

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423728

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iron Solutions, Inc.		04/13/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Trimble Inc.		
Street Address:	935 Stewart Drive		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94085		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2440078	IRON SOLUTIONS	
Registration Number:	2440079	IRON SEARCH	
Registration Number:	3113264	EQUIPMENT MARKET INTELLIGENCE	
Registration Number:	3901223	IRON BUILDER	
Registration Number:	3901224	IRON HQ	
Registration Number:	3948327	IRON GUIDES	
Registration Number:	4067986	DIGITAL DEALER	
CORRESPONDENCE DATA			
Fax Number:	4155760300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4155760200		
Email:	vcordial@kilpatricktownsend.com		
Correspondent Name:	Margaret C. McHugh		
Address Line 1:	Kilpatrick Townsend & Stockton LLP		
Address Line 2:	Two Embarcadero Center, Suite 1900		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	092800-0941173		
NAME OF SUBMITTER:	Vivian Cordial		
SIGNATURE:	/VCordial/		

OP \$190.00 2440078

DATE SIGNED:	04/13/2017
Total Attachments: 2 source=Iron Solutions, Inc.-TM Assignment#page1.tif source=Iron Solutions, Inc.-TM Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This ASSIGNMENT is entered into and made effective on the date set opposite the signature herein below. The assignment made by this instrument is from Iron Solutions, Inc., a Delaware Corporation, having a business address of 660 Bakers Bridge Avenue, Suite 200, Franklin, Tennessee 37067 (hereinafter "Assignor"), to Trimble Inc., a Delaware corporation, having a business address of 935 Stewart Drive, Sunnyvale, California 94085 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the marks listed in **Schedule A** attached hereto, including trademarks, service marks, collective trademarks, collective service marks, collective membership marks, certification marks, trade names, assumed names, slogans, logos and trade dress that include or comprise such marks, and applications and registrations therefor (collectively herein "the Marks");

WHEREAS, Assignor warrants that it owns all rights, title and interest of every kind, nature or description in and to the Marks, all rights therein, including any and all past, present and future registrations and applications therefor, all rights of renewal thereof, all rights to royalties for the licensing thereof, all claims for infringement thereof, and all goodwill pertaining thereto (hereinafter "All Rights in the Marks"); and,

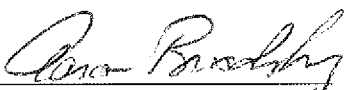
WHEREAS, Assignor desires to assign to Assignee All Rights in the Marks (as defined hereinabove);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Marks (as defined hereinabove). This assignment of all claims for damages by reason of past infringement(s) of the Marks, includes the right of Assignee to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. These assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registrations pertaining to the Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

Assignor agrees to execute all documents necessary to effectuate and maintain registrations pertaining to the Marks, now and in the future.

The undersigned officer of Assignor represents that he has authority to execute this Assignment on behalf of Assignor, and to carry out all obligations imposed hereunder. The undersigned has read, understand, and agrees to the terms of this Assignment.

Dated: April 13, 2017

By: 
Name: AARON BRODSKY
Title: CHIEF IP COUNSEL

Schedule A

Country	Mark	Status	Application No. Filing Date	Registration No. Registration Date	Class(es)
United States	DIGITAL DEALER	Registered	App 77969897 App 26-MAR-2010	Reg 4067986 Reg 06-DEC-2011	35
United States	IRON GUIDES	Registered	App 77692062 App 16-MAR-2009	Reg 3948327 Reg 19-APR-2011	16 and 35
United States	IRON BUILDER	Registered	App 77692056 App 16-MAR-2009	Reg 3901223 Reg 04-JAN-2011	35 and 42
United States	IRON HQ	Registered	App 77692058 App 16-MAR-2009	Reg 3901224 Reg 04-JAN-2011	35 and 42
United States	EQUIPMENT MARKET INTELLIGENCE	Renewed (Registered) Supplemental Register	App 78595222 App 25-MAR-2005	Reg 3113264 Reg 04-JUL-2006	35
United States	IRON SEARCH	Renewed (Registered)	App 75728406 App 14-JUN-1999	Reg 2440079 Reg 03-APR-2001	42
United States	IRON SOLUTIONS	Renewed (Registered)	App 75728405 App 14-JUN-1999	Reg 2440078 Reg 03-APR-2001	42

Trademark Assignment –Iron Solutions, Inc. to Trimble Inc.