

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AdKarma LLC		04/17/2017	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	RhythmOne, LLC		
Street Address:	251 Kearny Street, 2nd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94108		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4237082	ADKARMA	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.739.3000		
Email:	jennifer.evans@morganlewis.com,rochelle.alpert@morganlewis.com,sftrademarks@m		
Correspondent Name:	Morgan, Lewis & Bockius LLP		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 4:	Washington, D.C. 20004		
NAME OF SUBMITTER:	Rochelle D. Alpert		
SIGNATURE:	/rda/		
DATE SIGNED:	04/17/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Assignment”) is entered into as of the date signed below (“Effective Date”) by and between AdKarma LLC., a Missouri limited liability corporation (“Assignor”), on the one hand, and RhythmOne, LLC, a California limited liability corporation, (“Assignee”), on the other hand. Assignor and Assignee are collectively referred to throughout this Agreement as the “Parties” and the Parties are affiliated entities.

Assignor is the owner of all right, title, and interest in and to the following United States trademark registration, US Registration No. 4237082 for ADKARMA, and all common law rights associated therewith, (collectively, “the Marks”).

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Marks, including all common law rights in the Marks, the associated federal trademark registration for the Marks, and the goodwill associated with the Marks. This assignment includes the right to sue for and to recover damages for past and future infringements in any court and/or to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation or opposition or other proceeding based on or in connection with the Marks. The right title and interest in the Marks is to be held and enjoyed by Assignee and Assignee’s successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor executes this document on the date indicated below.

Dated: DocuSigned by:
Richard O'Connor
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BY: DocuSigned by:
Richard O'Connor
ADA9C0B1CB0A410...
Name: Richard o' Connor
Title: CFO