

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423984

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Swift Distribution, LLC		05/12/2015	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Swift Distribution, LLC		
Street Address:	16133 Ventura Blvd., Suite 955		
City:	Encino		
State/Country:	CALIFORNIA		
Postal Code:	91436		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	1687795	ULTIMATE	
Registration Number:	1675107	ULTIMATE	
Registration Number:	1639035	ULTIMATE	
Registration Number:	1725123	ULTIMATE	
Registration Number:	1862541	ULTIMATE	
Serial Number:	76698090	CUSTOM SERIES	
Registration Number:	3829908	GENESIS	
Registration Number:	3849154	THE STRENGTH OF INNOVATION	
Registration Number:	3820000	IQ SERIES	
Registration Number:	3826736	APEX	
Registration Number:	3836426	ULTIMATE SUPPORT	
Serial Number:	76698223	LIVE SERIES	
Registration Number:	3891644	JAMSTANDS	
Serial Number:	76698236	PRO SERIES	
Registration Number:	3906050	TELELOCK	
Serial Number:	76698238	TOUR SERIES	
Registration Number:	3080983	V-STAND	
CORRESPONDENCE DATA			
TRADEMARK			

OP \$440.00 1687795

Fax Number: 9704920000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9704920000

Email: clanderson@crmiles.com

Correspondent Name: CR MILES P.C.

Address Line 1: 405 Mason Court, Ste 119

Address Line 4: Fort Collins, COLORADO 80524

NAME OF SUBMITTER:	CHERYL ANDERSON
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SIGNATURE:	/cheryl anderson/
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DATE SIGNED:	04/17/2017
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Total Attachments: 4

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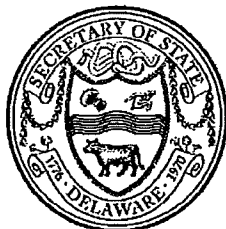
source=CA to DE conversion#page4.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "SWIFT DISTRIBUTION, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE TWELFTH DAY OF MAY, A.D. 2015, AT 4:15 O'CLOCK P.M.



5745872 8100V

150659699

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2372104

DATE: 05-13-15

TRADEMARK
REEL: 006035 FRAME: 0786

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California.
- 2.) The jurisdiction immediately prior to filing this Certificate is California.
- 3.) The date the Non-Delaware Limited Liability Company first formed is _____.
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Swift Distribution, LLC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Swift Distribution, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 29th day of April, A.D. 2015.

By: 
Authorized Person

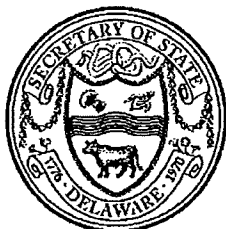
Name: Michael J. Belitz
Print or Type

Delaware

PAGE 2

The First State

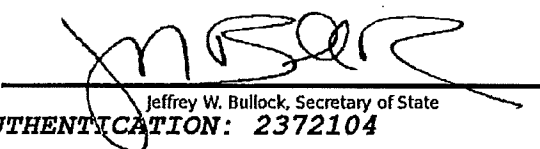
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "SWIFT DISTRIBUTION, LLC" FILED IN THIS OFFICE ON THE TWELFTH DAY OF MAY, A.D. 2015, AT 4:15 O'CLOCK P.M.



5745872 8100V

150659699

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2372104

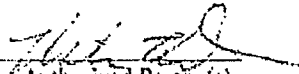
DATE: 05-13-15

TRADEMARK
REEL: 006035 FRAME: 0788

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

- First: The name of the limited liability company is
Swift Distribution, LLC
- Second: The address of its registered office in the State of Delaware is
615 S. DuPont Highway in the City of Dover
Zip Code 19901
The name of its Registered agent at such address is
National Corporate Research, Ltd.
- Third: (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this
29th day of April, 2015.

By: 
Authorized Person(s)

Name: Michael J. Belltz
Typed or Printed