

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423265

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/18/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cygnus Publishing, LLC		04/06/2017	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	SouthComm Business Media, LLC		
Street Address:	210 12th Avenue South		
Internal Address:	Suite 100		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37203		
Entity Type:	Limited Liability Company: TENNESSEE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4468084	GREEN INDUSTRY PROS	
Registration Number:	3598170	SNOW PRO	
Registration Number:	3576152	WALKER TALK	
CORRESPONDENCE DATA			
Fax Number:	6157341122		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6157341122		
Email:	docket@aaronsanderslaw.com		
Correspondent Name:	Tara Aaron		
Address Line 1:	810 Dominican Drive, Suite 208		
Address Line 4:	Nashville, TENNESSEE 37228-1906		
ATTORNEY DOCKET NUMBER:	00086		
NAME OF SUBMITTER:	Tara M. Aaron		
SIGNATURE:	/Tara M. Aaron/		
DATE SIGNED:	04/11/2017		

OP \$90.00 4468084

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (the "Agreement") is entered into as of this 6th day of April, 2017, by and between Cygnus Publishing, LLC, a Tennessee limited liability company ("Assignor") and SouthComm Business Media, LLC a Tennessee limited liability company ("Assignee").

WHEREAS, Assignor, a wholly-owned subsidiary of Assignee, is the record owner of the entire right, title and interest in and to certain U.S. trademarks and services marks filed or registered with the United States Trademark Office, as listed in Exhibit A (the "Marks");

WHEREAS, Assignee desires to confirm and record its legal ownership of the Mark through an assignment of all of Assignor's right, title and interest, in and to the Mark together with all the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged by the Assignor, the parties agree as follows:

1. Assignee acknowledges that Assignor has assigned, and Assignor confirms that Assignor has assigned nunc pro tunc effective as of December 18, 2014, all of Assignor's right, title and interest in and to the Marks, together with all derivations thereof and including all goodwill associate therewith, whether based on common law or the laws of the various states, and the right (but not the obligation) to assert such registered trademark and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

[Signature on following page]

In testimony Whereof, ASSIGNOR, as represented by one of its of officers, has signed this instrument as of the date first written above.

By: CF

Name: Chris Ferrell

Title: President, Cygnus Publishing, LLC

EXHIBIT A

<u>Serial No.</u>	<u>Title/Mark</u>	<u>File Date</u>	<u>REG. No.</u>	<u>Reg. Date</u>
87/002956	GREEN INDUSTRY PROS	5-Jul-13	4468084	14-Jan-14
77/552897	SNOW PRO	21-Aug-08	3598170	31-Mar-09
77/552919	WALKER TALK	21-Aug-08	3576152	17-Feb-09