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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM422773

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Samsung Electronics Co., Ltd.		02/14/2017	Corporation: KOREA, REPUBLIC OF

RECEIVING PARTY DATA

Name:	WCG, Inc.	
Street Address:	344, Pangyo-ro, Bundang-gu	
Internal Address: Mtek IT Tower, 1st Floor		
City:	Seongnam-si, Gyeonggi-do	
State/Country:	KOREA, REPUBLIC OF	
Entity Type: Corporation: KOREA, REPUBLIC OF		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3202554	WCG WORLD CYBER GAMES
Registration Number:	4954562	WCG WORLD CYBER GAMES

CORRESPONDENCE DATA

Fax Number: 4153918766

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-913-4911

Email: trademarksf@leclairryan.com

Correspondent Name: Diane J. Mason

Address Line 1: 44 Montgomery Street, Ste. 3100
Address Line 4: San Francisco, CALIFORNIA 94104

ATTORNEY DOCKET NUMBER: 26925.2443

DOMESTIC REPRESENTATIVE

Name: Diane J. Mason

Address Line 1: 44 Montgomery Street, Ste. 3100

Address Line 4: San Francisco, CALIFORNIA 94104

NAME OF SUBMITTER: Diane J. Mason

SIGNATURE: /djm/

DATE SIGNED:	04/06/2017
Total Attachments: 3	
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Samsung Electronics Co., Ltd., a Republic of Korea corporation residing at

129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (hereinafter

referred to as "ASSIGNOR"), is the owner of the entire right, title and interest in and to the

trademarks listed in Exhibit 1 (the "MARKS"), and the goodwill appurtenant to said marks and

the registrations thereof;

WHEREAS, WCG, Inc., a Republic of Korea corporation residing at (Sampyeong-dong,

Mtek IT Tower) 1st Floor, 344, Pangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic

of Korea (hereinafter referred to as "ASSIGNEE") desires to receive all of Samsung Electronics

Co., Ltd.'s right, title and interest in and to the MARKS, together with the goodwill associated

therewith;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good

and valuable consideration, the receipt and sufficiency of which is hereby acknowledged;

ASSIGNOR agrees to sell, assign, transfer and convey, and by this instrument hereby

sells, assigns, transfers and conveys to ASSIGNEE, its successors, legal representatives and

assigns, ASSIGNOR's entire right, title and interest in and to the MARKS and the goodwill of

the business appurtenant to and connected with the MARKS, all rights at common law in the

MARKS, and ASSIGNOR further assigns, transfers, sells and conveys to ASSIGNEE, its

successors, legal representatives and assigns, the right to renew, protect, defend and enforce any

and all rights to the MARKS including the right to sue for past infringement, the right to enforce

any and all trademark rights of ASSIGNOR and causes of action therefor, presently known or

unknown and inuring to ASSIGNEE, and the right to recover all claims for damages or for

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compensation for past infringement arising out of any cause of action, whether presently known, unknown, accrued or to accrue.

ASSIGNOR agrees to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with perfecting the transfer of all rights to and the vesting of full and complete title in ASSIGNEE, including, without limitation by enumeration, agreeing to the recordation of this Assignment on the records of the United States Patent and Trademark Office. ASSIGNOR agrees further to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with enforcing and defending the rights transferred and particularly in connection with executing any and all instruments deemed by ASSIGNEE to be necessary or desirable to implement and accomplish the transfer, enforcement and/or defense of rights granted by ASSIGNOR hereunder.

ASSIGNOR and ASSIGNEE agree that the effective date of this Assignment shall be February 14, 2017

IN TESTIMONY WHEREOF, the undersigned ASSIGNOR has executed this Assignment.

ASSIGNOR:

Samsung Electronics Co., Ltd.
Ву:
,
Name:Gyeungycon Kang
Title:Senior Engineer
Date: February 14, 2017

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EXHIBIT 1

Trademark Registrations

Mark	Country	Application No.	Registration No.	Registration Date
WORLD CYSES CANEE	U.S.	76/977883	3202554	January 23, 2007
¥ 0 8 1 5 1 0 1 8 5 1 8 1 8 1 8 1 8 1 8 1 8 1 8 1 8 1	U.S.	86/704016	4954562	May 10, 2016

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