

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423721

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE WESTVERVELT COMPANY		03/31/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	NRYC HOLDINGS, LLC		
Street Address:	15044 N. Scottsdale Rd., Suite 300		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85254		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1296910	NORTHRIVER	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-285-5090		
Email:	jlondo@dickinsonwright.com		
Correspondent Name:	James A. Ullman		
Address Line 1:	1850 N. Central Ave., #1400		
Address Line 2:	Dickinson Wright PLLC		
Address Line 4:	Phoenix, ARIZONA 85004		
NAME OF SUBMITTER:	James A. Ullman		
SIGNATURE:	/jau/		
DATE SIGNED:	04/13/2017		
Total Attachments: 2			
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MEMORANDUM OF ASSIGNMENT

This Memorandum of Assignment is dated as of the 31st day of March, 2017 by and between THE WESTVERVELT COMPANY, a Delaware corporation (doing business in the State of Alabama as The Westervelt Company, Inc.) ("Assignor"), and NRYC HOLDINGS, LLC, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor owns and/or has common law rights in and to the following trademarks (together, the "Marks"):

- U.S. Trademark Registration No. 1296910 for NORTHRIVER
- NORTHRIVER YACHT CLUB
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Such Marks are used primarily in connection with the marketing and operation of certain real property and improvements known as NorthRiver Yacht Club in Tuscaloosa, Alabama; and

WHEREAS, Assignor wishes to assign all of its right, title and interest in and to the Marks to Assignee.

ASSIGNMENT

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor irrevocably assigns to Assignee all rights, title, and interest in and to the Marks, the goodwill of the business associated with the Marks, and the corresponding U.S. trademark registration.


ASSIGNOR:

THE WESTERVELT COMPANY
a Delaware corporation
(doing business in the State of Alabama as The Westervelt Company, Inc.)

By: *Robert F. Roberts, II*
 Name: *Robert F. Roberts, II*
 Title: *Vice President*
 Date: *4-7-17*

ASSIGNEE:

NRYC HOLDINGS, LLC

By: 
Name: RUTH E. ENGLE
Title: VP & CFO
Date: 4-6-17