

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM423698

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Education Center, LLC		03/31/2017	Limited Liability Company: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Infobase Holdings, Inc.		
<b>Street Address:</b>	132 West 31st Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 45</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2046588	BOOKBAG	
<b>Registration Number:</b>	2632623	BUSY KIDS	
<b>Registration Number:</b>	2509222	BUSY KIDS	
<b>Registration Number:</b>	1750127	CLASSROOM BEAUTIFUL	
<b>Registration Number:</b>	4594251		
<b>Registration Number:</b>	2099569		
<b>Registration Number:</b>	1954722		
<b>Registration Number:</b>	3687105	FOR EVERY LEARNER	
<b>Registration Number:</b>	4126382	HOLIDAYS & SEASONAL CELEBRATIONS	
<b>Registration Number:</b>	3050912	HOLIDAYS & SEASONAL CELEBRATIONS	
<b>Registration Number:</b>	2962551	HOLIDAYS & SEASONAL CELEBRATIONS	
<b>Registration Number:</b>	3048483	HOLIDAYS & SEASONAL CELEBRATIONS	
<b>Registration Number:</b>	4375532	IDEAS IN YOUR INBOX	
<b>Registration Number:</b>	3201628	IDEAS IN YOUR INBOX	
<b>Registration Number:</b>	2224394	LEARNING	
<b>Registration Number:</b>	2022912	LEARNING	
<b>Registration Number:</b>	2007560	LEARNING	
<b>Registration Number:</b>	2036427	LEARNING CENTER COLLECTION	
<b>Registration Number:</b>	1909944	LEARNING CENTERS CLUB	
<b>TRADEMARK</b>			

CH \$1140.00 2046588

Property Type	Number	Word Mark
Registration Number:	2042664	LEARNING LIBRARY
Registration Number:	2188354	LIFESAVER LESSONS
Registration Number:	3598374	LITERACY IDEAS FOR TEACHERS
Registration Number:	2532605	MAGIC MOMENTS
Registration Number:	2382753	MAGIC MOMENTS
Registration Number:	2418482	PHENOMENAL PHONICS
Registration Number:	2276608	PHENOMENAL PHONICS
Registration Number:	2942038	RESOURCES FOR SUCCESSFUL TEACHING
Registration Number:	2207384	SUCCESSFUL TEACHING TODAY
Registration Number:	2865016	SUPERBOOK
Registration Number:	1796993	TEACHER'S HELPER
Registration Number:	2615525	THE #1 IDEA MAGAZINE FOR TEACHERS
Registration Number:	2084617	THE EDUCATION CENTER
Registration Number:	1831648	THE EDUCATION CENTER
Registration Number:	1990859	THE IDEA MAGAZINE FOR TEACHERS
Registration Number:	2126384	THE MAILBOX
Registration Number:	2322961	THE MAILBOX
Registration Number:	1956096	THE MAILBOX
Registration Number:	1747086	THE MAILBOX
Registration Number:	3130785	THE MAILBOX BE THE DIFFERENCE
Registration Number:	2826254	THE MAILBOX BOOK COMPANY
Registration Number:	2774379	THE MAILBOX COMPANION
Registration Number:	2860921	THE MAILBOX MAGIC
Registration Number:	3373912	THE MAILBOX SELECT
Registration Number:	4368648	WHERE GREAT TEACHERS FIND GREAT IDEAS!
Registration Number:	2506493	WRITING WORKS!

