

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423829

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FatWallet, Inc.		04/14/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Ebates Performance Marketing, Inc.		
Street Address:	160 Spear Street, Suite 1900		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	3087745	FATWAL!ET.COM	
Registration Number:	4548107	FATWAL!ET.COM	
Registration Number:	3200585	FATWAL!ET.COM	
Registration Number:	4543948	FATWALLET	
Registration Number:	2609874	FATWALLET	
Registration Number:	3881317	LOOTZI	
Registration Number:	4555315	BFADS.NET	
Registration Number:	4543947		
Registration Number:	3284769		
Registration Number:	4555384	BFADS.NET	
Registration Number:	4786531	BFADS	
Registration Number:	4786532	BFADS	
Registration Number:	4828643	FATWALLET EXPRESS	
Registration Number:	4437639	FATWAL!ET.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7042456515		

OP \$365.00 3087745

Email: bdavis@vlplawgroup.com
Correspondent Name: Brian M. Davis
Address Line 1: 5960 Fairview Rd; Suite 400
Address Line 4: Charrlotte, NORTH CAROLINA 28210

NAME OF SUBMITTER: Brian M. Davis

SIGNATURE: /Brian M. Davis/

DATE SIGNED: 04/14/2017

Total Attachments: 2

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**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, FatWallet, Inc., a Delaware Corporation (hereinafter referred to as "ASSIGNOR") is the owner of the marks and the registrations therefor listed in the attached Exhibit A (hereafter, the "Marks" and the "Registrations").


WHEREAS, Ebates Performance Marketing, Inc., a Delaware Corporation (hereafter referred to as "ASSIGNEE") is acquiring the Registrations and any and all rights (including any goodwill) associated with the Marks owned by ASSIGNOR.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR'S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to the Marks, including, without limitation, the Registrations and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the Marks, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of the 14th day of April, 2017.

ASSIGNOR:

FatWallet, Inc.

Signature: 

Printed Name: Mia H. Chiu

Title: General Counsel

EXHIBIT A

TITLE	COUNTRY	STATUS	REGISTRATION #
FATWALLET	Australia	Registered	1509665
FATWALLET.COM & Design	Canada	Registered	1,569,044
FATWALLET	Canada	Registered	1,569,043
Swirl Design	Canada	Registered	1,569,042
FATWALLET	European Union	Registered	11128568
FATWALLET	India	Registered	2387764
FATWALLET	India	Registered	2387765
FATWALLET.COM	United States of America	Registered	3087745
FATWALLET.COM & Design	United States of America	Registered	4548107
FATWALLET.COM & Design	United States of America	Registered	3200585
FATWALLET	United States of America	Registered	4543948
FATWALLET	United States of America	Registered	2609874
LOOTZI	United States of America	Registered	3881317
BFADS.NET	United States of America	Registered	4555315
Swirl Design	United States of America	Registered	4543947
Swirl Design	United States of America	Registered	3284769
BFADS.NET & Design	United States of America	Registered	4555384
BFADS	United States of America	Registered	4786531
BFADS (Stylized)	United States of America	Registered	4786532
FATWALLET EXPRESS	United States of America	Registered	4828643
FATWALLET.COM & Design	United States of America	Registered	4437639