

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423716

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DENIMXWORKS, INC.		03/14/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mamiye IP Holdings LLC		
Street Address:	1385 Broadway		
Internal Address:	18th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4891554	HABITUAL NEW YORK, LOS ANGELES	
Registration Number:	3780365	H	
Registration Number:	3751590		
Registration Number:	3061597		
CORRESPONDENCE DATA			
Fax Number:	5168690991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-869-6422		
Email:	legalsiegal@aol.com		
Correspondent Name:	Laura B. Siegal, Esq.		
Address Line 1:	39 Chestnut Road		
Address Line 4:	Manhasset, NEW YORK 11030		
NAME OF SUBMITTER:	Laura B. Siegal		
SIGNATURE:	/Laura B. Siegal/		
DATE SIGNED:	04/13/2017		
Total Attachments: 2			
source=Mamiye - HABITUAL Assmt. (US - exec.)#page1.tif			

OP \$115.00 4891554

UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, **DENIMXWORKS, INC.**, a corporation organized and existing under the laws of the State of California, located at 13344 South Main Street, Suite B, Los Angeles, California 90061, owns the following trademarks in the United States:

HABITUAL NEW YORK, LOS ANGELES & Design, Reg. No. 4891554
H Stitch Design, Reg. No. 3780365
Cross Pocket Design, Reg. No. 3751590
H & Cross Pocket Design, Reg. No. 3061597

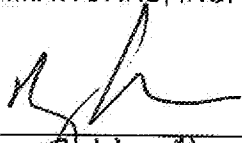
WHEREAS, **MAMIYE IP HOLDINGS, LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 1385 Broadway, 18th Floor, New York, New York 10018, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **DENIMXWORKS, INC.** hereby assigns to **MAMIYE IP HOLDINGS, LLC** all of its rights, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks. In addition, **DENIMXWORKS, INC.** hereby assigns to **MAMIYE IP HOLDINGS, LLC**, its portion of the ongoing and existing business to which the marks pertain.

Signed this 14 day of March, 2017.

DENIMXWORKS, INC.

By:

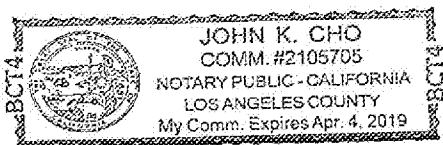

Name: Rashmy Ahn
Title: President/COO

TRADEMARK
REEL: 006035 FRAME: 0229

NOTARIAL CERTIFICATE

STATE OF California }
COUNTY OF Los Angeles } ss:

On this 14th day of March, 2017, before me personally appeared Bobby Ahn [Name], to me known and known to me to be the [Title] of DENIMXWORKS, INC., the above-mentioned Assignor, who acknowledged that ~~s~~he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.



John K. Cho
Notary Public

[STAMP AND SEAL]