

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422802

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	12/31/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vestcom International, Inc.		12/10/2009	Corporation: NEW JERSEY

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
Vector Investment Holdings, Inc.	12/10/2009	Corporation: DELAWARE

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	Vestcom International, Inc.
Street Address:	2800 Cantrell Road
Internal Address:	Suite 400
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72202
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3857492	VESTCOM
Registration Number:	3768669	VESTCOM
Registration Number:	3768667	VESTCOM
Registration Number:	3917523	VESTCOM
Registration Number:	3674428	HEALTHY AISLES
Registration Number:	3944817	VESTCOM
Registration Number:	3917522	VESTCOM
Registration Number:	3832436	HEALTHY AISLES
Registration Number:	3641953	V VESTCOM
Registration Number:	2212352	
Registration Number:	2229989	VESTCOM

CORRESPONDENCE DATA**TRADEMARK**

Fax Number: 2027393001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202 739-5932

Email: trademarks@morganlewis.com, megan.bowen@morganlewis.com, hope.carlisle@morganlewis.com

Correspondent Name: Megan K. Bowen

Address Line 1: 1111 Pennsylvania Ave., NW

Address Line 2: Morgan Lewis & Bockius LLP Attn: TMSU

Address Line 4: Washington, D.C. 20004-2541

NAME OF SUBMITTER:	Megan K. Bowen
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SIGNATURE:	/Megan K. Bowen/
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DATE SIGNED:	04/06/2017
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Total Attachments: 18

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"LSVC ACQUISITION CORP.", A DELAWARE CORPORATION,
"VESTCOM INTERNATONAL, INC.", A NEW JERSEY CORPORATION,
WITH AND INTO "VECTOR INVESTMENT HOLDINGS, INC." UNDER THE NAME OF "VESTCOM INTERNATIONAL, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2009, AT 11:40 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2009 AT 11:59 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3532108 8100M
SR# 20170956993

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202049522
Date: 02-16-17

TRADEMARK
REEL: 006029 FRAME: 0446

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:40 AM 12/21/2009
FILED 11:40 AM 12/21/2009
SRV 091120790 - 3532108 FILE

CERTIFICATE OF MERGER

OF

VESTCOM INTERNATIONAL, INC.,
a New Jersey corporation
and
LSVC ACQUISITION CORP.,
a Delaware corporation

INTO

VECTOR INVESTMENT HOLDINGS, INC.,
a Delaware corporation

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name and state of incorporation of each constituent corporation is as follows: Vector Investment Holdings, Inc., a Delaware corporation, LSVC Acquisition Corp., a Delaware corporation, and Vestcom International, Inc., a New Jersey corporation.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the laws under which each was formed, and in the cases of Vector Investment Holdings, Inc. and LSVC Acquisition Corp., pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The surviving corporation following the merger is Vector Investment Holdings, Inc., which, after changing its name as set forth below, will continue its existence after the Effective Date (as defined below) under the name Vestcom International, Inc., a Delaware corporation.

FOURTH: The Amended and Restated Certificate of Incorporation of Vector Investment Holdings, Inc. as in effect immediately prior to the Effective Date (as defined below) shall be, and may be separately certified as, the Certificate of Incorporation of surviving corporation following the Effective Date unless and until the same shall be amended or repealed in accordance with the provisions thereof, except that as of the Effective Date, Article ONE of such Amended and Restated Certificate of Incorporation shall be amended to read as follows:

“The name of the corporation is Vestcom International, Inc.(the “Corporation”).”

FIFTH: The Agreement of Merger is on file at 7304 Kanis Road, Little Rock, Arkansas 72204, an office of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

SEVENTH: The authorized capital stock and par value of Vestcom International, Inc., a New Jersey corporation, the non-Delaware corporation, is 1,000 shares of common stock, no par value.

EIGHTH: The merger is to become effective on December 31, 2009 at 11:59 p.m. (the "Effective Date")

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 10th day of December, 2009.

