

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM423126

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bayside Finance, LLC		04/07/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Premier Agendas, LLC		
<b>Street Address:</b>	W6316 Design Drive		
<b>City:</b>	Greenville		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54942		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1753883		
<b>Registration Number:</b>	2120484	IF I PLAN TO LEARN, I MUST LEARN TO PLAN	
<b>Registration Number:</b>	2120485	OLIVIA OWL	
<b>Registration Number:</b>	2161267	AGENDA MATE	
<b>Registration Number:</b>	2118995	MAKE IT A RULE TO PLAN	
<b>Registration Number:</b>	3793647	ONTRAC	
<b>Registration Number:</b>	3842377	ONTRAC	
<b>Registration Number:</b>	3935126	UGO365	
<b>Registration Number:</b>	4176073	UGO365	
<b>Registration Number:</b>	4094352	JOURNEY TO SUCCESS	
<b>Registration Number:</b>	4126207	THE 101	
<b>Registration Number:</b>	4339936	INCOMMAND	
<b>Registration Number:</b>	4339937	INCOMMAND PRO	
<b>Registration Number:</b>	4773256	RAISING RESPECT: TAKE A STAND AGAINST BU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$365.00 1753883

**Phone:** 4142733500  
**Email:** nakees@gklaw.com  
**Correspondent Name:** Nicholas A. Kees; Godfrey & Kahn, S.C.  
**Address Line 1:** 833 E. Michigan Street  
**Address Line 2:** Suite 1800  
**Address Line 4:** Milwaukee, WISCONSIN 53202-5615

**ATTORNEY DOCKET NUMBER:** 009316-1097

**NAME OF SUBMITTER:** Nicholas A. Kees

**SIGNATURE:** /Nicholas A. Kees/

**DATE SIGNED:** 04/10/2017

**Total Attachments: 3**

source=GKLIB-#8622756-v1-Trademark\_Release\_-\_Premier\_Agendas\_(4958\_0660)#page1.tif

source=GKLIB-#8622756-v1-Trademark\_Release\_-\_Premier\_Agendas\_(4958\_0660)#page2.tif

source=GKLIB-#8622756-v1-Trademark\_Release\_-\_Premier\_Agendas\_(4958\_0660)#page3.tif

**RELEASE OF SECURITY INTERESTS IN TRADEMARKS**

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 7<sup>th</sup> day of April, 2017, by BAYSIDE FINANCE, LLC, as Agent ("Agent"), in favor of PREMIER AGENDAS, LLC, a Delaware limited liability company ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Agent hereby releases all liens and security interests granted by Company in favor of Agent in the trademarks listed on Schedule A attached hereto pursuant to that certain Grant of Trademark Security Interest, dated as of January 31, 2013, executed by Company in favor of Agent and recorded with the United States Patent and Trademark Office on February 8, 2013 at Reel/Frame 4958/0660.

**[Signature Page Follows]**

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its authorized officer as of the date of this Release.

BAYSIDE FINANCE, LLC, as Agent

By: 

Name: Richard Siegel

Title: Authorized Signatory

## SCHEDULE A

### Trademarks

MARK	REGISTRATION NUMBER	DATE
[DESIGN]	1753883	2/23/93
IF I PLAN TO LEARN, I MUST LEARN TO PLAN	2120484	12/9/97
OLIVIA OWL	2120485	12/9/97
AGENDA MATE	2161267	6/2/98
MAKE IT A RULE TO PLAN	2118995	12/9/97
ONTRAC	3793647	5/25/10
ONTRAC	3842377	8/31/10
UGO365	3935126	3/22/11
UGO365	4176073	7/17/12
JOURNEY TO SUCCESS	4094352	1/31/12
THE 101	4126207	4/10/12
INCOMMAND	4339936	5/21/13
INCOMMAND PRO	4339937	5/21/13
RAISING RESPECT : TAKE A STAND AGAINST BULLYING	4773256	7/14/15

Schedule A