

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423222

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LDLA Holdings, LLC		04/10/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Unger Fabrik, LLC		
Street Address:	1515 E. 15th Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90021		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86748472	BE THE BEST VERSION OF YOU	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		
Email:	trademark@buchalter.com		
Correspondent Name:	Jessie K. Reider, CA Bar No. 2371113		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 2:	Buchalter		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 2371113		
SIGNATURE:	/jkr/		
DATE SIGNED:	04/10/2017		
Total Attachments: 2			
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CH \$40.00 86748472

Trademark Assignment

WHEREAS, LDLA Holdings, LLC, a Delaware limited liability company ("**Assignor**"), owns, has used in its business and/or has rights, title and/or interest in all the trademark and the trademark application identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto (the "**Mark**");

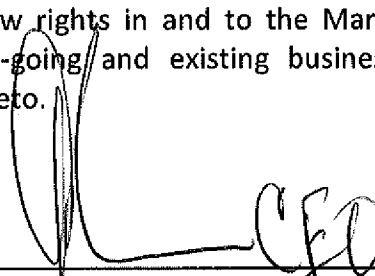
WHEREAS Unger Fabrik, LLC, a Delaware limited liability company with an address of 1515 E. 15th Street, Los Angeles, California 90021 ("**Assignee**") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Mark, all common law rights in and to the Mark, as well as the goodwill symbolized by the Mark, and all on-going and existing business associated with the Mark; and

WHEREAS the parties desire to memorialize the assignment of the Mark and all common law rights in and to the Mark, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Mark and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Mark and all common law rights in and to the Mark, together with the goodwill symbolized by the Mark, all on-going and existing business associated with the Mark and all common law rights relating thereto.

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 4-10-17

By:  CEO
LDLA Holdings, LLC

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: 4-10-17

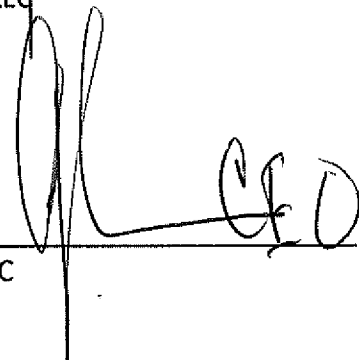
By:  CEO
Unger Fabrik, LLC

EXHIBIT A
Trademark

Mark	Serial No.
BE THE BEST VERSION OF YOU	86748472