VECTOR INVESTMENT HOLDINGS, INC.

By: 

Steven R. Bardwell, Chief Executive Officer

STATE OF NEW JERSEY
DEPARTMENT OF THE TREASURY
FILING CERTIFICATE (CERTIFIED COPY)

Corporation Name: VECTOR INVESTMENT HOLDINGS, INC.
Business Id: 0100924649
Certificate Number: 6000066128

I, THE TREASURER OF THE STATE OF NEW JERSEY, DO HEREBY CERTIFY, THAT THE ABOVE NAMED BUSINESS DID FILE AND RECORD IN THIS DEPARTMENT A MERGER ON December 22, 2009 AND THAT THE ATTACHED IS A TRUE COPY OF THIS DOCUMENT AS THE SAME IS TAKEN FROM AND COMPARED WITH THE ORIGINAL(S) FILED IN THIS OFFICE AND NOW REMAINING ON FILE AND OF RECORD.

IN TESTIMONY WHEREOF, I HAVE HEREUNTO SET MY
HAND AND AFFIXED MY OFFICIAL SEAL AT
TRENTON, THIS
February 16, 2017 A.D.




Ford M. Scudder
State Treasurer

VERIFY THIS CERTIFICATE ONLINE AT

https://www1.state.nj.us/TYTR_StandingCert/JSP/Verify_Cert.jsp

**CERTIFICATE OF MERGER
OF
VESTCOM INTERNATIONAL, INC.,**
a New Jersey corporation
(New Jersey ID no. 0100679367)
and
LSVC ACQUISITION CORP.,
a Delaware corporation
INTO
VECTOR INVESTMENT HOLDINGS, INC.,
a Delaware corporation
(New Jersey ID no. 0100924649)



The undersigned, having adopted an Agreement of Merger dated as of December 10, 2009 (the "Merger Agreement"), which provides for the merger (the "Merger") of VESTCOM INTERNATIONAL, INC., a New Jersey corporation ("Vestcom"), and LSVC ACQUISITION CORP., a Delaware corporation ("LSVC"), with and into VECTOR INVESTMENT HOLDINGS, INC., a Delaware corporation ("Vector"), hereby certify as follows:

FIRST: Vector Investment Holdings, Inc., a Delaware corporation, shall be the surviving corporation in the Merger and shall after the Effective Date (as defined below) of the Merger continue under the name of Vestcom International, Inc., a Delaware corporation.

SECOND: The names and jurisdictions of all participating corporations including the surviving entity are as follows:

<u>Name</u>	<u>Jurisdiction</u>	<u>Identification # Assigned by Treasurer (if applicable)</u>
Vestcom International, Inc.	New Jersey	0100679367
LSVC Acquisition Corp.	Delaware	Not applicable
Vector Investment Holdings, Inc.	Delaware	0100924649

THIRD: The Merger Agreement, pursuant to which the Merger will be effected, is attached hereto as Exhibit A.

FOURTH: The Merger Agreement was adopted and approved by each of LSVC, Vestcom, and Vector by written consent of all shareholders on December 10th, 2009 without a meeting in compliance with the applicable provisions of the laws of the jurisdictions under which each was organized.

FIFTH: The number of shares of Vestcom entitled to vote on the Merger Agreement was 1,000 shares of common stock, all of which were voted without a meeting pursuant to a written consent by Vector, the sole shareholder of Vestcom, for the adoption and approval of the Merger Agreement, and none of which were voted against the Merger Agreement.

SIXTH: The number of shares of LSVC entitled to vote on the Merger Agreement was 686,599.4 shares of common stock and 686,599.4 shares of preferred stock, all of which were voted without a meeting pursuant to a written consent by the sole shareholder of LSVC for the adoption and approval of the Merger Agreement, and none of which were voted against the Merger Agreement.

