/2013	9,369,988	06/14/2016
PROCESSING LOCATION INFORMATION	13/763,559	02/08/2013	8,983,494	03/17/2015
QUERYING FOR DEVICES BASED ON LOCATION	13/763,567	02/08/2013	9,553,838	01/24/2017
USING A POLYGON TO SELECT A GEOLOCATION	13/763,572	02/08/2013	N/A	N/A
PUSH NOTIFICATION DELIVERY SYSTEM	14/020,427	09/06/2013	8,996,637	03/31/2015
PUSH NOTIFICATION DELIVERY SYSTEM WITH FEEDBACK ANALYSIS	14/244,585	04/03/2014	9,277,023	03/01/2016
PUSH NOTIFICATION DELIVERY SYSTEM	14/536,407	11/07/2014	N/A	N/A
INSTANTIATING DIGITAL WALLET ASSETS	14/621,297	02/12/2015	N/A	N/A
INSTALLING DIGITAL WALLET ASSETS	14/621,300	02/12/2015	N/A	N/A
UPDATING DIGITAL WALLET ASSETS	14/621,302	02/12/2015	N/A	N/A
PUSH COMPOSER	61/598,289	02/13/2012	N/A	N/A
REPORTING	61/598,290	02/13/2012	N/A	N/A
Dynamic Segmentation, Actions, and Interactive Push	62/121,228	02/26/2015	N/A	N/A
Real Time Automation	62/121,280	02/26/2015	N/A	N/A
Mobile Event Stream	62/138,904	03/26/2015	N/A	N/A
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SCHEDULE C

Trademarks

<u>Title</u>	<u>Serial</u> <u>No.</u>	<u>Filing</u> <u>Date</u>	Registration No.	Registration Date
SIMPLEGEO	77/839,416	10/01/2009	3,929,539	03/08/2011
URBAN AIRSHIP	77/847,594	10/13/2009	3,802,525	06/15/2010
AIRMAIL	85/064,904	06/16/2010	3,913,907	02/01/2011
TELLO	85/097,504	07/31/2010	4,113,198	03/13/2012
RICH PUSH	85/311,553	05/03/2011	4,073,822	12/20/2011
GOOD PUSH	85/546,370	02/17/2012	4,259,471	12/11/2012
PASSTOOLS	85/761,289	10/23/2012	4,467,995	01/14/2014

RECORDED: 04/06/2017