

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423231

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
William Geier		04/07/2017	INDIVIDUAL: UNITED STATES
Aaron Chester		04/07/2017	INDIVIDUAL: UNITED STATES
Isabel Bradford		04/07/2017	INDIVIDUAL: UNITED STATES
Jessica Geier		04/07/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Raw Generation, Inc.		
Street Address:	309 Morris Ave,		
Internal Address:	Unit C2,		
City:	Long Branch		
State/Country:	NEW JERSEY		
Postal Code:	07740		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86758269	RAW GENERATION	
Serial Number:	86795515	RAW GENERATION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650 965-8731		
Email:	trademarks@legalforce.com		
Correspondent Name:	Jessica Tam		
Address Line 1:	446 E Southern Ave		
Address Line 4:	Tempe, ARIZONA 85282		
ATTORNEY DOCKET NUMBER:	481228		
NAME OF SUBMITTER:	Jessica Tam		
SIGNATURE:	/Jessica Tam/		
DATE SIGNED:	04/11/2017		

OP \$65.00 86758269

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on this 7th day of April, 2017 by,

William Geier an Individual having Citizenship of United States of America, residing at 309 Morris Avenue, Long Branch, NEW JERSEY United States 07740.

Aaron Chester an Individual having Citizenship of United States of America, residing at 24 Ascot Dr, Ocean, New Jersey United States 07712.

Isabel Bradford an Individual having Citizenship of United States of America, residing at 318 State St Union Beach, New Jersey United States 07735.

Jessica Geier an Individual having Citizenship of United States of America, residing at 224 Bridge Ave Red Bank, New Jersey United States 07701. (hereinafter referred to as "ASSIGNOR")

IN FAVOR OF

Raw Generation, Inc., (hereinafter referred to as "ASSIGNEE"), an S Corporation incorporated under the laws of New Jersey, having principal place of business at 309 Morris Ave, Unit C2, Long Branch, New Jersey, 07740.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications registered with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

TRADEMARK	TYPE OF MARK	SERIAL NO.	DATE OF FILING	STATUS
RAW GENERATION	Trademark	86758269	Sep. 16, 2015	The Trademark Trial and Appeal Board has terminated a cancellation proceeding. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.
RAW GENERATION	Trademark	86795515	Oct. 22, 2015	Registered

AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration as agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for

trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.


IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

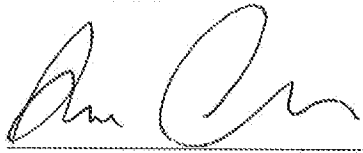
ASSIGNEE



William Geier,
Owner




Jessica Geier
President
Raw Generation, Inc.



Aaron Chester
Owner



Isabel Bradford
Owner



Jessica Geier
Owner