SEVENTH: The number of shares of Vector entitled to vote on the Merger Agreement was 1,055,227 shares of common stock, all of which were voted without a meeting pursuant to a written consent by LSVC, the sole shareholder of Vector, for the adoption and approval of the Merger Agreement, and none of which were voted against the Merger Agreement.

EIGHTH: The Amended and Restated Certificate of Incorporation of Vector Investment Holdings, Inc. as in effect immediately prior to the Effective Date shall be, and may be separately certified as, the Certificate of Incorporation of surviving corporation following the Effective Date unless and until the same shall be amended or repealed in accordance with the provisions thereof, except that as of the Effective Date, Article ONE of such Amended and Restated Certificate of Incorporation shall be amended to read as follows:

“The name of the corporation is Vestcom International, Inc. (the “Corporation”).”

NINTH: The merger is to become effective on December 31, 2009 at 11:59 p.m. (the “Effective Date”)

IN WITNESS WHEREOF, each of the undersigned corporations has caused this Certificate of Merger to be executed on its behalf by its duly authorized officer on the 10th day of December, 2009.


LSVC ACQUISITION CORP., a Delaware corporation

By: 
Steven R. Bardwell, Chief Executive Officer

VESTCOM INTERNATIONAL, INC., a New Jersey corporation

By: 
Steven R. Bardwell, Chief Executive Officer

VECTOR INVESTMENT HOLDINGS, INC., a Delaware corporation,

By: 
Steven R. Bardwell, Chief Executive Officer

AGREEMENT OF MERGER*Exhibit "A"***OF**

VESTCOM INTERNATIONAL, INC.,
 a New Jersey Corporation
and
LSVC ACQUISITION CORP.,
 a Delaware Corporation

INTO

VECTOR INVESTMENT HOLDINGS, INC.,
 a Delaware Corporation

THIS AGREEMENT OF MERGER is made this 10th day of December, 2009 (the "Agreement of Merger"), by and among LSVC Acquisition Corp., a Delaware corporation (the "First Company"), Vestcom International, Inc., a New Jersey corporation (the "Second Company"), and Vector Investment Holdings, Inc., a Delaware corporation (the "Surviving Company").

WHEREAS, Second Company is a wholly owned subsidiary of Surviving Company and Surviving Company is a wholly-owned subsidiary of First Company; and

WHEREAS, First Company has authorized capital stock consisting of 1,500,000 shares of Common Stock, par value \$.01 per share, of which 686,599.4 shares have been duly issued and are now outstanding, and 1,500,000 shares of Preferred Stock, par value \$.01 per share, of which 686,599.4 shares have been duly issued and are now outstanding; and

WHEREAS, Second Company has an authorized capital stock consisting of 1,000 shares of Common Stock, no par value, of which 100 shares have been duly issued and are now outstanding; and

WHEREAS, Surviving Company has an authorized capital stock consisting of 2,000,000 shares of Common Stock, par value \$.01 per share, of which 1,055,227 shares have been duly issued and are now outstanding, 1,500,000 shares of Series A Preferred Stock, par value \$.01 per share, none of which are issued and outstanding, 200,000 shares of Series B Preferred Stock, par value \$.01 per share, none of which are issued and outstanding, and 1,000,000 shares of Undesignated Preferred Stock, par value \$.01 per share, none of which are issued and outstanding; and

WHEREAS, the Board of Directors of First Company, Second Company and Surviving Company, respectively, deem it advisable and generally to the advantage and welfare of the corporate parties and their respective shareholders that First Company and Second Company merge with and into Surviving Company under and pursuant to the provisions of the NJSA 14A and of the General Corporation Law of the State of Delaware.

NOW, THEREFORE, in consideration of the premises and of the mutual agreements herein contained and of the mutual benefits hereby provided, it is agreed by and between the parties hereto as follows:

1. **MERGER.** First Company and Second Company shall be and they are hereby merged into Surviving Company which, pursuant to the amendment to the Certificate of Incorporation referenced in Section 4 below is changing its name to Vestcom International, Inc., a Delaware corporation, at and as of the Effective Date.