**CORRESPONDENCE DATA**

Fax Number: 2129693000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2129693000

Email: trademark@proskauer.com

Correspondent Name: Adam Siegartel, Proskauer Rose LLP

Address Line 1: Eleven Times Square

Address Line 4: New York, NEW YORK 10036-8299

NAME OF SUBMITTER: Adam Siegartel

SIGNATURE: /Adam Siegartel/

DATE SIGNED: 04/13/2017

**Total Attachments: 7**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Trademark Assignment") is entered into as of March 31, 2017 by and between The Education Center, LLC, a North Carolina limited liability company ("Assignor"), and Infobase Holdings, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor holds the entire right, title and interest in and to the trademark registrations and applications listed on the attached Trademark Schedule (collectively, the "Trademarks"); and

WHEREAS, Assignor, Assignee, and Stephen Knight Pond have entered into that certain Asset Purchase Agreement, dated as of March 31, 2017 (the "APA"), pursuant to which Assignor agreed to sell to Assignee, and Assignee agreed to purchase from Assignor, substantially all of Assignor's assets relating to the Business (as defined in the APA), including all right, title and interest in the Trademarks.

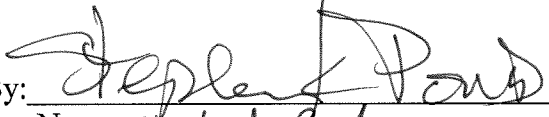
NOW, THEREFORE, be it known by all whom it may concern, that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor agrees to and hereby does transfer, set over, convey, assign and deliver to Assignee, its successors and assigns, and Assignee hereby accepts, all of Assignor's entire right, title and interest in and to the Trademarks including but not limited to all goodwill associated therewith, any and all registrations and applications relating thereto, and any renewals thereof, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present or future infringement, and in and to all rights corresponding to the foregoing throughout the world.
2. From time to time if necessary, each of the parties hereto shall execute and deliver all such further assignments or other instruments of conveyance and transfer as the other party may reasonably request for the purpose of giving effect to, or evidencing or giving notice of, the transactions contemplated by this Trademark Assignment.
3. Assignor authorizes the United States Patent and Trademark Office, and any other equivalent office around the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of the Assignor's rights in the Trademarks.
4. This Trademark Assignment will be governed by and construed in accordance with the domestic laws of the State of Delaware.
5. This Trademark Assignment may be executed in counterparts, all of which taken together shall constitute one agreement. For purposes of this Agreement, signatures delivered by facsimile or by email in the portable document format (PDF) or any other electronic format shall be accepted and binding as original signatures.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment as of the date first written above.

**THE EDUCATION CENTER, LLC**

By:   
Name: *Stephen K. Pond*  
Title: *Manager*

**INFOBASE HOLDINGS, INC.**


By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment as of the date first written above.

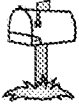
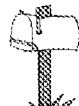


**THE EDUCATION CENTER, LLC**




By: \_\_\_\_\_  
Name:  
Title:

**INFOBASE HOLDINGS, INC.**

By:  \_\_\_\_\_  
Name: James Holtzley  
Title: Chief Financial Officer

### Trademark Schedule

	Trademark	Application No/ Registration No.	Filing Date/ Registration Date
1	BOOKBAG	74/703,776 2,046,588	07/20/1995 03/18/1997
2	BUSY KIDS	76/050,621 2,632,623	05/17/2000 10/08/2002
3	BUSY KIDS	76/050,618 2,509,222	05/17/2000 11/20/2001
4	CLASSROOM BEAUTIFUL	74/274,585 1,750,127	05/12/1992 02/02/1993
5	Design Only  	86/018,946 4,594,251	07/24/2013 08/26/2014
6	Design Only  	75/201,729 2,099,569	11/21/1996 09/23/1997
7	Design Only  	74/630,803 1,954,722	02/06/1995 02/06/1996
8	FOR EVERY LEARNER	77/495,240 3,687,105	06/10/2008 09/22/2009
9	HOLIDAYS & SEASONAL CELEBRATIONS	85/183,843 4,126,382	11/23/2010 04/10/2012
10	HOLIDAYS & SEASONAL CELEBRATIONS  	78/975,689 3,050,912	01/29/2003 01/24/2006

