

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM423797

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Superior Essex International LP		04/01/2017	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	LS Cable & System U.S.A., Inc.		
Street Address:	6120 Powers Ferry Road		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4946443	EZCTR	
Registration Number:	5073377	THE DIFFERENCE IS POWERFUL	
CORRESPONDENCE DATA			
Fax Number:	2015852246		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	201-585-2288		
Email:	pmelamed@kimbae.com		
Correspondent Name:	Peter Melamed		
Address Line 1:	2160 North Central Road, Suite 303		
Address Line 4:	Fort Lee, NEW JERSEY 07024		
NAME OF SUBMITTER:	Peter Melamed		
SIGNATURE:	/Peter Melamed/		
DATE SIGNED:	04/14/2017		
Total Attachments: 4			
source=Acknowledgement of Assignment of Trademark#page1.tif			
source=Acknowledgement of Assignment of Trademark#page2.tif			
source=Acknowledgement of Assignment of Trademark#page3.tif			

OP \$65.00 4946443

ACKNOWLEDGEMENT OF ASSIGNMENT OF TRADEMARK

WHEREAS, Superior Essex International LP ("Assignor"), a Delaware limited partnership having a place of business at 6120 Powers Ferry Road, Atlanta, Georgia 30339, is the registered owner of the below marks (collectively the "Trademarks");

Mark	Registration No.	Registration Date
EZCTR	4946443	4/26/2016
THE DIFFERENCE IS POWERFUL	5073377	11/01/2016

WHEREAS, LS Cable & System U.S.A., Inc., a Delaware corporation having a place of business at 6120 Powers Ferry Road, Atlanta, Georgia 30339 ("Assignee") has acquired the Trademarks and their associated registrations, together with the good will of the business symbolized by the Trademarks, pursuant to an Asset Purchase Agreement between Assignor and Assignee;

NOW, THEREFORE, the Assignor and Assignee hereby acknowledge that Assignor conveys, transfers, and assigns to the Assignee all of Assignor's right, title and interest of whatever kind in the Trademarks, together with:

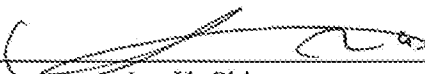
- 1.) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2.) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks, and
- 3.) all rights to sue for past, present, and future infringement or misappropriations of the Trademarks.

The Assignor and Assignee further acknowledge that Assignor covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademarks.


IN WITNESS WHEREOF, the Assignor and Assignee have caused this Acknowledgement to be duly executed as of the date below by their respective officers thereunto duly authorized.

Date: April 1, 2017

SUPERIOR ESSEX INTERNATIONAL LP, Assignor

By: 
Name: Augustine H. Shim
Title: Treasurer

LS CABLE & SYSTEM U.S.A., INC., Assignee

By: 
Name: Chang Hee Choi
Title: President

NOTARIAL CERTIFICATE

STATE OF GEORGIA)
) ss:
COUNTY OF FULTON)

On this 1st day of April, 2017 before me appeared

Augustine H. Shirm,

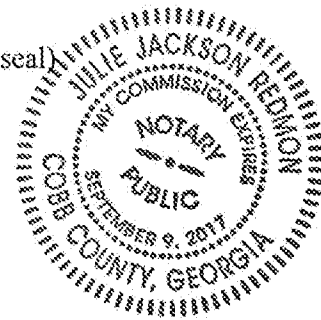
to me known, who being by me duly sworn, did depose and say that he/she is the

Treasurer,

of SUPERIOR ESSEX INTERNATIONAL LP, the limited partnership described herein and which executed the foregoing instrument; and that he/she is duly authorized to execute the foregoing on behalf of the said limited partnership.


Notary Public

(notarial seal)



NOTARIAL CERTIFICATE

STATE OF GEORGIA)
) ss:
FULTON COUNTY)

On this 1st day of April, 2017 before me appeared

Chang Hee Choi,

to me known, who being by me duly sworn, did depose and say that he/she is the

President,

of LS CABLE & SYSTEM U.S.A., INC., the corporation described herein and which executed the foregoing instrument; and that he/she is duly authorized to execute the foregoing on behalf of the said corporation.

Julie Jackson Redmon
Notary Public

(notarial seal)

