

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423880

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
I Gotcha Holdings, LLC		05/21/2015	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Bag Boy, LLC		
Street Address:	2701 Emerywood Parkway, Suite 101		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23294		
Entity Type:	Limited Liability Company: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2087561	I GOTCHA	
CORRESPONDENCE DATA			
Fax Number:	8046971339		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8046971870		
Email:	trademarks@troutmansanders.com, julia.bishop@troutmansanders.com		
Correspondent Name:	Julia M. Bishop, Troutman Sanders LLP		
Address Line 1:	600 Peachtree St, NE, Suite 5200		
Address Line 4:	Atlanta, GEORGIA 30308-2216		
NAME OF SUBMITTER:	Julia M. Bishop		
SIGNATURE:	/JMB/		
DATE SIGNED:	04/17/2017		
Total Attachments: 2			
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CH \$40.00 2087561

INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (the "Agreement") is made and entered into as of 21st day of MAY, 2015 ("Effective Date"), by and between **I GOTCHA HOLDINGS, LLC** ("Assignor"), a Florida limited liability company, and **BAG BOY, LLC** ("Assignee"), a Virginia limited liability company, whose address is 2701 Emerywood Parkway, Suite 101, Richmond, Virginia 23294 USA (hereinafter referred to as "Assignee") (collectively, the "Parties.>").

WHEREAS, Assignor is the owner of the common law rights and federal trademark rights to the mark in U.S. Trademark Registration Number 2,087,561, I GOTCHA, for use with golf ball retrievers in International Class 028 as evidenced in the trademark records of the U.S. Patent and Trademark Office, and the owner of common law rights to the mark "#1 BALL RETRIEVER" (collectively, the "Marks");

WHEREAS, Parties desire to enter into this Agreement to effect the transfer of all right, title, and interest in and to the Marks to Assignee.

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Marks, all goodwill associated with it, and all other corresponding rights and interests, now or hereafter in effect, including (a) U.S. Federal Registration Number 2087561 and any other registration or application for registration of the Marks with any government office in any jurisdiction, whether state, federal, or foreign; (b) all common-law rights Assignor may have acquired in the Marks, whether acquired in the United States or foreign jurisdiction; (c) the right to any and all royalties, profits, compensation, license fees, or other payments or remuneration of any kind relating to the Marks and/or the associated goodwill; (d) all claims or causes of action in connection with the Marks including, but not limited to, the right to sue for past infringement and to recover damages for any and all past infringements of the Marks; and (e) all other rights in and to the Marks.

Assignor hereby covenants and agrees to execute all applications, assignments and oaths, and any other documents that Assignee may deem necessary or desirable for securing or maintaining the Marks, any application, any registration, or the associated goodwill, all without further compensation to Assignor. Any fees/costs associated with recording this Agreement or other required documents with the appropriate national trademark authorities shall be paid by Assignee.

Assignor hereby covenants that it possesses all right, title and interest in and to the Marks free and clear of any assignment, sale, agreement, judgment, order, claim, or encumbrance that would conflict with this Agreement and has full power and authority to execute and deliver this Agreement and perform its obligations hereunder.

This Agreement may be executed in several counterparts, each of which shall be deemed an original, but such counterparts shall together constitute but one and the same Agreement. The execution of this Agreement by any of the parties may be evidenced by way of a facsimile or electronic

mail transmission of such party's signature, or a photocopy of such transmission, and such electronic signature shall be deemed to constitute the original signature of such party hereto.

This Agreement constitutes the entire agreement between the Parties and supersedes any prior understandings, agreements, or representations by or between the Parties, written or oral, to the extent they relate in any way to the subject matter hereof. This Agreement may be executed in counterparts, which together shall constitute one and the same instrument. This Agreement may not be amended and breach may not be waived except by writing signed by both parties, and a waiver by a party of a breach by the other party shall not be considered a waiver of any subsequent breach.

If any term or provision of this Agreement is determined by competent authority to be invalid or unenforceable in any situation in any jurisdiction, such determination shall not affect the validity or enforceability of the remaining terms and provisions of this Agreement or the validity or enforceability of such term or provision in any other situation or in any other jurisdiction.

The individuals executing this Agreement have all requisite power and authority to execute and deliver this Agreement.

IN WITNESS WHEREOF, the parties hereto have executed the Agreement as of the Effective Date.

"Assignor"

I GOTCHA HOLDINGS, LLC

By: *Jim Light*

Name: JIM LIGHT

Title: MANAGER

"Assignee"

BAG BOY, LLC

By: *Leighton Klevana*

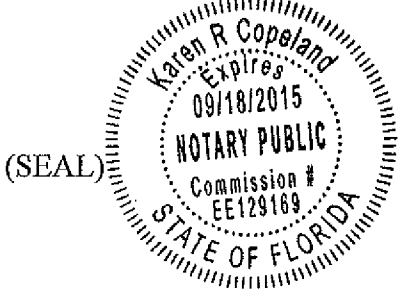
Name: LEIGHTON KLEVANA

Title: CEO

State of FLORIDA

County of SEMINOLE

On this 21st day of MAY, 2015, before me, a notary public, came to me known and known to be the individual described in and who executed the foregoing assignment, and he duly acknowledged the same to be his free act and deed.



Karen R Copeland
NOTARY PUBLIC

My Commission Expires: 9-18-15