	Trademark	Application No./ Registration No.	Filing Date/ Registration Date
10	HOLIDAYS & SEASONAL CELEBRATIONS  	78/975,689 3,050,912	01/29/2003 01/24/2006
11	HOLIDAYS & SEASONAL CELEBRATIONS	78/975,587 2,962,551	01/29/2003 06/14/2005
12	HOLIDAYS & SEASONAL CELEBRATIONS  	78/208,410 3,048,483	01/29/2003 01/24/2006
13	IDEAS IN YOUR INBOX	85/788,253 4,375,532	11/27/2012 07/30/2013
14	IDEAS IN YOUR INBOX	78/837,925 3,201,628	03/15/2006 01/23/2007
15	LEARNING	75/459,011 2,224,394	03/30/1998 02/16/1999
16	LEARNING	74/630,151 2,022,912	02/06/1995 12/17/1996
17	LEARNING  	74/630,807 2,007,560	02/06/1995 10/15/1996
18	LEARNING CENTER COLLECTION	74/630,802 2,036,427	02/06/1995 02/11/1997
19	LEARNING CENTERS CLUB	74/274,675 1,909,944	05/12/1992 08/08/1995
20	LEARNING LIBRARY	74/630,124 2,042,664	02/06/1995 03/11/1997
21	LIFESAVER LESSONS	75/193,016 2,188,354	11/01/1996 09/08/1998



	Trademark	Application No./ Registration No.	Filing Date/ Registration Date
22	LITERACY IDEAS FOR TEACHERS	77/557,077 3,598,374	08/27/2008 03/31/2009
23	MAGIC MOMENTS	75/698,466 2,532,605	05/05/1999 01/22/2002
24	MAGIC MOMENTS	75/698,280 2,382,753	05/05/1999 09/05/2000
25	PHENOMENAL PHONICS	75/979,783 2,418,482	11/10/1997 01/02/2001
26	PHENOMENAL PHONICS	75/388,096 2,276,608	11/11/1997 09/07/1999
27	RESOURCES FOR SUCCESSFUL TEACHING	78/399,611 2,942,038	04/09/2004 04/19/2005
28	SUCCESSFUL TEACHING TODAY	74/630,152 2,207,384	02/06/1995 12/01/1998
29	SUPERBOOK	78/235,817 2,865,016	04/09/2003 07/20/2004
30	TEACHER'S HELPER	74/274,673 1,796,993	05/12/1992 10/05/1993
31	THE #1 IDEA MAGAZINE FOR TEACHERS	78/074,756 2,615,525	07/19/2001 09/03/2002
32	THE EDUCATION CENTER	74/713,597 2,084,617	08/10/1995 07/29/1997
33	THE EDUCATION CENTER	74/274,587 1,831,648	05/12/1992 04/19/1994
34	THE IDEA MAGAZINE FOR TEACHERS	74/630,729 1,990,859	02/06/1995 08/06/1996
35	THE MAILBOX	75/976,186 2,126,384	08/10/1995 12/30/1997
36	THE MAILBOX	75/447,036 2,322,961	03/09/1998 02/29/2000

	Trademark	Application No./ Registration No.	Filing Date/ Registration Date
37	THE MAILBOX	74/630,475 1,956,096	02/06/1995 02/13/1996
38	THE MAILBOX	74/274,674 1,747,086	05/12/1992 01/19/1993
39	THE MAILBOX BE THE DIFFERENCE	78/443,542 3,130,785	06/30/2004 08/15/2006
40	THE MAILBOX BOOK COMPANY	78/014,001 2,826,254	06/22/2000 03/23/2004
41	THE MAILBOX COMPANION	76/050,622 2,774,379	05/17/2000 10/21/2003
42	THE MAILBOX MAGIC	76/420,580 2,860,921	06/12/2002 07/06/2004
43	THE MAILBOX SELECT	78/647,177 3,373,912	06/09/2005 01/22/2008
44	WHERE GREAT TEACHERS FIND GREAT IDEAS!	85/831,251 4,368,648	01/24/2013 07/16/2013
45	WRITING WORKS!	76/169,924 2,506,493	11/22/2000 11/13/2001