

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423313

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Sony Pictures Entertainment Inc. | | 04/07/2017 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Pixelogic Media Partners LLC | | |
| Street Address: | 4000 W. Alameda Avenue, Suite 110 | | |
| City: | Burbank | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91505 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3687557 | BLU-PRINT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2026002261 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (202) 600-2270 | | |
| Email: | aspivak@mosaiclegalgroup.com | | |
| Correspondent Name: | Andrew Spivak c/o Mosaic Legal Group | | |
| Address Line 1: | 5185 MacArthur Boulevard, NW, Suite 350 | | |
| Address Line 4: | Washington, D.C. 20016-3341 | | |
| NAME OF SUBMITTER: | Andrew N. Spivak | | |
| SIGNATURE: | /Andrew N. Spivak/ | | |
| DATE SIGNED: | 04/11/2017 | | |
| Total Attachments: 3 | | | |
| source=Pixelogic - DADC - Assignment of Registered Trademark#page1.tif | | | |
| source=Pixelogic - DADC - Assignment of Registered Trademark#page2.tif | | | |
| source=Pixelogic - DADC - Assignment of Registered Trademark#page3.tif | | | |

OP \$40.00 3687557

ASSIGNMENT OF REGISTERED TRADEMARK

This Trademark Assignment is made as of April 7, 2017 ("Effective Date") by SONY PICTURES ENTERTAINMENT INC., a Delaware corporation, with offices at 10202 W. Washington Blvd., Culver City, CA 90232 (the "Assignor") to PEXELOGIC MEDIA PARTNERS LLC, a Delaware limited liability company, with offices at 4000 W. Alameda Avenue, Suite 110, Burbank, CA 91505 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks and applications listed in Exhibit A ("Marks");

WHEREAS, the parties have agreed that Assignee will acquire all right, title and interest in and to the Marks; and

WHEREAS, Assignor is willing to assign to Assignee all right, title and interest as Assignor may possess in and to the Marks.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor makes the following assignment and agrees as follows:

- a. Assignor does hereby assign, convey and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest of whatever kind in and to the Marks together with (1) the goodwill associated with the Marks and (2) the right to sue for and recover damages for any past, present or future infringement or misappropriations of the Marks, to have and to hold the same, unto Assignee, its successors, assigns and nominees, for the full duration of all such rights, and any renewals and extensions thereof, as fully and entirely as the same would have been held by Assignor had this assignment and transfer not been made.
- b. Assignor agrees that Assignee shall have the rights to register its rights in the Marks, in its name, in the United States Patent and Trademark Office.
- c. Assignor covenants that it is the sole owner of the Marks and that it has full power to make the present assignment.
- d. Assignee hereby acknowledges that Assignor is not making any representation or warranty with respect to the Marks being conveyed hereby except as specifically set forth in this Trademark Assignment.

If any provision of this Trademark Assignment shall be adjudged by any court of competent jurisdiction to be unenforceable or invalid, that provision shall be limited or eliminated to the minimum extent necessary so that this Trademark Assignment shall otherwise remain in full force and effect and enforceable.

ASSIGNOR:
SONY PICTURES
ENTERTAINMENT INC.

ASSIGNEE:
PEXELOGIC MEDIA PARTNERS LLC

By: 

By: _____

Name: John O. Fukunaga

Name: _____

Title: Executive Vice President,
Legal Affairs, and
Assistant Secretary

Title: _____

ASSIGNMENT OF REGISTERED TRADEMARK

This Trademark Assignment is made as of April 7, 2017 ("Effective Date") by SONY PICTURES ENTERTAINMENT INC., a Delaware corporation, with offices at 10202 W. Washington Blvd., Culver City, CA 90232 (the "Assignor") to PIXELOGIC MEDIA PARTNERS LLC, a Delaware limited liability company, with offices at 4000 W. Alameda Avenue, Suite 110, Burbank, CA 91505 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks and applications listed in Exhibit A ("Marks");

WHEREAS, the parties have agreed that Assignee will acquire all right, title and interest in and to the Marks; and

WHEREAS, Assignor is willing to assign to Assignee all right, title and interest as Assignor may possess in and to the Marks.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor makes the following assignment and agrees as follows:

- a. Assignor does hereby assign, convey and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest of whatever kind in and to the Marks together with (1) the goodwill associated with the Marks and (2) the right to sue for and recover damages for any past, present or future infringement or misappropriations of the Marks, to have and to hold the same, unto Assignee, its successors, assigns and nominees, for the full duration of all such rights, and any renewals and extensions thereof, as fully and entirely as the same would have been held by Assignor had this assignment and transfer not been made.
- b. Assignor agrees that Assignee shall have the rights to register its rights in the Marks, in its name, in the United States Patent and Trademark Office.
- c. Assignor covenants that it is the sole owner of the Marks and that it has full power to make the present assignment.
- d. Assignee hereby acknowledges that Assignor is not making any representation or warranty with respect to the Marks being conveyed hereby except as specifically set forth in this Trade Mark Assignment.

If any provision of this Trade Mark Assignment shall be adjudged by any court of competent jurisdiction to be unenforceable or invalid, that provision shall be limited or eliminated to the minimum extent necessary so that this Trade Mark Assignment shall otherwise remain in full force and effect and enforceable.

ASSIGNOR:
SONY PICTURES
ENTERTAINMENT INC.

ASSIGNEE:
PIXELOGIC MEDIA PARTNERS LLC

By:

By: 

Name:

Name: John Suh

Title:

Title: Co-President

Exhibit A

The Marks

1. **Registered Trademarks**

| <u>Mark</u> | <u>No.</u> | <u>Class</u> | <u>Date of Registration</u> |
|-------------|------------|--------------|-----------------------------|
| BLU-PRINT | 3687557 | 9 | 09-22-2009 |

2. **Applications**

None.