

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422846

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BelGioioso Park Cheese, LLC		04/03/2017	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	BelGioioso Cheese, Inc.		
Street Address:	4200 Main Street		
City:	Green Bay		
State/Country:	WISCONSIN		
Postal Code:	54311		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4399937	CASARO	
Registration Number:	2111664	CASARO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ashleyh@lcojlaw.com		
Correspondent Name:	James M. Ledvina		
Address Line 1:	P.O. Box 23200		
Address Line 4:	Green Bay, WISCONSIN 54301		
NAME OF SUBMITTER:	James M. Ledvina		
SIGNATURE:	/James M. Ledvina/		
DATE SIGNED:	04/06/2017		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

BELGIOIOSO PARK CHEESE, LLC, a Wisconsin limited liability company, having its principal offices at 4200 Main Street, Green Bay, Wisconsin 54311 ("Assignor"), is the owner of the trademarks set forth on **Schedule A** attached hereto (collectively, the "Marks"), which are registered with the United States Patent and Trademark Office.

BELGIOIOSO CHEESE, INC., a ^{Delaware}~~Wisconsin~~ corporation, having its principal offices at 4200 Main Street, Green Bay, Wisconsin 54311 ("Assignee"), is desirous of acquiring all right, title and interest of Assignor in and to the Marks.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors, and assigns, Assignor's entire right, title and interest in, to and under the Marks, together with the goodwill of the business symbolized by the Marks, and together with the registration of the Marks and the right to sue for and recover damages for past infringement of the Marks.

Assignor further assigns to Assignee any rights held by Assignor, in any country, in the Marks, along with the goodwill associated therewith, such that the Assignee shall in all respects hold and enjoy any and all rights previously held and enjoyed by Assignor as user and owner of the Marks.

Assignor represents to Assignee, its successors, and assigns, that Assignor has not and shall not execute any writings or do any acts whatsoever conflicting with this Assignment. Assignor, and any representative, executor and/or administrator of Assignor, will at any time, upon request and without additional consideration but at the expense of Assignee, its successors, and assigns, execute any and all additional writings and do such additional acts as Assignee, its successors, and assigns, may deem desirable to perfect its enjoyment of this Assignment and grant, and render any and all assistance in making application for and obtaining, maintaining and enforcing the rights granted herein in all countries.

Signed this 3rd day of April, 2017.

ASSIGNOR:
BELGIOIOSO PARK CHEESE, LLC

By: BelGioioso Cheese, Inc.,
Its Sole Member

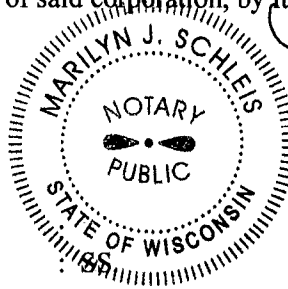
By: Errico Auricchio
Errico Auricchio, President

ASSIGNEE:
BELGIOIOSO CHEESE, INC.

By: Errico Auricchio
Errico Auricchio, President

STATE OF WISCONSIN :
: SS.
COUNTY OF BROWN :

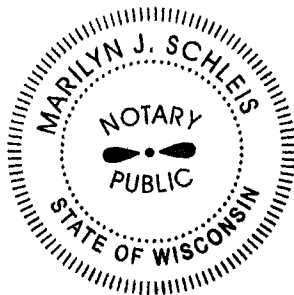
Personally came before me this 3rd day of April, 2017, the above-named Errico Auricchio, President of BelGioioso Cheese, Inc., Sole Member of BelGioioso Park Cheese, LLC, to me known to be the person who executed the foregoing instrument, and to me known to be such president of said corporation, and acknowledged that he executed the foregoing instrument as such president as the deed of said corporation, by its authority.



Marilyn J. Schleis
Print Name: Marilyn J. Schleis
Notary Public, State of Wisconsin
My Commission: 1/25/2019

STATE OF WISCONSIN
COUNTY OF BROWN

Personally came before me this 3rd day of April, 2017, the above-named Errico Auricchio, President of BelGioioso Cheese, Inc., to me known to be the person who executed the foregoing instrument, and to me known to be such president of said corporation, and acknowledged that he executed the foregoing instrument as such president as the deed of said corporation, by its authority.



Marilyn J. Schleis
Print Name: Marilyn J. Schleis
Notary Public, State of Wisconsin
My Commission: 1/25/2019

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SCHEDULE A

<u>Marks</u>	<u>Registration No.</u>	<u>Registration Date</u>
CASARO	4,399,937	September 10, 2013
CASARO	2,111,664	November 11, 1997