2. **EFFECTIVE DATE.** This Agreement of Merger shall become effective on December 31, 2009 at 11:59 p.m., the time of such effectiveness being herein called the Effective Date.

3. **SURVIVING CORPORATION.** Surviving Company shall survive the merger herein contemplated and shall continue to be governed by the laws of the State of Delaware, but the separate corporate existence of First Company and Second Company shall cease forthwith upon the Effective Date.

4. **CERTIFICATE OF INCORPORATION.** The Amended and Restated Certificate of Incorporation of Surviving Company as in effect immediately prior to the Effective Date shall be, and may be separately certified as, the Certificate of Incorporation of Surviving Company following the Effective Date unless and until the same shall be amended or repealed in accordance with the provisions thereof, except that as of the Effective Date, Article ONE of such Amended and Restated Certificate of Incorporation shall be amended to read as follows:

“The name of the corporation is Vestcom International, Inc. (the “Corporation”).”

5. **BYLAWS.** The Bylaws of Surviving Company as in effect immediately prior to the Effective Date shall be the Bylaws of Surviving Company following the Effective Date unless and until the same shall be amended or repealed in accordance with the provisions thereof.

6. **BOARD OF DIRECTORS AND OFFICERS.** The members of the Board of Directors and the officers of Surviving Company immediately after the Effective Date of the merger shall be those persons who were the members of the Board of Directors and the officers, respectively, of Surviving Company immediately prior to the Effective Date of the merger, and such persons shall serve in such offices, respectively, for the terms provided by law or in the Bylaws, or until their respective successors are elected and qualified.

7. **FURTHER ASSURANCE OF TITLE.** If at any time Surviving Company shall consider or be advised that any acknowledgments or assurances in law or other similar actions are necessary or desirable in order to acknowledge or confirm in and to Surviving Company any right, title, or interest of First Company or Second Company held immediately prior to the Effective Date, First Company or Second Company, as applicable, and their respective proper officers and directors shall and will execute and deliver all such acknowledgments or assurances in law and do all things necessary or proper to acknowledge or confirm such right, title, or interest in Surviving Company as shall be necessary to carry out the purposes of this Agreement of Merger, and Surviving Company and the proper officers and directors thereof are fully authorized to take any and all such action in the name of First Company or Second Company or otherwise.

8. ISSUANCE AND RETIREMENT OF ORGANIZATION STOCK.

(a) *Shares of First Company.* At and as of the Effective Date, each of the shares of the Common Stock and the Preferred Stock of First Company presently issued and outstanding shall be cancelled and retired, all certificates representing shares of Second Company outstanding immediately prior to the Effective Date shall be cancelled, and shares of Surviving Company shall be issued in consideration thereof as follows:

(i) The holders of Preferred Shares of First Company shall receive Preferred Shares of Surviving Company equal in number to the number of Preferred Shares of First Company held by such person.

(ii) The holders of Common Shares of First Company shall receive Common Shares of Surviving Company equal in number to the number of Common Shares of First Company held by such person.

(b) *Shares of Second Company.* At and as of the Effective Date, each of the 100 shares of the Common Stock of Second Company presently issued and outstanding shall be cancelled and retired, and no shares of Common Stock or other securities of Second Company or any other company shall be issued in respect thereof. All certificates representing the shares of Second Company shall be cancelled.

(c) *Shares of Surviving Company.* At and as of the Effective Date, the shares of Common Stock of Surviving Company outstanding immediately prior to the Effective Date shall be cancelled and retired and the shares of Common Stock and Preferred Stock set forth in Section 8(a) shall be issued in accordance with the terms of this Merger Agreement. All certificates representing the shares of Second Company outstanding immediately prior to the Effective Date shall be cancelled.

