

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM423400

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	01/23/2017
<b>SEQUENCE:</b>	3

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Miracle Skin Transformer, LLC	FORMERLY Sarah McNamara Beauty, LLC	01/23/2017	Limited Liability Company: VIRGINIA

## RECEIVING PARTY DATA

<b>Name:</b>	SP McNamara Consulting, LLC
<b>Street Address:</b>	c/o Corporation Service Company, 80 State St.
<b>City:</b>	Albany
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	12207
<b>Entity Type:</b>	Limited Liability Company: NEW YORK

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Registration Number:</b>	4290037	SARAH MCNAMARA BEAUTY NEW YORK

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** ehowlett@sandsanderson.com  
**Correspondent Name:** Eric C. Howlett  
**Address Line 1:** P.O. Box 1998  
**Address Line 4:** Richmond, VIRGINIA 23218-1998

<b>NAME OF SUBMITTER:</b>	Eric C. Howlett
<b>SIGNATURE:</b>	/Eric C. Howlett/
<b>DATE SIGNED:</b>	04/12/2017

## Total Attachments: 2

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source=Trademark Assignment.MST.SPMC#page2.tif

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), effective January 23, 2017, is between MIRACLE SKIN TRANSFORMER, LLC, a Virginia limited liability company formerly known as SARAH MCNAMARA BEAUTY, LLC ("Assignor"), and SP MCNAMARA CONSULTING, LLC, a New York limited liability company ("Assignee").

Assignor desires to assign, and Assignee desires to acquire, all right, title, and interest in and to that certain United States trademark filed in the United States Patent and Trademark Office, identified as "SARAH MCNAMARA BEAUTY NEW YORK," Registration No. 4290037, in connection with "Non-medicated skin serums, non-medicated skin balms, non-medicated skin lotions, cosmetics, lipstick" in Class 3 ("Trademark").

For and in consideration of the premises, the mutual covenants contained herein, the sum of One and 00/100 Dollars (\$1.00) paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties therefore agree as follows:

1. Assignment. Assignor hereby sells, assigns, transfers, and conveys to Assignee all right, title, interest in to, and under the Trademark in the United States and all jurisdictions outside the United States, together with all applications and registrations therefor; extensions or renewals of any of the foregoing; and the right to sue for past, present, and future infringement or dilution of any of the foregoing or for any injury to goodwill, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer, and conveyance not been made.

2. Recordation; Further Actions. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of all registrations and applications for registration of the Trademark to Assignee. Assignor and Assignee hereby covenant and agree to execute and deliver all such documents and take all such further actions as necessary from time to time to carry out the intent and purpose of this Agreement and to consummate the transaction contemplated hereby.

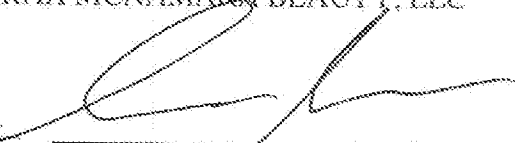
3. Governing Law. This Assignment and any rights and obligations hereunder shall be governed by, and shall be construed and enforced in accordance with, the laws of the Commonwealth of Virginia without regard to any conflict of law principles thereof.

4. Execution. This Assignment may be executed by the parties in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. A facsimile or .pdf scanned electronic copy of any signature to this Assignment shall have the same force and effect as the originally executed document.

*{Signature Page Follows}*

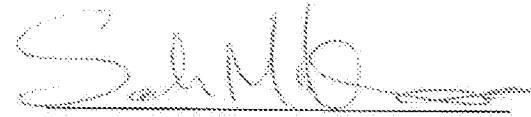
IN WITNESS WHEREOF, the parties have executed this Assignment effective the date first above written.

MIRACLE SKIN TRANSFORMER, LLC, *if/ka*  
SARAH MCNAMARA BEAUTY, LLC

By:   
\_\_\_\_\_  
Andrew J. Suwilo, Manager

Accepted and Agreed by:

SP MCNAMARA CONSULTING, LLC

By:   
\_\_\_\_\_  
Name: Sarah McNamara  
Title: \_\_\_\_\_