

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423761

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
White Dove Mattress, Ltd.		01/01/2017	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Big Fig Mattress, LLC		
Street Address:	3201 Harvest Avenue		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44105		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87098507	BIG FIG MATTRESS	
CORRESPONDENCE DATA			
Fax Number:	5136985079		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5136985078		
Email:	mmarrero@ulmer.com		
Correspondent Name:	Michael A. Marrero		
Address Line 1:	600 Vine Street		
Address Line 2:	Suite 2800		
Address Line 4:	Cincinnati, OHIO 45202-2409		
NAME OF SUBMITTER:	Michael A. Marrero		
SIGNATURE:	/Michael A. Marrero/		
DATE SIGNED:	04/14/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, White Dove Mattress, Ltd. (hereinafter "ASSIGNOR"), represents that it is the owner of the BIG FIG MATTRESS trademark that is the subject of the U.S. Patent & Trademark Office application serial number 87/098,507 (the "Mark"); and

WHEREAS, Big Fig Mattress, LLC, an Ohio limited liability company with an office address of 3201 Harvard Avenue, Cleveland, Ohio 44105 (hereinafter "ASSIGNEE"), is desirous of the acquiring the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of its right, title and interest in and to the Mark, together with the entire business symbolized by the Mark, the goodwill of the business symbolized by the Mark, the right to sue for past, present and future infringement, dilution, misappropriation, violation, or breach thereof, and the right to recover, collect and own any monetary or other damages, and to obtain injunctive relief, as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Mark in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this assignment effective as of January 1, 2017.

White Dove Mattress, Ltd.

By: _____

Print Name: _____

Title: _____