(d) *Exchange of Stock Certificates.* Each holder of a stock certificate or certificates representing outstanding shares of First Company Common Stock or Preferred Stock immediately prior to Effective Date of the Merger, upon surrender of such certificate or certificates to Surviving Company after the Effective Date of the Merger, shall be entitled to receive a stock certificate or certificates representing that number of shares of Common Stock or Preferred Stock, as applicable, of Surviving Company into which such shares of First Company capital stock are converted. Until so surrendered, each such stock certificate evidencing shares of First Company capital stock shall, by virtue of the Merger, be deemed for all purposes to evidence ownership of that number of shares of capital stock of Surviving Company into which such shares of First Company capital stock are converted pursuant to the above.

(e) *Lost Certificates.* If any certificate evidencing shares of First Company capital stock shall have been lost, stolen or destroyed, upon the making of an affidavit of that fact by the person claiming such certificate to be lost, stolen or destroyed and, if required by Surviving Company, the posting by such person of a bond, in such reasonable amount as Surviving Company may direct, as indemnity against any claim that may be made against it with respect to such certificate, Surviving Company shall deliver to the holder of the lost, stolen or destroyed

certificate the certificate evidencing shares of capital stock of Surviving Company as set forth above.

9. **CONVERSION OF OPTIONS OF FIRST COMPANY.** At and as of the Effective Date, all outstanding and unexercised portions of all options to purchase shares of First Company Common Stock under the L SVC Acquisition Corp. 2007 Stock Option Plan (the "Option Plan") shall become options to purchase the same number of shares of Surviving Company Common Stock at the original exercise price per share and shall, to the extent permitted by law and otherwise reasonably practicable, have the same term, exercisability, vesting schedule, status as an "incentive stock option" under Section 422 of the Internal Revenue Code of 1986, as amended (the "Code"), if applicable, and all other material terms and conditions (including but not limited to the terms and conditions applicable to such options by virtue of the Option Plan). At and as of the Effective Date, Surviving Company shall also adopt and assume the Option Plan.

10. **RIGHTS AND LIABILITIES OF SURVIVING COMPANY.** At and after the effective time of the merger, Surviving Company shall succeed to and possess, without further act or deed, all of the estate, rights, privileges, powers, and franchises, both public and private, and all of the property, real, personal, and mixed, of each of the parties hereto; all debts due to First Company and Second Company on whatever account shall be vested in Surviving Company; all claims, demands, property, rights, privileges, powers and franchises and every other interest of either of the parties hereto shall be as effectively the property of Surviving Company as they were of the respective parties hereto; the title to any real estate vested by deed or otherwise in First Company or Second Company shall not revert or be in any way impaired by reason of the merger, but shall be vested in Surviving Company; all rights of creditors and all liens upon any property of either of the parties hereto shall be preserved unimpaired, limited in lien to the property affected by such lien at the effective time of the merger; all debts, liabilities, and duties of the respective parties hereto, including all obligations of First Company to pay accrued accumulated dividends, shall thenceforth attach to Surviving Company and may be enforced against it to the same extent as if such debts, liabilities, and duties had been incurred or contracted by it; and Surviving Company shall indemnify and hold harmless the officers and directors of each of the parties hereto against all such debts, liabilities and duties and against all claims and demands arising out of the merger.

11. **TERMINATION.** This Agreement of Merger may be terminated and abandoned by action of either the Board of Directors of First Company or Second Company or Surviving Company at any time prior to the Effective Date, whether before or after approval by the shareholders of the corporate parties hereto.

12. **PLAN OF REORGANIZATION.** This Agreement of Merger constitutes a Plan of Reorganization to be carried out in the manner, on the terms and subject to the conditions herein set forth.

13. **EXPENSES AND RIGHTS OF DISSENTING SHAREHOLDERS.** Surviving Company shall pay all expenses of carrying this Agreement of Merger into effect and of accomplishing the merger, including amounts, if any, to which dissenting shareholders of First Company or Second Company may be entitled by reason of this merger under the provisions of the New Jersey corporation law with respect to the rights of dissenting shareholders.

