

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423669

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M2B LLC		04/12/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Christopher DalPiaz		
Street Address:	256 West 12th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3912094	SUKI	
CORRESPONDENCE DATA			
Fax Number:	2128066675		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128066675		
Email:	tm@stroock.com		
Correspondent Name:	Laura Goldbard George		
Address Line 1:	180 Maiden Lane, 38th Floor		
Address Line 4:	New York, NEW YORK 10038-4982		
ATTORNEY DOCKET NUMBER:	002175/0080		
NAME OF SUBMITTER:	Laura Goldbard George		
SIGNATURE:	/laura goldbard george/		
DATE SIGNED:	04/13/2017		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK

WHEREAS, **M2B LLC**, a Delaware limited liability company, having its principal place of business at 512 Seventh Avenue, New York, New York 10018 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark and the record owner of U.S. Trademark Registration No. 3,912,094 for the mark SUKI (hereinafter referred to as the "TRADEMARK");

WHEREAS, **Christopher Dal Piaz**, a citizen of the United States, residing at 256 West 12th Street, New York, New York 10014, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the rights, title and interest of ASSIGNOR in, to and under the TRADEMARK, together with the portion of the goodwill of the business associated with the TRADEMARK;

NOW THEREFORE, in consideration of the sum of TEN (\$10.00) DOLLARS and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE, its successors and assigns, all of ASSIGNOR'S rights, title and interest in and to the TRADEMARK including the United States registration therefor, together with the goodwill of the business symbolized by the TRADEMARK;


ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns, all claims for damages by reason of past infringement of the TRADEMARK, the right to sue for and collect the same for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives;
and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the TRADEMARK and title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the parties have hereunto executed this instrument under the hands of their proper officers duly authorized in that behalf.


M2B LLC

Dated: 4/12, 2017

By: 
Name: CHRISTOPHER DAL PIAZ
Title: VP

CHRISTOPHER DAL PIAZ

Dated: 4/12, 2017

By: 
Name: Christopher Dal Piaz