# OP \$90.00 4761884

ETAS ID: TM423891

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Parlec, Inc.		04/11/2017	Corporation: NEW YORK

### **RECEIVING PARTY DATA**

Name:	Parlec, LLC
Street Address:	9930 E. 56th Street
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46236
Entity Type:	Limited Liability Company: DELAWARE

### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	4761884	EROS
Registration Number:	2260906	MEASURABLY BETTER
Registration Number:	4929259	SIMULFIT

### **CORRESPONDENCE DATA**

**Fax Number:** 6124927077

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 612-492-7810

**Email:** ip@fredlaw.com, rgin@fredlaw.com

Correspondent Name: Rebecca Gin

Address Line 1: 200 South Sixth Street

Address Line 2: Suite 4000

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	74679.8
NAME OF SUBMITTER:	Rebecca Gin
SIGNATURE:	/Rebecca Gin/
DATE SIGNED:	04/17/2017

## **Total Attachments: 4**

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### TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made as of April 11, 2017, by Parlec, Inc., a New York corporation ("Assignor"), in favor of Parlec, LLC, a Delaware limited liability company ("Assignee").

Pursuant to an Asset Purchase Agreement by and among NGT Acquisition Holdings, LLC, a Delaware limited liability company, Assignor, shareholders of Assignor, and Assignee (the "**Purchase Agreement**") of even date herewith, Assignor has assigned to Assignee, among other assets, the trademarks, trademark registrations and trademark applications set forth on Exhibit A hereto (the "**Trademarks**"), and has agreed to execute and deliver this Assignment for recording with governmental authorities including, but not limited to, the US Patent and Trademark Office.

NOW THEREFORE, in consideration for the execution of the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, conveys and transfers to Assignee, and Assignee hereby accepts the assignment, conveyance and transfer of, Assignor's entire right, title and interest in to all of the Trademarks, along with the goodwill associated therewith. This Assignment is being made in connection with and is subject to, in all events, the terms and conditions of the Purchase Agreement. In the event of any conflict or inconsistency between the provisions of this Assignment and the provisions of the Purchase Agreement, the provisions of the Purchase Agreement shall control. The Assignor agrees that the Assignee has the right to proceed alone with the recording of this Assignment. This Assignment may be executed in any number of duplicate counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has executed this instrument as of the date first written above.

Assignor:

PARLEC, INC.

By: / Name: Michael R. Nuccitelli

Title: President

Assignee:

PARLEC, LLC

By:

Name: Mark Lecher Title: Vice President

[Signature Page to Trademark Assignment]

IN WITNESS WHEREOF, Assignor has executed this instrument as of the date first written above.

Assignor:

PARLEC, INC.

By:\_\_\_\_\_\_\_ Name: Michael R. Nuccitelli

Title: President

Assignce:

PARLEC, LLC

Name: Mark Lecher Title: Vice President

[Signature Page to Trademark Assignment]

# EXHIBIT A TO TRADEMARK ASSIGNMENT

Trademark	Country	Registration No.	Registration Date
ERos	U.S.	4761884	June 23, 2015
MEASURABLY BETTER	U.S.	2260906	July 13, 1999
SIMULFIT	U.S.	4929259	March 29, 2016
PARLEC	China	4791906	May 14, 2008
PARLEC	China	4428851	September 28, 2007

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RECORDED: 04/17/2017