IN WITNESS WHEREOF, each of the corporate parties hereto, pursuant to authority duly granted by the Board of Directors, has caused this Agreement of Merger to be executed by an authorized officer, respectively.

LSVC Acquisition Corp., a Delaware corporation
("First Company")

By: 
Steven R. Bardwell, Chief Executive Officer

ATTEST:


Robert S. Bloom, Secretary

Vestcom International, Inc., a New Jersey corporation ("Second Company")

By: 
Steven R. Bardwell, Chief Executive Officer

ATTEST:


Robert S. Bloom, Secretary

Vector Investment Holdings, Inc., a Delaware corporation ("Surviving Company")

By: 
Steven R. Bardwell, Chief Executive Officer

ATTEST:


Robert S. Bloom, Secretary

CORPORATE ACKNOWLEDGMENT

STATE OF ARKANSAS)
) ss.
COUNTY OF PULASKI)

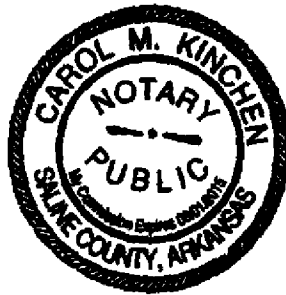
BE IT REMEMBERED that on this 10th day of December, 2009, personally appeared before me, the subscriber, a Notary Public in and for the County and State aforesaid, Steven R. Bardwell, Chief Executive Officer and Robert S. Bloom, Secretary of LSVC Acquisition Corp., a Delaware corporation, party to the foregoing Agreement of Merger and on whose behalf the foregoing was executed, known to me personally to be such and acknowledged such instrument to be their act and deed; and the act and deed of said LSVC Acquisition Corp.; and the signature of the said persons are in their own proper handwriting.

Given under my hand and seal of office, the day and year aforesaid.

Carol M. Kinchen
Notary Public

My Commission Expires:

08/01/2015



CORPORATE ACKNOWLEDGMENT

STATE OF ARKANSAS)
) ss.
COUNTY OF PULASKI)

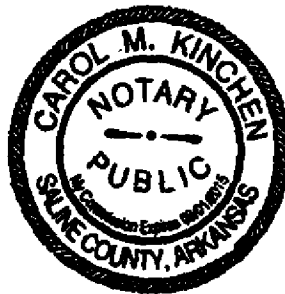
BE IT REMEMBERED that on this 10th day of December, 2009, personally appeared before me, the subscriber, a Notary Public in and for the County and State aforesaid, Steven R. Bardwell, Chief Executive Officer and Robert S. Bloom, Secretary of Vestcom International, Inc., a New Jersey corporation, party to the foregoing Agreement of Merger and on whose behalf the foregoing was executed, known to me personally to be such and acknowledged such instrument to be their act and deed; and the act and deed of said Vestcom International, Inc.; and the signature of the said persons are in their own proper handwriting.

Given under my hand and seal of office, the day and year aforesaid.

Carol M. Kinchen
Notary Public

My Commission Expires:

08/01/2015



CORPORATE ACKNOWLEDGMENT

STATE OF ARKANSAS)
) ss.
COUNTY OF PULASKI)

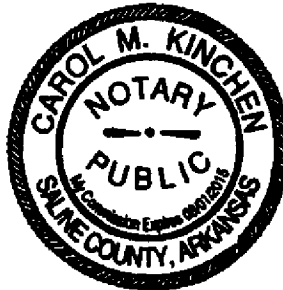
BE IT REMEMBERED that on this 10th day of December, 2009, personally appeared before me, the subscriber, a Notary Public in and for the County and State aforesaid, Steven R. Bardwell, Chief Executive Officer and Robert S. Bloom, Secretary of Vector Investment Holdings, Inc., a Delaware corporation, party to the foregoing Agreement of Merger and on whose behalf the foregoing was executed, known to me personally to be such and acknowledged such instrument to be their act and deed; and the act and deed of said Vector Investment Holdings, Inc.; and the signature of the said persons are in their own proper handwriting.

