

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423661

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		04/10/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Switchfly, Inc.		
Street Address:	601 Montgomery Street, 17th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85759078	POINT DROP	
Registration Number:	4247409	S	
Registration Number:	4247408	SWITCHFLY	
Registration Number:	3061752	EZREZ	
CORRESPONDENCE DATA			
Fax Number:	6465584180		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-459-7115		
Email:	TRoot@goodwinlaw.com		
Correspondent Name:	Troy Root		
Address Line 1:	620 8th Avenue, 25th Floor		
Address Line 2:	c/o Goodwin Procter LLP		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	128995-258001		
NAME OF SUBMITTER:	Troy Root		
SIGNATURE:	/s/ Troy Root		
DATE SIGNED:	04/13/2017		
Total Attachments: 7			

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (the "Release") is made as of the 10th day of April 2017, between SWITCHFLY, INC., a Delaware corporation, ("Assignee"), and SILICON VALLEY BANK (the "Assignor").

WHEREAS, in connection with certain loans, Assignee and Assignor entered into certain loan and security agreements (as amended, supplemented, or otherwise modified from time to time, the "Agreements") for the purpose of securing certain obligations of Assignee to Assignor;

WHEREAS, pursuant to the Agreements, Assignee granted the Assignor, for the benefit of the Assignor, a security interest in all of the Patents, Trademarks, Copyrights and Mask Works (as defined in the Agreements) (collectively hereinafter the "Intellectual Property"), and pledged and mortgaged (but did not transfer title to) the Intellectual Property to Assignor;

WHEREAS, all of the indebtedness and other obligations secured by the Assignor's security interest in the Intellectual Property have been repaid in their entirety, and the Assignor is therefore obligated to release its security interest in the Intellectual Property.

NOW, THEREFORE, for valuable consideration and pursuant to the terms and conditions set forth in the Agreements:

Assignor hereby terminates and releases its security interest in the Intellectual Property, including without limitation, the Intellectual Property identified on the exhibits attached hereto, and Assignor hereby assigns and transfers to Assignee, without any representation, warranty, or recourse whatsoever, the Assignor's entire right, title, and interest in and to the Intellectual Property, effective as of the date set forth above.

Assignor hereby agrees to execute such further instruments and documents and perform such further acts as Assignee may deem necessary to secure to Assignee the rights herein conveyed.

This Release may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, is an original, and all taken together, constitute one and the same instrument.

[Signature Page Follows.]

IN WITNESS WHEREOF, the Assignor has caused this Release to be executed as of the day and year first above written.

SILICON VALLEY BANK

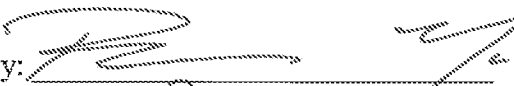
By: 
Name: Benjamin Yu
Title: Director

EXHIBIT A

Copyrights

Description	Registration Number	Application Number
None Identified		

[Exhibit to IP Release]

EXHIBIT B

Patents

Description	Application Number	Registration Number
Method and System for Enabling Use of Loyalty Program Points as Form of Payment	13/648,929 (10/10/2012)	
System and Method for Enabling Use of Points from a Loyalty Program as Payment	13/665,539 (10/31/2012)	
System and Method for Enabling Use of Loyalty Program Points as a Stored Value Payment Device	13/665,680 (10/31/2012)	
System and Method for Conducting Semi-Opaque Sales Transactions	13/665,728 (10/31/2012)	
Methods for Cross-Selling Flights and Travel-Related Goods	13/891,949 (05/10/2013)	
System and Method for Enabling Use of Points from a Loyalty Program as Payment	PCT US2012062802 (10/31/2012)	
System and Method for Enabling Use of Loyalty Program Points as a Stored Value Payment Device	PCT US2012062832 (10/31/2012)	

[Exhibit to IP Release]

Description	Application Number	Registration Number
System and Method for Conducting Semi-Opaque Sales Transactions	PCT US2012062844 (10/31/2012)	
Method and System for Enabling Use of Loyalty Program Points as Form of Payment	PCT US2012059576 (10/10/2012)	

[Exhibit to IP Release]

EXHIBIT C

Trademarks

Description	Serial Number	Registration Number
POINT DROP	85/759,078 (10/19/2012)	
S		4,247,409 (11/20/2012)
SWITCHFLY		4,247,408 (11/20/2012)
EZREZ		3,061,752 (02/28/2006)

[Exhibit to IP Release]

EXHIBIT D

Mask Works

Description	Application Number	Registration Number
None Identified		

[Exhibit to IP Release]