

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422875

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brainjuicer Limited		03/14/2017	Private Limited Company:
RECEIVING PARTY DATA			
Name:	SYSTEM1 RESEARCH LIMITED		
Street Address:	Russell Square House, 10-12 Russell Square		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	WC1B 5EH		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4616499	FEELMORE50	
Registration Number:	4991114	BRAINJUICER MINDREADER	
Registration Number:	2701750	BRAINJUICER	
CORRESPONDENCE DATA			
Fax Number:	2022801177		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9042472620		
Email:	eastdocket@holleymenker.com		
Correspondent Name:	JAMES R. MENKER, HOLLEY & MENKER, P.A.		
Address Line 1:	PO BOX 331937		
Address Line 4:	ATLANTIC BEACH, FLORIDA 32233		
NAME OF SUBMITTER:	James R. Menker		
SIGNATURE:	/jmenker/		
DATE SIGNED:	04/06/2017		
Total Attachments: 2			
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**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company Number 3900547

The Registrar of Companies for England and Wales hereby certifies that
under the Companies Act 2006:

BRAINJUICER LIMITED

a company incorporated as private limited by shares; having its
Registered Office situated in England and Wales; has changed its name
to:

SYSTEM 1 RESEARCH LIMITED

Given at Companies House on **14th March 2017**.



Companies House



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

TRADEMARK

REEL: 006029 FRAME: 0026



STATEMENT OF FACT

Company Name: **SYSTEM1 RESEARCH LIMITED**

Company Number: **03900547**

The Registrar of Companies for England and Wales hereby certifies that the company known as

SYSTEM1 RESEARCH LIMITED

changed its name on 14th March 2017 to **SYSTEM1 RESEARCH LIMITED** and not the name **SYSTEM 1 RESEARCH LIMITED** as incorrectly shown on the face of the certificate of change of name issued on that date.

Given at Companies House, Cardiff on 17th March 2017



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House