Given under my hand and seal of office, the day and year aforesaid.

Carol M. Kinchen
Notary Public

My Commission Expires:

08/01/2015



Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "VESTCOM INTERNATIONAL, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2009.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

3532108 8300

091126327

You may verify this certificate online
at corp.delaware.gov/authvar.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7716023

DATE: 12-22-09

TRADEMARK
REEL: 006029 FRAME: 0460

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"LSVC ACQUISITION CORP.", A DELAWARE CORPORATION,
 "VESTCOM INTERNATONAL, INC.", A NEW JERSEY CORPORATION,
 WITH AND INTO "VESTCOM INTERNATIONAL, INC." UNDER THE NAME
 OF "VESTCOM INTERNATIONAL, INC.", A CORPORATION ORGANIZED AND
 EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED
 AND FILED IN THIS OFFICE THE TWENTY-FIRST DAY OF DECEMBER, A.D.
 2009, AT 11:40 O'CLOCK A.M.

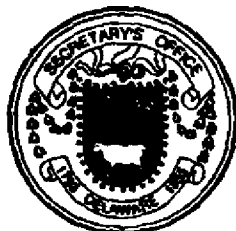
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF
 THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF
 DECEMBER, A.D. 2009, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE
 NEW CASTLE COUNTY RECORDER OF DEEDS.

3532108 8100M

091120790

You may verify this certificate online
 at corp.delaware.gov/authver.shtml



Jeffrey W. Bullock
 Jeffrey W. Bullock, Secretary of State
 AUTHENTICATION: 7712828

DATE: 12-21-09

TRADEMARK

REEL: 006029 FRAME: 0461

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:40 AM 12/21/2009
FILED 11:40 AM 12/21/2009
SRV 091120790 - 3532108 FILE

CERTIFICATE OF MERGER

OF

VESTCOM INTERNATIONAL, INC.,
a New Jersey corporation
and
LSVC ACQUISITION CORP.,
a Delaware corporation

INTO

VECTOR INVESTMENT HOLDINGS, INC.,
a Delaware corporation

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name and state of incorporation of each constituent corporation is as follows: Vector Investment Holdings, Inc., a Delaware corporation, LSVC Acquisition Corp., a Delaware corporation, and Vestcom International, Inc., a New Jersey corporation.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the laws under which each was formed, and in the cases of Vector Investment Holdings, Inc. and LSVC Acquisition Corp., pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The surviving corporation following the merger is Vector Investment Holdings, Inc., which, after changing its name as set forth below, will continue its existence after the Effective Date (as defined below) under the name Vestcom International, Inc., a Delaware corporation.

FOURTH: The Amended and Restated Certificate of Incorporation of Vector Investment Holdings, Inc. as in effect immediately prior to the Effective Date (as defined below) shall be, and may be separately certified as, the Certificate of Incorporation of surviving corporation following the Effective Date unless and until the same shall be amended or repealed in accordance with the provisions thereof, except that as of the Effective Date, Article ONE of such Amended and Restated Certificate of Incorporation shall be amended to read as follows:

"The name of the corporation is Vestcom International, Inc.(the "Corporation")."

FIFTH: The Agreement of Merger is on file at 7304 Kanis Road, Little Rock, Arkansas 72204, an office of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

SEVENTH: The authorized capital stock and par value of Vestcom International, Inc., a New Jersey corporation, the non-Delaware corporation, is 1,000 shares of common stock, no par value.

EIGHTH: The merger is to become effective on December 31, 2009 at 11:59 p.m. (the "Effective Date")

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 11th day of December, 2009.

VECTOR INVESTMENT HOLDINGS, INC.

By: 
Steven R. Bardwell, Chief Executive Officer